



Registration Form

July 28th, 2017
4PM – 9PM

206 South Rum River Drive
Princeton, MN 55371
(763) 389-0178
www.princetonblockparty.net

Thank you for joining us for the 8th Annual Princeton Block Party! Year after year the Block Party has continued to be a great event for Princeton. We are very excited about the opportunities to participate this year.

To reserve your spot, we need \$50.00 for a booth space. To get this process started go ahead and complete the information below and send it on back to us to reserve your spot today. If you are interested in getting more involved, such as a sponsorship opportunity, take a look at the opportunities contained on the following pages of this Registration Form.

Date: _____

Business Name: _____

First Name: _____ Last Name: _____

Work Phone: _____ Email Address: _____

Business Address: _____

We need to know what you are planning to do at your Booth. Activities are subject to approval of the Princeton Block Party Committee to ensure they are family appropriate. So tell us what you are planning to do.

You can start setting up your booth at 1 pm on the day of the event. If you need extension cords, tables, chairs or a tent, remember to bring your own as **they are not provided**. We highly recommend that you bring a tent with you as it keeps you out of the hot sun and attracts visitors to your booth.

Please see the following page to calculate your cost to participate in our Eighth Annual Block Party.

Although you are able to register up to the date of the event, in order to be included on the promotional materials, Block Party Map, and other activities, we need a deadline to be part of this event (at least that is what my boss told me). That **deadline** is **JUNE 15th, 2017** if you would like to be featured on any printed advertising materials. If you register after June 15th there will be an additional \$50.00 fee.

Please feel free to contact Scott at dsberry@berrylawoffices.com or at (763) 389-0178 with any questions or comments.



BERRY LAW OFFICES

Please deliver registration forms
and payment to **Princeton Block Party**
at:

206 south rum river drive, Princeton, mn 55371




Let's figure out the cost to participate:

Would you like the exciting exposure you get from Sponsoring the Eighth Annual Block Party?*

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| <input type="checkbox"/> Pedal Tractor Pull - See page 3 | <input type="checkbox"/> Air Hockey Tournament - See page 4 | <input type="checkbox"/> Mini Golf Open Event - See page 4 | <input type="checkbox"/> Car Show - See page 4 |
| <input type="checkbox"/> \$300 - Class Sponsor (x8) | <input type="checkbox"/> \$300 - First Round Host | <input type="checkbox"/> \$400 - Golf Card Sponsor | <input type="checkbox"/> \$300 - People's Choice Sponsor |
| <input type="checkbox"/> \$800 - Event Sponsor | <input type="checkbox"/> \$300 - Second Round Host | <input type="checkbox"/> \$500 - Team Event Sponsor | <input type="checkbox"/> \$300 - Drivers' Choice Sponsor |
| | <input type="checkbox"/> \$800 - Event Sponsor | <input type="checkbox"/> \$600 - First Hole Sponsor | <input type="checkbox"/> \$300 - Best in Show Sponsor |
| | | <input type="checkbox"/> \$800 - Mini Golf Event Sponsor | <input type="checkbox"/> \$800 - Car Show Event Sponsor |
| <input type="checkbox"/> T-Shirt Sponsor - See page 800 | <input type="checkbox"/> Official Map Sponsor - See page 800 | <input type="checkbox"/> Band Sponsor - See page 800 | <input type="checkbox"/> Flyover Sponsor - See page 800 |
| <input type="checkbox"/> Gaming Experience - See page | | | |
| <input type="checkbox"/> \$300 - First Round Host | | | |
| <input type="checkbox"/> \$300 - Second Round Host | | | |
| <input type="checkbox"/> \$800 - Event Sponsor | | | |

~ See Sponsorship payment options¹ ~

** (If you are a sponsor of this Event, **EVERYTHING** listed below is **FREE!**)

Cost of Booth Space		\$50.00	\$
➢ Does your booth need electricity?	<input type="checkbox"/> Yes <input type="checkbox"/> No		
➢ Do you want to participate in the Mini Golf Hole Contest ² ?	<input type="checkbox"/> Yes <input type="checkbox"/> No		
➢ Do you want to include a coupon or promotional item in the giveaway bags ³ ?	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Do you want your business to be included in the "All City Fashion Show" ³ ?		\$100.00	\$
Do you have an activity or product at your booth you want featured on the Block Party Website as well as on the Official Block Party Map ⁴ ?		\$100.00	\$
Late fee if registering after June 15 th , 2017		\$50.00	\$
 TOTAL COST (Please Make Checks Out to "Princeton Block Party"):			\$

¹ **Sponsorship Payment Plans.** In order to make Sponsorship opportunities easy to participate in, we will accept monthly payments in an amount as agreed to between the Princeton Block Party and Sponsor as long as the total amount due for your Sponsorship is paid in full on or before June 15th, 2017. If the total amount is not fully paid before June 15th, 2017, the Princeton Block Party may retain the monies paid and provide the Sponsorship opportunity to another business.

