



**Carmel United Soccer Club**

P.O. Box 322

Patterson, NY 12563

[www.carmelsoccer.com](http://www.carmelsoccer.com)

Dear Potential Sponsor,

Founded in 1980, Carmel United Soccer Club (NY) is a 100% volunteer-run, registered 501(c)(3) not-for-profit organization comprised of over 500 children from the Carmel Central School District and surrounding areas. Carmel United is committed to the training of our children and coaches to help foster a love of the game while also emphasizing fairness for players, coaches, and parents alike. Our goal is to prepare our players for high school level competition and beyond.

Unfortunately, today's economy presents our organization with a number of challenges, the most critical of which is the need to raise registration fees to cover increases in everyday expenses. There are a number of families in our community who cannot afford a fee increase and no parent should have to explain to their child that money is the reason why they can't play soccer. This is why fundraising is so essential for our organization. It allows us to keep our registration fees down, enables our teams to use quality facilities and, in turn, provides a positive soccer experience for all of our children.

This is where you can help. By becoming a club sponsor, you can directly help us overcome some of the financial challenges we face. All donations are tax deductible and go right back into our community. As a sponsor, we will also give you direct access to our network of families by providing a link to your website or Facebook page on our club's site. We recognize the importance of networking and can assure you that your business will get the attention it deserves. As mentioned, Carmel United has been part of our community for over 30 years and has access to over 500 local families.

Thank you in advance for your consideration and support.

Sincerely,

Joe Matera

President

Carmel United Soccer Club



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[www.carmelsoccer.com](http://www.carmelsoccer.com)  
[info@carmelsoccer.com](mailto:info@carmelsoccer.com)

**MUST BE  
RECEIVED BY  
10/1 TO BE  
INCLUDED ON  
BANNER**

## Sponsorship Form

<b>Carmel United Team Name:</b>	
<b>Carmel United Player Name:</b>	
<b>Sponsor/Business Name:</b>	
<b>Sponsor Contact Name:</b>	
<b>Sponsor Phone #:</b>	
<b>Sponsor Email:</b>	
<b>Sponsor Address:</b>	
<b>Sponsor Website:</b>	

- SILVER** sponsorship for \$150 includes:
- Placement on our sponsor banner (1 square foot image) to be displayed at all Carmel United sponsored events for a one year period
  - Placement on the Sponsors tab of the Carmel United website with a link to your business website for a one year period
- GOLD** sponsorship for \$200 includes the above plus:
- Placement on the Home Page of the Carmel United website with a link to your business website for a one year period

Graphic artwork/images should be emailed to [liiasardo@verizon.net](mailto:liiasardo@verizon.net). Please put "Sponsorship" in the subject of the email. Artwork specifications can be found on the next page. If you are a returning sponsor from last year, we can re-use last year's image by checking this box:

Mail this form along with a check for the appropriate sponsorship level payable to:

**Carmel United Soccer Club**  
P.O. Box 322  
Patterson, NY 12563

**Payment and artwork must be received by October 1st to be included on our banner.**

If not using artwork you may choose to write a message below (limit 100 characters) and an ad will be created.

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## Artwork Details:

- Images must be received by **October 1st**
  - images received after this date will **NOT** appear on our banner
  - they will appear on our website only
- Artwork provided will be used to produce a 1 foot x 1 foot image for our sponsor banner, so the higher the resolution the better
- Your image will not be enhanced or modified in any way – the quality of the final image is fully dependent upon the quality of the original artwork/file provided
- Image will also be used on our website with a maximum size of 450 pixels high x 450 pixels wide
- All images must be computer generated, camera-ready art with the following rules:
  - JPG, PNG, or PDF file formats
  - Scanned business card images are acceptable
    - you are responsible for supplying us with the scanned image
    - we will scan for you but we will not be held responsible for the final image and no proofs will be provided
- On a limited basis, we will create a basic ad for those who need it (name & contact info only)
- If providing physical artwork or photos:
  - they must be originals...no photo copies
  - do not fold artwork/photos

**Questions should be directed to your coach or Liala Sardo at [lialasardo@verizon.net](mailto:lialasardo@verizon.net).**