



Meeting Minutes – Steering Committee

Date: October 25, 2016

Time: 10:30 a.m. - Noon

Location: Prior Lake City Hall

Steering Committee Members:

Josh Berg	X	Tim Dittberner	X	Dave Frazier	X
Rick Keeney		Mike McGee		Kathy Nielsen	X
Jamie Thelen	X	Jon Ulrich	X	Jane Victorey	X
Jane Wiley	X				

Working Group Chairs:

Mike Waldo (H)		Bob Coughlen (H)	X	Darren Kermes (W)	X
Michelle Choudek (W)	X	Kami Thompson (E)	X	Bob Crawford (T)	X
Josh Johnson (T)					

Staff Members:

Tracy Cervenka	X	Brad Davis	X	Lisa Freese	X
Jake Grussing		Barb Dahl (W)	X		

Guests:

Nathan Moe	X	Jamie Bachus	X		
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Agenda Item 1: Introductions

The attendees introduced themselves.

Agenda Item 2: Discussion of the Big Picture Handout

Kathy Nielsen referred to the Big Picture and process handouts distributed prior to the meeting. She asked the members to ensure they and their groups take time to look at the various steps in the process - - Take Shape, Take Aim, Take Stock, Take Action, and Track Progress - - and determine where your group is at this time. Bob Coughlen (Housing) and Barb Dahl (Workforce Readiness) stated their groups are in the Take Shape step, and working toward the Take Aim. Jane Victorey questioned the order the steps, wondering if Take Stock should be before Take Aim.

Kathy expressed a desire for the Charter to more clearly articulate the current situation. She suggested the Steering Committee members review all of these documents. This is challenging as it is broader than typical organizations using this process. Josh Berg stated that the big picture/bigger goals haven't been identified that give direction to the Working Groups. Lack of direction could lead to disengagement. Kathy noted that within the Charter are large questions for the work groups. Three of the work groups have broad enough questions to facilitate the process. However, those related to Transportation seem too narrow. She urged the Work Group Chairs to use the Charter as a tool.

Darren Kermes noted the Workforce Readiness group has gone back and forth between the steps. For instance they were in Take Aim when they decided to look at veterans' unemployment. They Took Stock and found that was not the area they should pursue, so returned to Take Aim.

Agenda Item 3: Targeted Engagement Discussion

Brad Davis introduced discussion on community engagement. He noted two groups that are in the process of identifying issues, gaps, and barriers: Scott County and its cities are in the process of completing their 2040 Comprehensive Plans; and the Statewide Health Improvement Program (SHIP) in Scott County is looking for community engagement/input. He felt it might be good for this group to use a similar process to test solutions.

Nathan Moe and Jamie Bachus explained the variety of ways they have reached out to obtain community input. They created a survey that was sent out via social media, which received a pretty good response. However, they felt that the respondents were of a similar population (white, affluent). To bridge the gap with other populations, they have attended community events and surveyed attendees. They have also worked with the libraries to help with the geographical dispersal. The survey will be available in five languages – Spanish, Somali, Cambodian, Vietnamese, and Russian. They have also given away apples to encourage participation. Jamie noted that County Health & Human Services employees are considering providing the surveys during home visits.

Agenda Item 4: Updates From Working Groups

Barb Dahl provided an update on behalf of the Workforce Readiness Subcommittee. She stated that Dakota County Technical College is having a manufacturing showcase at the Scott County Law Enforcement Center on October 27th which should help with determining post-secondary needs. The Committee has spent some time exploring data related to youth and discussed root causes and reasons why they may not be as engaged as hoped. They will reach out to high school principals to see if there are ways to partner or connect. Barb also noted a group called Make it MSP that is focused on similar issues – growing talent, attracting talents, and keeping talent. The Workgroup will look at this and see if it is something we should be a part of.

Bob Coughlen provided the update on behalf of the Housing Subcommittee. The group had a presentation from Habitat for Humanity and their success metro and state-wide. In addition, they talked about city development fees, which are a quarter of the cost of the house and how that affects development and the types of homes developers choose to build. They discussed offsetting the fees or incentivizing cities to lower fees. Next steps are to put together action items/goals.

Kami Thompson provided an update on behalf of the Education Subcommittee. She stated that the group hopes to start filtering their information into specific goals – both short and long-term. The group will focus on early education (birth-K), with a long-term goal of grade 3. One short-term goal is funding

for the mobile library that Jake Grussing mentioned at a previous meeting. Kathy Nielsen asked what they need from the Steering Committee, specifically due to the broadness of the topic. Bob Coughlen noted that he feels a loss of focus on the next step. In response to Tim Dittberner's inquiry, Kami stated that they have been using information from Art Rolnick. They struggle more with defining their role than data. The broad range of members also has a wide range of passion. Kathy suggested a focus on barriers to having third graders reading at grade level. With that information, you can look at what changes should be made to create a different outcome. Tim Dittberner agreed, stating that having all agencies working together on birth-K will bring solutions.

Following discussion, Kathy stressed that the collective impact process is to engage the people before getting to solutions. Jon Ulrich suggested that the four subcommittees are not all alike, and that Transportation, for instance, is ready to move quicker. Lisa Freese noted that in Transportation solutions will keep going while activity is happening.

Agenda Item 5: Meeting With Merita Irby

Kathy Nielsen and the Project Team are working with Merita from the Forum for Youth Investment to have a working session to talk about where we are at, the challenges facing from a process perspective, and the next phase. This is being planned for November 30th at a time to be determined (late afternoon or early evening).

The next meeting will be held on Wednesday, November 30, time to be determined.