² **Mini Golf Hole Contest.** In order to participate in the Mini Golf Hole Contest you must design and build your own custom mini golf hole to be played at your booth or business during the Princeton Block Party. If participating, we will need the par for your custom mini golf hole before July 1st, 2017, to be included on the Official Mini Golf Score Card. Checkout pictures from the 2016 Princeton Block Party for ideas.

³ **All City Fashion Show.** You **do not** need to purchase or pay for a booth to participate in the All City Fashion Show. Each participant will have approximately 15 minutes to showcase their fashion line. The number of participants may be limited at the Block Party Committee's discretion. If you wish, we will feature pictures of your fashion line on the Block Party website both before and after the Fashion Show with a link to your website.

⁴ **Block Party Website – Official Block Party Map.** You will receive one page of the Block Party Website dedicated to your business as well as be featured on the Official Block Party Map with your logo, product or name.

Pedal Tractor Pull Sponsorship Opportunities

We are pleased to bring back the “Kid Power Pedal Tractor Pull” to the Block Party. This is always a big hit with the kids and parents. We had 78 kids participate in this event in 2017. There are 8 total classes from ages 4 to 11. Each class (broken up by ages) is a State Qualifying Pedal Tractor Pull Event where the top two pedals in each class qualify to compete at the State competition in September. Rick and his crew do a fabulous job of encouraging each and every peddler while recognizing those businesses sponsoring the event. The pedal tractor pull is a great opportunity to get your business recognized.

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| <p>\$300.00
Sponsorship for
Pedal Tractor Pull
Class</p> <p>Limited to Eight
Sponsors</p> | <ul style="list-style-type: none"> ➤ Block Party Booth (& Electricity if needed) ➤ Mini Golf Hole Entry ➤ Promotional Products/Coupons in giveaway bags x 100 (products to be provided by you) ➤ Business name and link included on the Princeton Block Party website ➤ Logo on all Pedal Tractor Pull Promotional material ➤ Business recognized frequently during pedal tractor pull class as class sponsor ➤ Participants and winner’s photos taken with a sign with your business logo and name (sign to be supplied by you) ➤ Award trophies to class winners and have you and your team included in photo ➤ Business name mentioned on the Block Party’s Facebook Page as class sponsor |
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| <p>\$800.00
Pedal Tractor Pull
Event Sponsor</p> <p>Limited to One Sponsor</p> | <ul style="list-style-type: none"> ➤ Block Party Booth (& Electricity if needed) ➤ Mini Golf Hole Entry ➤ Promotional Products/Coupons in giveaway bags x 100 (products to be provided by you) ➤ Business Logo and link included on website ➤ Logo on all Block Party Promotional materials ➤ Business recognized frequently during all classes of pedal tractor pull as “YOUR BUSINESS NAME State Qualifying Pedal Tractor Pull” ➤ All participants and class winners photos taken with a sign with your business logo and name (sign to be supplied by you) ➤ You and your team included in photo with winners of each class ➤ Business name mentioned on the Block Party’s Facebook Page as “YOUR BUSINESS NAME State Qualifying Pedal Tractor Pull” ➤ Speaking opportunity to speak at the beginning of each class to introduce you and your business and to wish the participants luck ➤ Name mentioned in radio advertising ➤ Logo in Event Advertising ➤ VIP tickets x 6 ➤ VIP drink specials ➤ VIP food specials |
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Second Annual Air Hockey Tournament Sponsorship Opportunities



The Air Hockey Tournament was just added 3 years ago just a week before the 2014 Princeton Block Party. It was an exciting fast paced fun tournament in which 32 air hockey players competed in a single elimination tournament to win the inaugural trophy. It brought a significant amount of traffic through Willsons Sports, who hosted the tournament in the first two years, and to Ultimate Sport and Apparel who hosted in 2016.

In 2017, we are going to double the number of people who are able to compete in the Air Hockey Tournament to 64 by opening it up to additional air hockey venues.

