

# Noreen's Kitchen



**Real Food for  
Real People,  
Real Easy**

## All About Us

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Noreen's Kitchen is a highly engaged interactive, online community that started with a simple YouTube channel. It has grown to also include many social media platforms as well as a website. My passion is sharing recipes and techniques, that I like to call "Real Food

for Real People, Real Easy". These stem from a long time love of cooking. My recipes are budget friendly, easy and especially, delicious. It is important to me that families come together at least once a day to share a meal and a moment where they can strengthen their family bond, solve problems and share joys.

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## Our Mission

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My mission is to get people back in the kitchen and back at the table with their families! We want everyone to be as passionate about cooking "Real Food for Real People, Real Easy" as we are!

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## Noreen Lambert

Noreen is a wife and mom with a passion for home cooking that was fostered by her two old world grandmothers and her pastry chef mom. She thinks cooking is just as important a skill as math and she wants to help everyone know how easy it is!

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# Social Stats



134K+



10,500+



2400+



900+



1200+



3500+



90,000+  
Views



4500+

Total Social Media Reach: 200K+

Website Total Visits Last Month 35K+

Website Unique Visits Last Month 30K

YouTube Lifetime Views 24,926,579

YouTube Total Visits Last Month 418,996

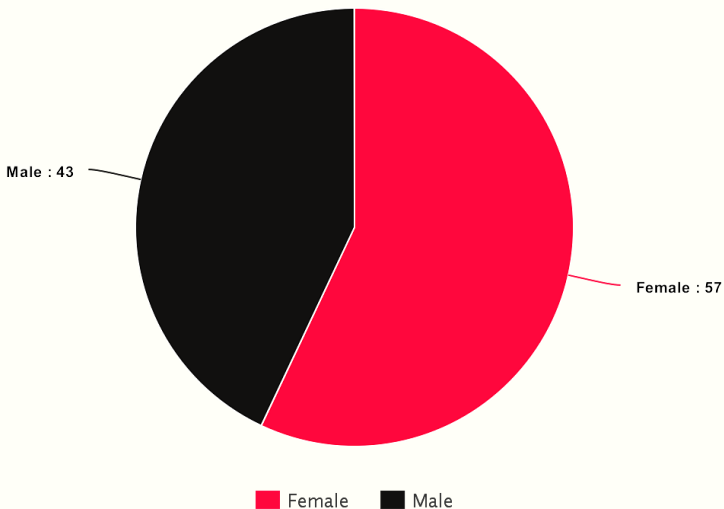
As of June 1, 2017

# Demographics

Our viewer/readership is comprised of a well balanced combination of women and men, leaning more toward the female demographic. Our age range is between 18 and 45

The average Noreen's Kitchen fan is someone who enjoys good food, good company and loves their family. They want to live a better life by providing delicious, nutritious meals for their household. They are concerned with their budget, where their food comes from and even learning how to grow and preserve their own garden harvest. They try hard to bring the best of the old ways into a modern way of life for themselves and their families.

Noreen's Kitchen Demographics



# Proudly Published In:

HOME... a way of life  
**Molly Green**  
Magazine

## Past Brand Partners



UNIVERSAL MUSIC GROUP  
NASHVILLE



# What They Like



**Recipes**



**Hauls**



**Holidays**



**Reviews**



**Basics**



**Learning**

## Popular Posts on YouTube



How To Make Mozzarella Cheese  
~ Mozzarella Cheese Recipe ~...



Baby Back Ribs ~ Pressure  
Cooker Recipe ~ Noreen's ...



How to Bake a Cake in the  
Microwave ~ Noreen's Kitchen



How to Make Perfect Hard Boiled  
Eggs: Noreen's Kitchen



Pot Roast Under Pressure:  
Noreen's Kitchen



Perfect Roast Turkey Recipe  
~How To Roast A Turkey ~...

# Opportunities

Brand Ambassadorship  
Sponsored posts  
Recipe Development and post  
Social Media Promotion  
Product Reviews  
Contests & Giveaways  
Live Hangouts  
Branded Series  
E-Mail Newsletter Posts  
Website and Blog Advertising  
Custom Packages designed for your brand

## Available Ad Sizes

300x250

728x90

300x600

A 10% discount is offered  
for 3 month blocks

## Payment Info

Payment for advertising  
is made via Paypal at the  
time of purchase.

# Visit Me!



## Contact Me!

**Email:** [info@noreenskitchen.com](mailto:info@noreenskitchen.com)

**Phone:** 252-349-0351 (eastern)

It is always a distinct pleasure to work with sponsors and brands. I love helping them to reach my audience who trusts my opinion and my judgement. They know I will never steer them wrong. I feel it is important to help sponsors achieve the highest level of exposure for their product or their brand and I treat each one as if it were my own. I look forward to potentially working with you soon!

# Happy Eating!