

SHEPHERD ECONOMIC DEVELOPMENT CORPORATION

BOARD OF DIRECTORS

REGULAR CALLED MEETING

28 N. Liberty, Shepherd, Texas 77371

August 5, 2024, at 6:00pm

Members Present: Kurtz Stowers, Mark Porter, Charles Minton, Billy Lacoste,

Members Absent: Mark Hamilton, Freddy Ramos,

Others Present: Debra Hagler, Clark Addison, Marvin Green

CALLED TO ORDER/INVOCATION/PLEDGE

Kurtz Stowers called the meeting to order with Mark Porter leading in prayer, then pledges were recited.

APPROVE MINUTES OF PREVIOUS MEETINGS

Mark Porter made a motion to approve the minutes from the meeting. Billy LaCoste seconded, and the motion passed with a unanimous vote.

There was a clarification made that Clark's one month extension will be until September.

APPROVAL MONTHLY PAYMENT OF BILLS

Mark Porter made a motion to pay the bills. Billy LaCoste seconded, and the motion passed with a unanimous vote.

CITIZEN PRESENTATIONS:

None

OLD BUSINESS:

Update and take any action required regarding Clark Addison's video/ promotional advertisement campaign.

No Action was required on this item. Clark was instructed that he needed to use the next 4 weeks to make this project sustainable and that he is generating revenue by determining his profits. It was explained that this is all with Clark and that he should do what he needs to do to make this a success. Clark was asked if there is anything that he needs from the board. Billy suggested he contact some of the businesses that have business cards on his bulletin board.

Discuss and take action regarding a 3–5-year business plan for the EDC.

Charles made a motion to invite Alysia to a future meeting. Mark Porter seconded, and the motion passed with a unanimous vote. Kurtz explained he felt that the board has 3 options. 1. Don't do it. 2. Create the plan on their own. 3. Hire someone to create the plan. The cost will be approximately \$15,000.00. Kurtz explained that the board should take the 101 Training class first. Kurtz used the City of Harlingen as an example as they used the same consultant that Kurtz has been in discussions with. He stated the board needs internal efforts and that it will be a show of commitment to invite a consultant. Mark Porter mentioned his opinion about liking the idea of TIRZ.

NEW BUSINESS:

Discuss and take action to possibly change the date of the September meeting since it falls on Labor Day.

No Action required. The board did not decide to change this meeting.

Discuss and take action regarding the proposed 2024-25 Budget

No Action was taken regarding the proposed budget. Questions were asked about Lauren's mileage, and they discussed having her provide more details of the purpose and how EDC is gaining from her trips. One comment was if she blows her travel budget then she wouldn't get paid a mileage rather than going over budget. The board was in agreement that more details needed to be provided.

MONTHLY REPORT FROM LAUREN:

Lauren was not present to give a report

OPEN DISCUSSION & ANNOUNCEMENTS

The Welcome sign on the South of Shepherd was brought up. The Sign at Mark Porter's office was mentioned and in need of fresh paint.

ADJOURN: 7:05pm

Charles Minton made a motion to adjourn the meeting. Mark Porter seconded the motion. The motion passed with a unanimous vote.

Approved by: _____
Kurtz Stowers, EDC President
*Prepared by Debra Hagler