

# ART • DETAIL • DESIGN

## Defining Beauty

### Beverly Hills Plastic Surgeon

# Raj Kanodia



Story By Suzanne Takowsky

In cities like Beverly Hills and L.A. where the business of beauty reigns supreme, every building is filled to the hilt with plastic surgeons, cosmetic surgeons, dermatologists, and beauty care experts. And every single one wants to be recognized as...The Best. But few are. One man has, however, after more than 30-years in practice, emerged as one of the premier plastic surgeons in the world.

His name is Dr. Raj Kanodia. A renowned innovator of procedure, and with an acute eye for aesthetic detail, he is truly a master when it comes to the art and creativity of designing beauty.

Kanodia has earned a reputation worldwide for being one of the foremost experts in Rhinoplasty (nose job), and also for his renowned anti-aging facial rejuvenation and restoration expertise, using injectables is legendary.

To say that Hollywood Red Carpets and A-list events are lined with Kanodia's patients is an understatement. Few plastic surgeons are 'outed' more than he for beautifying the rich and famous crowd. But he is not one to offer up names. In fact, he looks shocked and stays closed-mouthed about his patients, although the press has posted to his credit the likes of Ashlee Simpson, Cameron Diaz, Cindy Crawford (Kanodia appeared on the television hit Dr. 90210, and removed moles from Cindy's body in one episode), and High School Musical star Ashley Tisdale among many others.,

*"I look at the face as if through a lens. The contours of a tired, aging face with a loss of volume do not reflect the light in a harmonious, coherent way; it's similar to a painting that needs restoration to bring back its brilliance and radiance. My goal is to re-establish the youthful vectors in the face by injecting those areas that have lost their natural volume and contours, according to the patient's bone structure."*

Many doctors and surgeons aspire to be the best. But it takes more than just good intention to produce remarkable results. It takes years of dedication, training, and knowledge to perfect one's craft. And that is especially true when it comes to surgical expertise.