\$300.00
First Round &
Second Round
Host

Limited to
Two Sponsors

- Block Party Booth (& Electricity if needed)
- Mini Golf Hole Entry
- Designate location of 24 First & Second Round Air Hockey Matches
- Promotional Products/Coupons in giveaway bags x 100 (products to be provided by you)
- Business name and link included on Princeton Block Party website
- Logo on all Air Hockey Promotional material
- Match Winners photos taken with a sign with your business logo and name (sign to be supplied by you)
- Business name mentioned on the Block Party's Facebook Page as Air Hockey First Round Host
- Business Name and Logo prominent on Official Block Party Map

\$800.00
Air Hockey
Event Sponsor

Limited to
One Sponsor

- Block Party Booth (& Electricity if needed)
- Mini Golf Hole Entry
- Promotional Products/Coupons in giveaway bags x 100 (products to be provided by you)
- Business name, logo and link included on Princeton Block Party website
- Logo on all Air Hockey Promotional material
- Custom Air Hockey Pucks with your business' logo
- Winners photos taken with a sign with your business logo and name (sign to be supplied by business)
- Speaking opportunity from the stage to thank all participants of the Air Hockey Tournament and present the Trophy
- Photo with Air Hockey Winners
- Business Name and Logo prominent on Air Hockey Bracket
- Customized Block Party Banner with your Logo
- Business recognized in all advertising as "2017 **YOUR BUSINESS' NAME** Princeton Block Party Air Hockey Tournament"
- Business name mentioned on the Block Party's Facebook Page as Princeton Block Party's Air Hockey Tournament sponsor
- Logo prominent in all Block Party Advertising
- Designate the location of 24 First & Second Round Air Hockey Matches
- Quarter Finals, Semi Finals and Finals at location designated by Event Sponsor
- Business Name and Logo prominent on Official Block Party Map
- VIP tickets x 6
- VIP drink specials
- VIP food specials



The Princeton Block Party is thrilled with the success of the inaugural Hansen Power & Lighting Mini Golf Open. The Hansen Power & Lighting Third Annual Mini Golf Open is a unique and fun opportunity to promote your business. The way this works is that local businesses will design and build a customized mini golf holes that people attending the Block Party will be able to play.

The mini golf holes may be as large or small as desired as long it is movable. It is encouraged to have a flag with either your business logo or the logo or name of the charity the business is supporting. Players will be encouraged to make a donation to play a round at the "Hansen Power & Lighting Mini Golf Open". The proceeds from the players will be given to the charity as selected by the business winning the best mini golf hole!

In order to do this whole mini golf thing right, we will be putting together a score card. We will need the participating **business or organization logo** in .pdf, .jpeg or .png format be emailed to dsberry@berrylawoffices.com as well as **the par for your golf hole on or before July 10th, 2017**, so that it can be included on the score card.

Those players playing the golf holes will vote on best mini golf hole. The best mini golf hole, as determined by the players, will be awarded a great trophy, bragging rights and a check to the charity of their choice!

