

## PARTNERS

### Tom Mendelsohn, MSUS

Tom Mendelsohn's varied career is stitched together by a deep and enduring commitment to serving others. His work as a Catholic Charities Family Service Worker, Cleveland Sight Center Director of Community Services, and Executive Director of The Empowerment Center of Greater Cleveland demonstrates this commitment. Tom has had leadership roles in strategic planning for these organizations. As Executive Director, he was responsible for the full range of Chief Executive Officer responsibilities. At the Sight Center, Tom led the CARF Accreditation processes for the agency. Under his leadership, he secured 3 consecutive 3 year accreditation certifications for the Cleveland Sight Center. While at the Empowerment Center, he consulted with Bellflower Center and assisted the organization receive a 3 year renewal accreditation from CARF.

### Bill Eyman, MSW

Bill Eyman recently retired as the Chief Operating Officer of the Domestic Violence & Child Agency Center. Bill was Executive Director of Bellflower Center for Prevention of Child Abuse prior to the merger of Bellflower Center with the Domestic Violence Center. In his position at DVCAC, Bill was responsible for planning and implementation of the agency's programs to prevent child abuse and domestic violence and provide services and counseling for victims of child abuse and domestic violence. He has also worked for the United Way. Bill managed the CARF accreditation process while he was Executive Director of Bellflower Center and the Chief Operating Officer of the Domestic Violence Center & Child Advocacy Center. Bill has had leadership responsibility for strategic planning in these positions.

## TESTIMONIALS

"Another Chance of Ohio (ACOO) would like to applaud your efforts in helping us to achieve our goals. It is because of your successful abilities to advocate, research and write proposals that ACOO has been able to receive donations and financial contributions to further our mission. You have been a serious asset and ACOO thanks you."

Barbara Anderson, Executive Director  
Another Chance of Ohio

"I wrote about Tom Mendelsohn in my recent book, Legal Warriors, because he is an example of an untiring individual who believes in providing services in a superior manner to individuals requiring help with their basic daily living needs. His ability to recognize an operational issue and develop solutions improving an organization's functioning is evident in his work with program compliance audits and certifications, like CARF. Organizations where he has performed this work have received the highest ratings possible. Added to his competence and professionalism is a deep and abiding commitment to helping people, especially the disadvantaged and poor."

Joseph P. Meissner, Attorney  
Formerly, Chief Legal Counsel, Urban Devel. Section,  
Legal Aid Society of Cleveland

"Bill Eyman did an excellent job preparing for the Domestic Violence & Child Advocacy Center's first CARF accreditation as a merger agency. He worked with DVCAC staff to make sure we not only met all of the administrative and program standards but also had the necessary documentation to prove we met the standards. Bill's extensive knowledge of CARF helped us be prepared for the CARF survey. I highly recommend his expertise to anyone who needs assistance with the entire CARF accreditation process."

Linda Johaneck, CEO  
Domestic Violence & Child Advocacy Center

"Bill's knowledge of CARF during the time I was on the Board of Directors of Bellflower Center for Prevention of Child Abuse was impressive. I know he will be able to help any organization successfully meet all CARF accreditation requirements."

Dean Williams, Former President  
Bellflower Center

**NORTH COAST  
STRATEGY  
PARTNERS, LLC**

**CONCEPTUALIZE,  
PLAN, EXECUTE**



**Empowering organization  
performance through  
strategic planning**

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# NORTH COAST STRATEGY PARTNERS, LLC

## OUR VALUE-ADDED PROPOSITION

- ◆ NCSP'S methods simplify the strategic planning process so organizations have less "strategic planning stress".
- ◆ NCSP will work with your organization to make sure you complete all the appropriate steps to complete a strategic plan.
- ◆ NCSP will be there to assist your organization in every phase of the process without expensive travel costs.
- ◆ With NCSP working with your organization, your staff will spend less time on strategic planning activities and more time on providing services to your clients and generating revenue.
- ◆ NCSP will work with your organization to install a system that will help you be ready for future strategic planning reviews and updates.

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## WAYS WE CAN ASSIST YOU WITH YOUR STRATEGIC PLANNING

- ◆ Facilitate a review of the organization's mission, vision, and goals.
- ◆ Design perceptual and environmental analyses to define issues around factors that impact the organization's programs and services.
- ◆ Conduct a SWOT Analysis that will identify critical issues involving the strengths, weaknesses, opportunities and threats impacting programs and services.
- ◆ Support the organization in developing action steps using the critical issues, SWOT, perceptual and environmental scans.
- ◆ Prepare a Final Strategic Planning Document for Board Approval.

Contact us:  
Tom Mendelsohn  
216-905-1974  
[TOM@NCSP-LLC.COM](mailto:TOM@NCSP-LLC.COM)  
Bill Eyman  
216-470-2774  
[BILL@NCSP-LLC.COM](mailto:BILL@NCSP-LLC.COM)

## NORTH COAST STRATEGY PARTNERS, LLC

North Coast Strategy Partners, LLC will work as a partner with your organization to conceptualize, plan and execute operational needs. Our process gives special attention to administrative support in addressing the organization's strategic process. NCSP, LLC can help your organization by providing any of the following services.

- ◆ Strategic Long Range Planning Facilitations
- ◆ Accreditation Services
- ◆ Assist with Program Design and Implementation
- ◆ Program Monitoring and Evaluation
- ◆ Foundation Research, Grant Writing
- ◆ Interim Organization Management and Leadership Support
- ◆ Employee Satisfaction Surveys and Analysis
- ◆ Organization Training Modules

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