



CONNIE
ROTELLA
Press Kit

Director / Producer / Creator
Project Manager / Choreographer
Artistic Director / Entertainment Talent Management

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C O N T E N T S

DIRECTOR PRODUCER

Connie Rotella is widely considered to be at the leading edge of the entertainment industry, widely sought-after for her exceptional flair to discover and develop artistic talent.

As the owner and artistic director of Danse 1...2...3; since 2006, Montreal's premiere triple threat performing arts studio, she passionately represents, mentors and guides young up-and-coming Canadian artists to develop their talent and establish their careers. Connie has lent her expertise to many TV and stage shows, from idea conception through development, casting, and production.

Connie Rotella

CONNIE ROTELLA / Director



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CREATOR PROJECT MANAGER



ARTISTIC DIRECTOR

Connie was the first Canadian asked to facilitate a theatrical workshop to the contestants of Season 3 of You Can Dance, Poland.

Connie excels at helping teams build their influence. She has co-created with many international award-winning directors and producers to cast talented artists and bring their projects to life. She multi-tasks brilliantly, with a keen understanding of every department's importance.

Her work is meticulous and professional with a clear vision and focus. Recognized for her unwavering work ethic, her core values and her efficiency, she brings passion and reassuring leadership to meetings, rehearsals and stage performances.

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DIRECTOR'S GALLERY



She had the distinct honor of directing Sonny Turner, the iconic 1959 lead singer of The Platters, in Montreal - Place Des Arts.



CHOREOGRAPHER
On set with actress Joey King for the movie "White House Down"



CHOREOGRAPHER
On set with Bruno Pelletier



Judge Connie Rotella with Jean Marc Généreux, Vince Guzzo, Pierre Allaire, Natasha Gargiulo and Freeway Frank



DIRECTOR AND CHOREOGRAPHER
With Judith Bérard at the Casino de Montréal, Canada



DANCE THE WORLD
Disney Parade in Orlando with Ella Glasgow

ARTISTIC DIRECTOR CHOREOGRAPHER



ON STAGE AT LES FOLIES BERGÈRES IN PARIS
Her influence in the Montreal arts and culture community is well-defined.

Connie has been dancing, teaching, choreographing and directing professionally for the past twenty five years, working in different styles of dance and performance, on film, television and stage. She trained primarily in Montreal and Toronto and participated in numerous dance workshops in New York and Los Angeles.

Connie choreographed a piece for actress, Linda Sorgini, in *Judy Garland, la fin d'une Étoile*, and judged alongside Jean-Marc Généreux and Vince Guzzo in *Dancing with the Stars* for the Just For Kids Foundation. She directed and choreographed Judith Bérard's hit show *For your eyes only* and Bruno Pelletier's video clip for his song, *Loin de la ville*.

Connie has also worked in many touring productions, including the musical revues, *Danse-Sing* and *Il était une fois un cabaret*, where she contributed as assistant director and choreographer for over 10 years, and as dancer and singer on stage. The shows brought her to Canada, the U.S. (Caesar's Palace, Atlantic City), and Europe (Les Folies Bergères, Paris), and on tours for the Canadian Forces in the Middle East, Germany, Bosnia, the Arctic, Newfoundland and Masset, B.C.

As an artistic director and producer with her company, BronCon Productions, she has staged the hit shows *Forever Broadway* and *Musical Show Off*, featuring established and emerging talent. (www.musicalshowoff.com)



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ARTISTIC DIRECTOR'S GALLERY



ACTOR AND CHOREOGRAPHER
On set with Marc Labrèche



DIRECTOR, PRODUCER AND CHOREOGRAPHER
Musical Show: Forever Broadway - Rialto Theatre



DIRECTOR AND CHOREOGRAPHER
Saturday Night Fever



DIRECTOR AND CHOREOGRAPHER
Beauty and the Beast Show



ON STAGE AT CAESAR'S PALACE
Atlantic City



DIRECTOR, PRODUCER AND CHOREOGRAPHER
Musical Show: Forever Broadway - Rialto Theatre



DANSE 1...2...3

Triple threat high standard training
WWW.DANSE123.CA



Providing students with the knowledge, appreciation and skills to enjoy dance, music and acting for a lifetime. Our international coaches are skilled teachers who master their disciplines and train our next generation with the proper foundation to advance in their artistic journey.



APA PROGRAM

WWW.DANSE123.CA/APAPROGRAM



A program designed to prepare artists for musical theater auditions and to help them develop their craft and technique with intensive hands-on teaching by professional instructors from the entertainment and music industries.

THE ACTING PROGRAM 7927

Helping agents and casting find the right talent.

