

# 2019-2020 Sponsorship & Program Ad Packet

NCHSRA / NCJHSRA

The most time consuming part of the program is gathering and sorting all the emails, scanning business cards, following up with members to let them know we received their sponsor's ads. So, we need to cut this process down. **Please make sure you read the below information to help us streamline this process.**

## **Here is what YOU DO :**

We need ALL members to have **ALL ADS SENT TO YOU (The Member) DIRECTLY!!** Please **do not** have them send them to us. We need **all members** to fill out the submission form for the ad, then scan or take a photo phone image of the submission form and email it to us along with the image of any photos or a sponsor's business card. This image can also be scanned or sent by a phone picture. IT IS THE MEMBERS RESPONSIBILITY TO SCAN OR TAKE PHOTO IMAGE OF SPONSORS BUSINESS CARDS OR ADS OR LOGO IMAGES-WE **DO NOT WANT THE HARD COPIES.**

## **HOW TO SUBMIT:**

- ONE AD SUBMISSION PER EMAIL please. **Email to [nchsraprogramads@gmail.com](mailto:nchsraprogramads@gmail.com)**  
Please DO NOT scan the business card on top of the submission form. We need the submission form and the picture of business card separate. (will be min of 2 pages)

- PLEASE PUT THE FOLLOWING INFORMATION IN THE **EMAIL SUBJECT LINE OF EMAIL:**

**FAMILY/PERSONAL ADS:** MEMBER FIRST NAME\_LAST NAME\_AD#\_AD PG SIZE

**Example:** JANE\_DOE\_AD2\_FULL PG

**SPONSOR/BUSINESS ADS:** MEMBER FIRST NAME\_LAST NAME\_AD#\_AD PG SIZE\_ COMPANY NAME

**Example:** JANE\_DOE\_AD2\_FULL PG\_SUPERMAN SUPPLIES

- For QUESTIONS, please put "QUESTION" in THE EMAIL SUBJECT LINE

**\*\*\*\*\*PLEASE REMEMBER: ALL EMAILED AD SUBMISSIONS MUST HAVE THE SUBMISSION FORM ATTACHED.** ALSO, ALL EMAILS WILL BE KICKED BACK TO MEMBER IF SUBJECT LINE IS NOT CORRECT & FORM IS MISSING. The subject line needs to have this information so we can sort the emails without having to open them.

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## **DUE DATES FOR AD SUBMISSION:**

- **ALL ADS NEED TO BE RECEIVED** (not sent) BY MIDNIGHT, **APRIL 15, 2020** AND NOT ONE MINUTE MORE. IF YOUR AD IS LATE YOU WILL RECEIVE AN AUTO-REPLY SAYING YOUR AD IS LATE AND WILL NOT BE IN PROGRAM. PLEASE PLAN ACCORDINLY TO HAVE YOUR AD SENT IN TIME. IF YOUR AD IS SUBMITTED WRONG AND KICKED BACK, WE MUST RECEIVE EACH INCORRECT AD CORRECTLY BEFORE DEADLINE. **NO EXCEPTIONS!!!**

- Completed Ad submission forms along WITH AD OR IMAGES can be emailed to **[nchsraprogramads@gmail.com](mailto:nchsraprogramads@gmail.com)** at ANY TIME as long as the ad is paid in full by **State Finals**. So yes you can send in the ad before you get the \$ - but remember you are responsible for collecting. Preferably we would like you to have the money, but we know that doesn't always work. You will get an auto-reply email message **STATING WE RECEIVED YOUR AD.** If you do not get an auto reply message, then we did NOT receive it so please resubmit. We will NOT be calling people to let them know I received their ads.



## 2019/2020 NCHSRA Season & State Final's Sponsorship

*The North Carolina High School Rodeo Association (NCHSRA) will hold their Annual State Finals Rodeo at the Lone Hickory Indoor Arena, in Yadkinville, in May 2020. This three-day event will feature over 100 high school and junior high students from across North Carolina competing in ten Championship events. The top four from each event will be eligible to compete in one of the largest rodeos in the world, the National High School Rodeo Association Finals in Nebraska, July 2020 and the National Junior High School Rodeo Association Finals in Iowa, June 2020.*

*The NCHSRA is an independent student athletic association, which encourages our youth to excel in Leadership, Responsibility, Dedication, and Commitment and relies on the financial assistance of sponsors. Your generosity allows our contestants the opportunity to be awarded college scholarships and scholarship assistance for continuing their educational careers as well as year-end awards.*

*We'd like to have your support for this annual event, Please consider your tax-deductible sponsorship in either our State Final's Program or a level monetary sponsorship as an investment in the lives of some of the finest young people in our state as well as an excellent opportunity to promote your products and services.*

*Below is the list of NCHSRA Sponsorship levels and/or Ads for our State Final Rodeo Program held at the end of May 2020. We are a 501c3 organization. Any support is greatly appreciated. Please complete the Sponsorship form and select the sponsorship level to represent your company.*

*All forms, art work, business card and check need to be received by May 1, 2020. These forms should be turned in to the Rodeo Contestant that contacted you.*

*Any questions, please feel free to contact us at [nchsraprogramads@gmail.com](mailto:nchsraprogramads@gmail.com) (please put "Question" in the subject line).*

