



# A Bolder Blonde

## At-Home Color Maintenance

RED TONER KIT







Bolder Beauty



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## At-Home Color Maintenance

Your Custom Red Toner Kit was designed to maintain your beautiful red tone between appointments.

Red Tones range in color from Golden Copper to Red Violet to Double Pigment Red.

Problems with tone fading between appointments can be from: consistent sweating from activity, washing 3 times or more per week, activities in the sun, saunas, swimming, and constant mechanical heat styling to name a few.

Well-water and certain styling products with high pigment will also alter tone.

Your Custom Red Toner Kit delivers longer lasting tone than colored shampoos because it is a demi-permanent high shine color gloss.

Your Custom Red Toner Kit is custom blended specifically for you, so there's no hyper pigmentation, or under pigmentation like colored shampoos.

Your Custom Blended Red Toner formula is kept on file for reliability.

Once you've purchased your Red Toner Kit, you can purchase your custom refills from your stylist. Your refill will consist of your custom red formula and matching developer. You can also refill your gloves and cap with your stylist for your convenience.



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## Red Toner Kit

### What's In Your Kit

- 1) Non-Latex Nitrile Gloves
- 2) Plastic Cap
- 3) Applicator Bottle
- 4) 2oz. Custom Color
- 5) 2oz. to 5 oz. Color Developer
- 6) A Blending Color Comb
- 7) A Single Sheet Of Red Toner Kit Instructions With Your Stylist's Notes For You Should You Need Any

Your Red Toner Kit Comes in a convenient premium tote that you can store under the sink in your bathroom.



## How To Use

- 1)** Processing Time will greatly vary on wet hair vs. dry hair. Color Processing is best on freshly washed and towel-dried hair. Red color processing times on towel-dried hair range from 30-45 minutes. Dry hair can process as fast as 15-20 minutes.
- 2)** The red color molecule takes a long time to process fully and develop its required depth. If you want your red toner a little lighter simply leave it on for the shortest amount of time.
- 3)** It is best to apply your toner fresh out of the shower while wearing a towel or button-down shirt, this will be easier to get back in the shower for washing out the color or washing out the color in the kitchen sink.
- 4)** Be sure you have your gloves on to protect your hands! Red color can stain quickly!
- 5)** Mix your toner and developer in your applicator bottle per your stylist's instructions. Shake it up to mix thoroughly while placing your finger over the nozzle. Always color hair in the bathroom and watch for any drops on the floor or counter during the application process. If you feel more comfortable, you can apply your toner in the shower.
- 6)** Apply your color over smoothed combed out hair, in quick even strokes, from your hairline down to the nape of your neck. Use a consistent and even pressure to squeeze your toner out quickly.
- 7)** Massage the color quickly for blending and quickly apply the rest of the product to your ends.
- 8)** Massage it through and use your color comb for even saturation. Clean up any color spots on the skin using a paper towel or cotton pad with soap and warm water.
- 9)** If you get a drop of toner in your eye, flush thoroughly with water.
- 10)** It is advisable to use your Red Toner Kit at the halfway mark between scheduled appointments.





