

Coal Miner Days

Box 1041, Sparwood, BC V0B 2G0 coalminerdays@hotmail.com www.coalminerdays.com

January 27, 2023

Dear Businesses & Industry:

Sparwood Coal Miner Days will be held June 5-11. The Coal Miner Days Society is excited to announce that this year festivities will be a week long. Each year we work hard to bring a fun, inexpensive weekend to the residents and visitors of Sparwood. The focus for our event continues to be about building community spirit, lending a helping hand and getting involved all while showcasing our community.

Community spirit will be exhibited from one end of Sparwood to the other! Our mission is to organize and work cooperatively with all sectors of our community in providing a festival that honors regional history, promotes family, gives opportunities for skills development, volunteerism, creates a source of community pride while promoting our local businesses, organizations and industry.

The Coal Miner Days Society is in need of your Partnership (monetary or otherwise) to help make the celebration a success. It takes a significant amount of time and money to provide a memorable event for the community and surrounding area. Only with your generosity can this community event become a reality.

This year we are going Big and plan of bringing back the same excitement that Coal Miner Days is loved for. By becoming a Coal Miner Days Festivities sponsor you will bring brand awareness to your business/industry as well as highlight your community spirit.

Thank you for your support. If you have any questions or concerns, please do not hesitate to contact us.

Sincerely,

Kate Martin

Sparwood@coalminerdays.com
On behalf of the Coal Miner Days Society

If you have received this request by mail, please send us your email address if you would prefer to receive information from Coal Miner Days by email. We are looking to become more environmentally friendly by increasing our communication via email and would like to request that you provide us with an email address so that future correspondence can be done paperless.



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Corporate Sponsorship Application

Company Name:	
Contact:	
Address:	
Phone numbers:	-
Website: Email:	
Level of sponsorship:	
Platinum - \$5,000	CMD website listing Platinum Sponsor Prominent display of logo on all forms of advertising (social media, print) Verbal recognition on all announcements/interviews Full page ad in CMD magazine Prominent display of logo on CMD event signage Business website/email link on CMD website & Facebook 6 cabaret tickets
Gold - \$2,500	CMD website listing Gold Sponsor Logo displayed on all forms of advertising (social media, print) Half page ad in CMD magazine Display of logo on an event signage Business website/email link on CMD website & Facebook 4 cabaret tickets
Silver - \$1,500	CMD website listing Silver Sponsor Logo displayed on all forms of advertising (social media, print) 1/8 th page ad in CMD magazine Logo sponsorship signage on an event Business website/email link on CMD website & Facebook 2 cabaret tickets
Bronze - \$500	CMD website listing Bronze
Honorable Mention Under \$500	CMD website listing Honorable Mention Thank you recognition in newspaper



Cheque Enclosed \$
Payable to: Sparwood Coal Miner Days Society
In Kind Donation Value \$

Receipt required: Yes____ No ____

We appreciate the value of in kind donations as well and will honor their value in the same levels of sponsorship. Please include the value of your in kind donations.

You can opt to pay with an EFT at Events@coalminerdays.com

You are also invited to join our Facebook page to see up to date information about this years festivities as well as highlights of our sponsors. Coal Miner Days Facebook Page https://www.facebook.com/coalminerdays

Please Join **Volunteers** - https://www.facebook.com/groups/volunteerbc as well as for great event information throughout the valley.