WWW.DANSE123.CA/APAPROGRAM

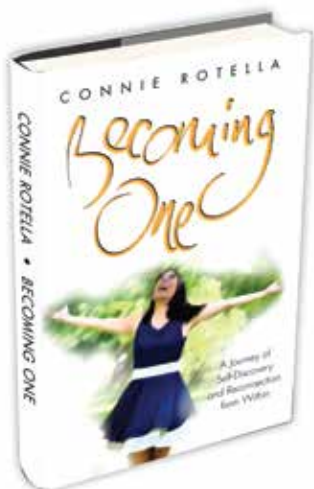
Creating stronger ties between artists, agents and casting directors.
Encouraging talent to be better prepared for various opportunities
through ongoing training and audition programs.



AUTHOR & CONSULTANT

BECOMING ONE

A Journey of Self-Discovery and Reconnection from Within



In *Becoming One—A Journey of Self-discovery and Reconnection from Within*, Connie Rotella shares how she transformed her emotional vulnerability by accessing a new awareness that connected and harmonized with her life-long passion for dance.

She encourages each of us to bravely reconnect with our own powerful voice within, believe in our ability to heal, and move boldly toward purpose instead of running from it.

Connie Rotella's *Becoming One* was published in December 2016 and quickly ranked as an Amazon bestseller and #1 Hot New Release in personal transformation.

CONSULTANT

Now Offering a wide range of professional consulting services for personal and artistic development.



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TESTIMONIALS

Jill ABERMAN

Connie,
I cannot thank you enough for taking the time out of your extremely busy schedule to help us arrange a troop of fantastic dancers who performed at our show Thursday night. I just love the choice of music and dance performance that accompanies our campaign video. The feedback has been amazing. I was so proud of your team they did an incredible job!

Matthew Wood from Virgin Radio was in our audience and told me this morning that the event has 'legs' that it will grow and continue to succeed. Maybe so, but I told him that more importantly it had 'heart' because of wonderful people like you - Connie and your dancers who are committed and love what you do with a smile and a big heart! A most heart felt thank you from all of us at the JUST FOR KIDS FOUNDATION, it is because of kind people like you that our events are so special! Again, it was a real treat to work with you

Mike Cohen

THE SUBURBAN

Connie has become one of Montreal's leading personalities when it comes to dance and performing arts. Her enthusiasm is infectious and as a journalist I know who to go to when I need a good quote from someone in this field.

Victoria Sanchez

PRODUCER

My Dear Connie,
So moved and impressed once again by the Danse 123 Show Awakening at Theatre Desjardins. So proud of our amazing Montreal warrior women Connie Rotella and all the team and teachers and talented students and performers who gave it their all last night! It was truly a magical show. This is the calibre of talent Montreal is made of - now it's time to give this talent the time of day! Critics, publicity, love, support and appreciation! So much hard work goes into a show like this, and you guys nailed it - again! Bravo

Martin Dubé

INTERNATIONAL SINGER AND IMPRESSIONIST ENTERTAINER

I've worked with a lot of talented people in my career, but working with Connie is a privilege. Her passion and energy is seen throughout her work. I hope to work with her for a long time.

Danse 1...2...3

MEMBER

Connie,
The decision to register my daughter in dance so many years ago turned out to have such an impact on the trajectory of our family life. Every year I feel more and more proud to see our girls on stage.

I just wanted to express my gratitude for you and for all the creative work that goes on. The studio has truly been a blessing to Paul and our family as we watch him grow and express himself through acting!

Chris Barillano

MUSICAL DIRECTOR

Connie Rotella's energy, passion, and warmth are infectious and you feel it as soon as she walks in a room. She is a talented, kind, and extremely hard-working professional who always puts her students first. Mentorship and the future of our industry are her top priorities.

Vincenzo Guzzo

PRESIDENT OF CINEMAS GUZZO

"I was surprised by a few of my mixed feelings when reading *Becoming One - A Journey of Self-Discovery and Re-connection from Within*. At first, I just thought I would learn more about my friend Connie Rotella, but I quickly realized the contrast I was feeling. In her book, Connie had masterfully managed to invite me to look introspectively and rediscover...myself!

What began as Connie's journey about self-discovery quickly turned into my own. I realized that I wasn't alone in this crazy world and that like many others, I had reason to take a closer look at the past, present and into the future. How much of who I am and how I live today is due to my past roller-coaster ride and how much of what I will be tomorrow is a result of how I handle today. So from what I thought would be an "an easy read", I not only was able to discover the little hidden gems about my friend Connie, but I realized a few hidden gems of my own.

