



## A Bolder Blonde

Custom Extensions

Hair By Misty Dawn

# Custom Extensions Vs. Pre-Packaged Extensions



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**Bolder Beauty**

**A Bolder Blonde**



## Custom Extensions

All Bolder Blonde Custom Extensions are professional grade 100% Premium Remy Human Hair. The weight of the extensions and base color are chosen even before your custom color is applied, this is the first professional customization.

They come with a Specialty Hanger and Zip-Up Carrier for protection and for travel.

They are given a Custom Color Match to your hair from scalp to ends, including threading.

Bolder Blonde Custom Extensions are then given a Double Sealant on the seam for a no-shed durability.

They are Custom Cut and styled to your head and hair, with each strip marked for placement.

A Bolder Blonde Clip-Ins come in an easy to apply four strips.

A Bolder Blonde Custom Clip-Ins Come in Single Weight, Double Weight, and Triple Weight.

A Bolder Blonde Custom Clip-Ins come in Natural, Custom Ombre, and Custom Vivid.

A Bolder Blonde Custom Clip-Ins come as a Singlet or a Full Head.

You can use your Bolder Blonde Clip-Ins as a ponytail or bun extension as well.



## Pre-Packaged Extensions

The biggest problems with buying Pre-Packaged Extensions are one of, or all of, six factors.

- 1) The color chosen has an extreme contrast at the scalp because the color was matched to the ends only
- 2) The weight of the extensions and the weight of your hair do not match, usually because your hair is too thick and blunt and the extensions are too thin and lightweight for your texture
- 3) They are not cut to your hairstyle or even blended to your hairstyle
- 4) Different brands can range from a heavy single strip, to four strips, to eight strips, with varying quality. Who wants to put it in eight strips?!
- 5) Pre-Packaged Hair Extensions can be an expensive mistake. They are non-returnable and non-refundable, with most basic extensions ranging from \$200-\$500+ online and in-store. Do you really want to waste your money? Probably not. If you're going to spend that kind of money, don't you think they should be professional and customized to your hair? I'm thinking, YES :)

**6)** Once your purchase has been made and you ask your hairdresser to help customize your Pre-Packaged Extensions for you, they are already at an extreme disadvantage, if they are even able to work on them at all.

Hair Extensions are very temperamental. They can only be reliably colored down about two levels, and reliably lifted one level, maybe two levels. How can you possibly make that decision as a non-professional? This is why the first step for a professional with Custom Extensions is buying the appropriately colored extensions, from their supplier, for your hair texture and hair color before your actual Custom Color is applied.

Because of all the factors listed above, a waiver must be signed before any work will be done on your purchase; due to variations of color and quality through the hundreds of hair extension companies that are roaming the internet....

Seriously, think about that. As a professional, that fact is frightening!

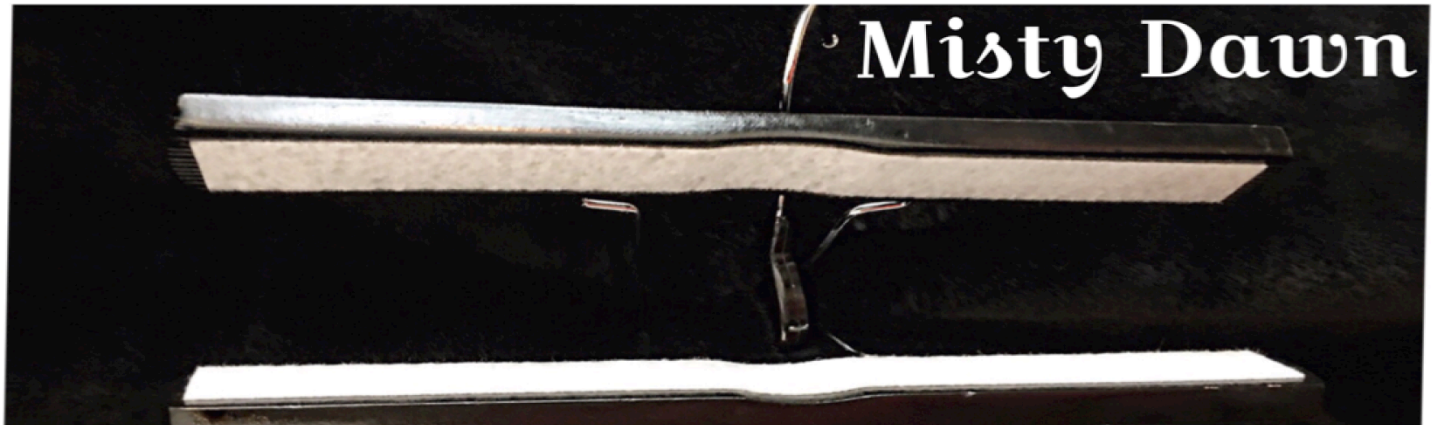
Hopefully you've been given enough information to make good choices concerning your hair extensions! So let's get on with how to maintain them....



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## Maintenance

### **Basic Styling Maintenance**

Hair Extensions can become dry and tangled if not taken care of properly. But the steps for care are very easy!

First, your extensions should be on a Hair Hanger, Hair Caddy, or inside a breathable Hair Extension Carrier, to keep them from tangling. Hair Hangers and Holders will help aid in washing and styling as well.

Second, a large widetooth comb is best for combing out tangles and will not pull hair out of the weft as easily as a smaller comb or brush. If necessary, you can also use a wet brush. But do not use it at the seam.

Third, you will need a shine serum to keep the hair feeling buttery soft. This will help prevent tangles and split ends.

And lastly, try not to use too much hairspray on your extensions, it will dry them out and force you to wash them more frequently. Keep hairspray around your face or on the top of your hair, and away from your extensions!

Depending on how often you wear them and how you wear them (updos or down) will reflect how often you'll be washing them.

## **Washing Maintenance**

Try not to wash your Custom Hair Extensions very often! Much like your real hair, the color will start to fade, and that could get very expensive. Especially with any Custom Hair Extension that is an Ashy Metallic Blonde or is colored with Vivids.

Wash your Custom Extensions while attached to your Extension Hanger or Carrier. This will make washing and drying very easy.

Do not wash your Custom Hair Extensions up to the seam. Try to keep water further down the Hair Extension to preserve durability and low shed. And to also keep water off of your Extension Hanger.

Wash very quickly with a sulphate free shampoo in cool water! Apply your hair shiner to ends and dry as soon as possible on your Extension Hanger using an Extension Brush or Wet Brush.

## **Custom Hair Extension Cost**

Custom Hair Extensions are priced according to the consultation

### **Factors that effect cost**

- 1) 18" or 22" Base Extension
- 2) Single, Double, or Triple Weight
- 3) Natural, Ombre, or Vivid

## **Custom Hair Extension Payments**

Custom Hair Extensions payment is split into two payments over a period of two months

- 1) First Payment is made at time of scheduling your appointment for your Custom Extensions
- 2) Second Payment is made at time of ordering your non-refundable and non-returnable Hair Extensions and all products affiliated with them.
- 3) Dates for your payments will be pre-set for invoicing and your signature required on the Terms of Services Agreement

