

2017 JULY 4th PARADE GUIDELINES FOR PARTICIPANTS

PLEASE READ AND INDICATE YOUR GROUP WILL ABIDE BY THE PARADE GUIDELINES BY SIGNING BELOW

1. **Pre-registration is required for participation in the parade.** Parade Participant Applications for groups, floats, vehicles and individuals will be considered if submitted by **Monday, June 18, 2017**. **You will be notified by email if your entry has been approved.**
2. The parade will start promptly at 9:30 AM at the Civic Center. Parade check-in begins at 7:00 AM and ends at 9:00 AM. We will contact you with your check-in time and location when the application process has been closed. Official wristbands will be provided to approved applicants at check in. Only participants with official wristbands will be allowed to participate in the parade.
3. All vehicles will be subject to a safety inspection by SMPD Personnel prior to the event and require approval for participation.
4. Parade route begins at Pico Boulevard on Main Street and goes south, turns right on Marine Street and proceeds to Barnard Way. It concludes at the southernmost beach parking lot where participants may disperse. People all of ages walk the parade route with no difficulty. However, please make sure you are physically capable of **walking the entire route** if you are registering to walk in the parade. *For safety reasons, **there is no joining the parade further down the route under any circumstances, or exiting the parade once it begins unless there is an emergency.** Participants must keep pace with those in front of them. No stopping unless traffic dictates.*
5. *Loading and unloading of vehicles may only take place at the beginning or end of the parade route.* Participants shall stay in the center of the roadway unless otherwise directed by authorized personnel.
6. This is a community event for all ages. **Costumes, decorations and other participation in the parade must incorporate red, white and blue, be appropriate for all ages and be non-political.** **Any type of advertisement, slogan or messaging MUST be approved in advance by the Parade Committee.** *Please provide a photo or a copy of message as it will appear with this application*
7. Written words or pictures and/or logos used by participants in any type of display (including clothing) must be submitted for approval in a Parade Participant Application and received by the application deadline: June 18, 2017.
8. Participation in the parade is at the sole discretion of the parade organizers and Ocean Park Association officials.
9. Parade participants must obey parade organizers, Ocean Park Association officials, employees of the City of Santa Monica and **all laws at all times** or participation will be revoked.
10. No pets allowed except by approved Participant Application submitted by June 18, 2017. Only applications by groups or individuals with specific circumstances or special needs will be considered. Pets must be on fixed length leashes of no more that 6 feet and be well behaved.
11. All props must be safe and not pose a risk to our participants or the parade spectators. All props must be inspected and approved by the Parade Organizers at check in or they will not be allowed.
12. **Nothing may be thrown, squirted or distributed by parade participants without approval** by the Parade Organizers in the form of an approved application. Items must be brought to check in and may not be thrown – especially from moving vehicles. Participants may walk near the sidewalks and spectators and *hand items out*.
13. For everyone's safety: No fireworks, explosives, or other pyrotechnics. No alcoholic beverages or alcohol-impaired drivers will be permitted within the parade. Violators will be reported to the Santa Monica Police.
14. **It is the Parade Organizer's desire to keep the parade as greenhouse emission free as possible.** Fossil fuel engines are permitted if the vehicle is a "classic" car, to pull a float, or to be used by people with physical impairments that prohibit them walking the parade route. Vehicles that are not pulling floats must be open air or convertible. Please take note that certain cars will overheat while traveling at 2-5 miles per hour. Once approved, applicants are responsible for insuring the vehicle used will not have any mechanical problems. All drivers will be required to show a valid driver's license and proof of insurance at event day check-in.
15. We encourage the use of recyclable products and materials whenever possible. We are a litter free event. Please help by picking up after yourself and your friends!
16. All participants under 18 years of age must have a Parade Waiver signed by a legal guardian. All children 16 years of age and under who participate in the parade must have adult supervision at all times by their parent or guardian. We expect supervising adults be festive and to incorporate the theme of their group. They are in the parade too.
17. Amplifiers may be used to project music only and only at a low volume so as not to interfere with other parade participants and to keep the neighbors happy. If a Parade Organizer asks you to lower the volume of your music, you must comply.

I HAVE READ AND UNDERSTAND THE PARADE GUIDELINES. MY GROUP WILL ABIDE BY THESE GUIDELINES.

Signature _____ Date _____

Email this signed form with the Participation Application to: July4thSM@gmail.com

If mailing a processing fee, mail these forms and check to: OPA Parade, PO Box 5006, Santa Monica, CA 90409.

All forms & payments must be received by June 18, 2017. Thank you, Jeff Jarow, Chair, Ocean Park Association Parade