<p>Golf Card Sponsor \$400.00</p> <p>Limited to One Sponsor</p>	<ul style="list-style-type: none"> ➤ Block Party Booth (& Electricity if needed) ➤ Mini Golf Hole Entry ➤ Promotional Products/Coupons in giveaway bags x 100 (products to be provided by you) ➤ Business Logo and link included on Princeton Block Party website ➤ Logo included on all Princeton Block Party Mini Golf Open materials ➤ Business name mentioned on the Block Party's Facebook Page as the Princeton Block Party Mini Golf Score Card Sponsor ➤ Logo and business name on the Princeton Block Party's Mini Golf Open's Score Cards
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<p>First Hole Sponsor \$600.00</p> <p>Limited to One Sponsor</p>	<ul style="list-style-type: none"> ➤ Block Party Booth (& Electricity if needed) ➤ Mini Golf Hole Entry ➤ Promotional Products/Coupons in giveaway bags x 100 (products to be provided by you) ➤ Business name and link included on Princeton Block Party website ➤ Logo on all Princeton Block Party Mini Golf Open Promotional material ➤ All mini golf players must get the Princeton Block Party Mini Golf Open Score Cards at the First Hole Sponsor ➤ Photos taken of Princeton Block Party Mini Golf Open players with your business logo and name (sign to be supplied by business) ➤ Business recognized frequently during Princeton Block Party as the location to get the Princeton Block Party Mini Golf Open Score Cards ➤ Business name mentioned on the Block Party's Facebook Page as Princeton Block Party Mini Golf Open First Hole Sponsor
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<p>NEW EVENT!</p> <p>Best Team Mini Golf Score Sponsor \$500.00</p> <p>Limited to One Sponsor</p>	<ul style="list-style-type: none"> ➤ Block Party Booth (& Electricity if needed) ➤ Mini Golf Hole Entry ➤ Promotional Products/Coupons in giveaway bags x 100 (products to be provided by you) ➤ Business name and link included on Princeton Block Party website ➤ Award trophy to the Team who achieved the best team mini golf score at the Block Party ➤ Logo on all Princeton Block Party Mini Golf Open Promotional material ➤ Business name mentioned on the Block Party's Facebook Page as Princeton Block Party Mini Golf Open Best Team Mini Golf Score Sponsor ➤ Prominent Logo on the Block Party Banner tracking the team mini golf scores ➤ Logo on Team Mini Golf Cards
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<p>Mini Golf Event Sponsors \$800.00</p> <p>Limit of One Sponsor</p>	<ul style="list-style-type: none"> ➤ Block Party Booth (& Electricity if needed) ➤ Mini Golf Hole Entry ➤ Promotional Products/Coupons in giveaway bags x 100 (products to be provided by you) ➤ Business name and link included on Princeton Block Party website as "NAME Mini Golf Open" ➤ Logo on all Princeton Block Party Promotional material ➤ Logo on Princeton Block Party Mini Golf Open sign ➤ Opportunity to thank the players participating in the Princeton Block Party Mini Golf Open (if desired) with a gift, coupon, promotional info (if desired) ➤ Business recognized frequently during Princeton Block Party as the Princeton Block Party Mini Golf Open Sponsor ➤ A Mini Golf player's vote for Princeton Block Party Mini Golf Open ➤ Photo taken of the players participating in the Princeton Block Party Mini Golf Open (if desired) ➤ Opportunity to thank the players participating in the Princeton Block Party Mini Golf Open (if desired) ➤ Business name mentioned on the Block Party's Facebook Page as Princeton Block Party Mini Golf Open ➤ Award trophy to "YOUR BUSINESS NAME Mini Golf Open" best golfer ➤ Trophy engraved with "YOUR BUSINESS NAME Mini Golf Open" ➤ Logo Golf Balls with your business name ➤ Name mentioned during radio advertisements ➤ Logo in all Block Party Event Advertising and Banners ➤ VIP tickets x 6 ➤ VIP drink specials ➤ VIP food specials
<p>T-Shirt Sponsor \$800.00</p> <p>Limit of One Sponsor</p>	<ul style="list-style-type: none"> ➤ Block Party Booth (& Electricity if needed) ➤ Mini Golf Hole Entry ➤ Promotional Products/Coupons in giveaway bags x 100 (products to be provided by you) ➤ Business name and link included on Princeton Block Party website ➤ Logo on all Princeton Block Party Promotional material ➤ Logo on Princeton Block Party T-Shirts ➤ Pre-Block Party Sales of T-Shirts to be at Sponsors' store or at a location as designated by Sponsor ➤ Present T-Shirts to Hansen Power & Lighting Block Party Mini Golf Open best golf hole winner ➤ Present T-Shirts to Pedal Tractor Pull winners ➤ Photos taken of the Pedal Tractor Pull winners wearing T-Shirts ➤ Business recognized frequently during Princeton Block Party as the Princeton Block Party T-Shirt Sponsor ➤ Business name mentioned on the Block Party's Facebook Page as Princeton Block Party T-Shirt Sponsor ➤ Logo on all Block Party Promotional Materials
<p>Band Sponsor \$800.00</p> <p>Limit of One Sponsor</p>	<ul style="list-style-type: none"> ➤ Block Party Booth (& Electricity if needed) ➤ Mini Golf Hole Entry ➤ Promotional Products/Coupons in giveaway bags x 100 (products to be provided by you) ➤ Business name and link included on Princeton Block Party website ➤ Logo on all Princeton Block Party Promotional material ➤ Business recognized frequently during Princeton Block Party as the Stage Sponsor ➤ Business name mentioned on the Block Party's Facebook Page as Princeton Block Party Stage Hole Sponsor ➤ Banner with business name and logo on stage (banner to be provided by you)
<p>Official Map Sponsor \$800.00</p> <p>Limit of One Sponsor</p>	<ul style="list-style-type: none"> ➤ Block Party Booth (& Electricity if needed) ➤ Mini Golf Hole Entry ➤ Promotional Products/Coupons in giveaway bags x 100 (products to be provided by you) ➤ Business name and link included on Princeton Block Party website ➤ Name on all Princeton Block Party Promotional material ➤ Business name mentioned on the Block Party's Facebook Page as Princeton Block Party Welcome Booth Sponsor ➤ Logo on all banners with maps ➤ Logo prominently placed on map