

## **March Visitors**

On-Site Visitors	2,177
Special Events & Activities	116
Museum App Unique Users	95
Museum Website Traffic	2,122
Explore Calico Web Traffic	980
Printing Press Café Website	800
<b>Total Visitor Contacts</b>	<b>6,290</b>

## **Tomlinson Art & Science Center Reopens**

The Science Center will be reopening with the coming weeks. The Center will include all new exhibits on Weather, Botany, Dinosaurs, Space, Human Anatomy, Electricity and much more. Its very exciting and we cannot wait for the public to enjoy this new space.

## **Award-Winning Tradition**

In late March, the Arkansas Museums Association held its annual conference in Pine Bluff. At the conference, the Calico Rock Museum & Visitor Center was recognized with two prestigious awards—the Outstanding Achievement in Education and the Outstanding Achievement in Media. We earned the Education award for our weekly Adventures in Science & Art program that regularly has 54 students attending. We earned the Media award for our quarterly *Explore* magazine. In the past five years, our local museum has won more AMA awards than any museum in Arkansas. AMA membership includes museums of all sizes from the Clinton Presidential Center, Museum of Discovery, Crystal Bridges Museum of American Art, to the Calico Rock Museum.

At the conference, the AMA membership elected our own Gloria Sanders to a full term as Vice President. As vice president, Gloria will become President in two years. Also, current AMA President Heather Marie Wells of the Crystal Bridges Museum has appointed me as AMA Endowment Chair. These are high honors for our small town and museum.

## **Tourist Season Begins**

Tourist season has officially begun. We have lots of activities and events at the museum planned from now through October. To keep up with all of our activities, visit our website at: <http://www.calicorockmuseum.com/events.html>

As always, if you have any ideas, questions or concerns, please call me at 870-373-0083.

Respectfully submitted,

*Steven Mitchell*  
Chairman  
Board of Trustees