*Thank you for your support,  
NCHSRA Board of Directors & Contestants*

# RODEO SEASON SPONSORSHIP LEVELS

## SADDLE SPONSOR \$1500

- Full Page Ad in State Final Program & logo on front cover of program
- Website Recognition and link to your business site for one year
- Banner (Supplied by Sponsor) displayed during Rodeo season & State Final events
- Logo on all Regular Season & State Final marketing/promotional materials
- Company announced 4 times per Rodeo & State Final performances.
- 8 Rodeo Season & State Final passes
- Logo on State Final Jacket
- Logo set up and placed on Saddles

## GOLD EVENT SPONSOR \$1200

- 3/4 (Three-Quarter) page Ad in State Final's Program
- Company website linked to our site for one year
- Logo on all Regular Season & State Final marketing/promotional materials
- Banner (Supplied by Sponsor) displayed during Rodeo Season & State Final events
- Company announced 3 times per at each Rodeo Season & State final event.
- 6 Rodeo Season & State Final passes
- Logo on State Final Jacket
- Logo set up and placed on Event Buckle Sponsor

## SILVER SPONSOR \$800

- 1/2 (half) Page Ad in State Final Program
- Company website linked to our site for one year
- Logo on all Regular Season & State Final marketing/promotional materials
- Banner (Supplied by Sponsor) displayed during the rodeo season & State Finals
- Company announced 3 times per each Rodeo Season & State final performance
- 4 State Final Weekend passes
- Logo on state final jacket

## STATE FINALS SPONSOR \$500

- 1/2 (Half) Page Ad in State Final Program
- Banner (Supplied by Sponsor) displayed during State Final Event
- Company announced 3 times per each State final performance
- 4 State Final Weekend Passes
- Logo on all State Final marketing/promotional materials

## CONTESTANT SPONSOR \$300

- 1/2 (Half) Page Ad in State Final Program
- Banner (Supplied by Sponsor) displayed during State Final events
- Company announced every time contestant competes st State Finals
- 2 (Two) State Final weekend passes

## CHUTE GATE SPONSOR \$200 (ONLY SIX SPOTS AVAILABLE)

- Company announced each times sponsored chute gate is used during state final event
- 1/4 (Quarter) Page ad in State Final Program
- Banner placed on one of the six Chute Gates for State Finals

## PROGRAM ADS PAGES

- |                 |          |
|-----------------|----------|
| • FULL PAGE AD  | \$125.00 |
| • 3/4 PAGE      | \$100.00 |
| • 1/2 PAGE      | \$75.00  |
| • 1/4 PAGE      | \$50.00  |
| • BUSINESS CARD | \$25.00  |

# NCHSRA ADVERTISING AD SUBMISSION FROM 2019-2020

**\*\*EACH AD NEEDS ITS OWN COMPLETED FORM PLEASE.**

This form should be given along with a check to your NCHSRA contestant to turn in by **May 1, 2020.**  
**Art Work should be submitted by April 15<sup>th</sup> for the ad.** Your Generosity is greatly appreciated.

## Ad Information

Ad Received From: \_\_\_\_\_ Ad Size: \_\_\_\_\_  
Amount: \_\_\_\_\_ Date: \_\_\_\_\_  
WEBSITE (if applicable): \_\_\_\_\_  
Contact Person: \_\_\_\_\_ email: \_\_\_\_\_  
NCHSRA Member to get credit: \_\_\_\_\_

**If you want to add a personal Message to Business ad, Please write here.**

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**Rodeo Contestants** need to Email this form **and** ALL PHOTOS OR COMPLETED ADs to [nchsraprogramads@gmail.com](mailto:nchsraprogramads@gmail.com).

**Please put the following information in the EMAIL SUBJECT LINE:**

Members First\_Last Name\_Ad pg size\_Business Name

**Subject line Example: Jane Doe fullpg Ad 3 ABCINC.**

\* **Submitting a Business Card for an ad:** Please scan (or take a picture with a phone) all business cards before emailing & email them along with completed form.

\***Submitting images to have an ad made:** Please send all images along with completed form. Please make sure images are clear and a high resolution. **Please DO NOT ADD TEXT to images.**

### SEASON SPONSORSHIP LEVELS

Saddle Sponsor (Full Pg) \$1,500.00    Gold Sponsor (3/4 pg) \$1,200.00    Silver Sponsor (1/2 pg) \$800.00

### STATE FINAL SPONSORSHIP & PROGRAM AD PAGES

State final sponsor (1/2 pg)/ \$500.00    Contestant Sponsor (1/2 pg)/ \$300.00

Chute Gate Sponsor (1/4 pg)/ \$200.00

Full Page Ad/ \$125.00    3/4 Page/ \$100.00    Half Page Ad/ \$75.00    1/4 PageAd/\$50.00

Business Card/\$25.00

### VENDOR SPACE

20 X 20 SPACE / \$150.00    10 X 10 SPACE / \$75.00

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Please make checks or money orders payable to NCHSRA.... Please bring ad money to the rodeos or mail **money only** to NCHSRA c/o Amanda LeMaster, 1947 Boiling Springs Hwy, Gaffney, SC 29341  
Please email ALL ads, images and completed form to [nchsraprogramads@gmail.com](mailto:nchsraprogramads@gmail.com).

**Members: Deadline for Ad MONEY to be turned in is State Finals.**

**Ad artwork due by April 15<sup>th</sup> and Ad Form due by May 15<sup>th</sup>**

Amount Paid: \_\_\_\_\_ Sellers Signature: \_\_\_\_\_