

FEB 22, 2018

# ADDY HEROES



GUARDIANS  
OF THE  
ADDYS

2017 ADDY AWARDS

BEST OF SHOW

ENTRY NAME	COMPANY	ADVERTISER NAME
Passport to Southern West Virginia	Digital Relativity	Visit Southern West Virginia

JUDGES' CHOICE

ENTRY NAME	COMPANY	ADVERTISER NAME
Pigs Flying TV	Digital Relativity	West Virginia Lottery

GOLD ADDYS

ENTRY NAME	COMPANY	ADVERTISER NAME
Charleston West Side Video	Charles Ryan Associates	Charleston Main Streets
Greenbrier County CVB Website	Fahlgren Mortine	The Greenbrier County CVB
Highest Authorities	Wheelhouse Creative	DeNoon Lumber
Huntington Museum of Art Stationery	Bulldog Creative Services	Huntington Museum of Art
Rails & Ales Mobile App	Bulldog Creative Services	Better Beer Coalition
InSide BrickStreet Magazine	Charles Ryan Associates	BrickStreet Insurance
Bridge Day Photo	Digital Relativity	Bridge Day
It Could Happen to You Campaign	Digital Relativity	West Virginia Lottery
It Could Happen to You TV	Digital Relativity	West Virginia Lottery
Lucky Cat Holiday TV Spots	Digital Relativity	West Virginia Lottery
Passport to Southern West Virginia	Digital Relativity	Visit Southern West Virginia
Pigs Flying TV	Digital Relativity	West Virginia Lottery
ReCreate Memories Postcards	Digital Relativity	Visit Southern West Virginia
WV State Parks Website	Digital Relativity	West Virginia Tourism Office
Back in the Budget	The Manahan Group	Friends of WV Public Broadcasting
Rock Steady Boxing	The Manahan Group	Charleston Parkinson's Support Grp.
The Alliance Brochure	The Manahan Group	Charleston Area Alliance
The Floor is Lava	Aronfield Agency	Contemporary Galleries
The River is Within Us	ACE	ACE
Who Killed Betty?	Adams Film	Knock Knock Podcast

STUDENT ADDYS

ENTRY NAME	STUDENT NAME	SCHOOL	AWARD
GVB Branding Campaign	Kimberley Fritts	Marshall University	Gold ADDY
Kiwanis Cares	Cameron Asbury	Marshall University	Silver ADDY

SILVER ADDYS

ENTRY NAME	COMPANY	ADVERTISER NAME
APCo Energy Efficiency Campaign	Charles Ryan Associates	Appalachian Power Company
BrickStreet Annual Report	Charles Ryan Associates	BrickStreet
CWV Restaurant Week Promo Video	Charles Ryan Associates	Charleston Main Streets
InSide BrickStreet Magazine	Charles Ryan Associates	BrickStreet Insurance
10th Annual-When I Grow Up Contest	The Manahan Group	SMART529/Hartford Funds
SMART529 Preschool Program	The Manahan Group	Hartford Funds
WV Outdoor Website	The Manahan Group	West Virginia Outdoor
Arrowhead Bike Farm Logo	Digital Relativity	Arrowhead Bike Farm
Arrowhead Bike Farm Photos	Digital Relativity	Arrowhead Bike Farm
Lucky Cat Holiday TV	Digital Relativity	West Virginia Lottery
Moxxee Coffee Stout	Digital Relativity	Bridge Brew Works
ReCreate Memories Campaign	Digital Relativity	Visit Southern West Virginia
VSWV Fall Digital Magazine	Digital Relativity	Visit Southern West Virginia
WV Tourism Better Homes & Gardens	Digital Relativity	West Virginia Tourism Office
CAMC - Find A Doc Campaign	CAMC	CAMC
CAMC Orthopedics - Fractures Spot	CAMC	CAMC
Just One Campaign Brochure	Asher Agency	Legal Aid of West Virginia
MT Opioid- Recovery Is Possible	Asher Agency	Montana Injury Prevention
Live Greenbrier	Black Lantern Productions	Grist Real Estate Associates
Rails & Ales 2018 Campaign	Bulldog Creative Services	Better Beer Coalition
The Gauley Awaits	ACE	ACE Adventure Resort
WVFC Promo Video	Charles Ryan Associates	West Virginia Futbol Club

LOCAL WINNERS

ENTRY NAME	COMPANY	CLIENT	CATEGORY
Back in the Budget	The Manahan Group	Friends of WV Public Broadcasting	Bang for the Buck

BEST OF THE REST

ENTRY NAME	COMPANY	CLIENT	CATEGORY
Hawaii Tobacco Quitline LBGTQA	Asher Agency	Hawaii Tobacco Quitline	OOH
Lewisburg WV Dining	Black Lantern Productions	Lewisburg Downtown Business Association	Film
SLS Drone Stress Balls	Charles Ryan Associates	Smith Land Surveying	Sales & Marketing
Create Huntington Campaign	Bulldog Creative Services	Create Huntington	Cross Platform
United Way of the River Cities Web	Bulldog Creative Services	United Way of the River Cities	Online/Interactive
TMG - This is Us	The Manahan Group	The Manahan Group	El. of Advertising
Ramaco Resources - Print Ad	Bulldog Creative Services	Ramaco Resources	Print Advertising

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- Smooth gradients and tones
- Pantone Calibrated for Vibrant Colors
- Faster Speeds with more durable ink.

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