

# schedule of events



## SATURDAY, SEPTEMBER 15, 2018

5:30 - 7:30 p.m. "Sympathy Design – It's Personal" Workshop featuring headlining designer Tina Davis, AIFD, CFD, ICPF. Join us for a fun and creative evening at Spielman's Event Services, as Tina shows us the latest in "Expanding your options on cremation designs."

## SUNDAY, SEPTEMBER 16, 2018

- 7:30 a.m. Doors open - check in at the registration booth and then shop our trade fair vendor booths. We encourage you to stop by each booth, where you can purchase products that will elevate your shop's inventory as well as chat a little to see what's new - some vendors may even have Convention specials!
- 8:00-9:30 a.m. Start your day right with a hot breakfast sponsored by our great friends at Bonnett's Wholesale.
- 9:30 - 10:00 a.m. Our IFA President, Nancy Meckel gives this year's opening greeting, followed by an introduction of our wonderful Vendors and what they offer.
- 10:00-10:30 a.m. Take some time to Shop at our Vendor booths and stop by the AIFD Booth and enter to win a trip to the 2019 Awaken Symposium, check out the "Final Farewell" entries. Don't forget to vote for your favorite!
- 10:30 - 12:00 p.m. Grab your seats for Tina's first show titled "Profitable ways to keep your sympathy business on trend." Get inspired as she educates us in the personalization of sympathy tributes. Explore how to be profitable and confident and learn how to optimize time,
- 12:00-1:00 p.m. Purchase lunch from the Boulevard Grill Truck (outdoors) and dessert from the Wright Touch Catering & Bake Shoppe Booth (indoors), make your way to the outdoor tent to eat, chat with friends and network.
- 1:30 - 3:00 p.m. Find your seat as Tina discusses Principles & elements of design and the impact of color on your personalized sympathy designs. Grab a notebook and a pen and get ready to learn along with everyone as Tina shares her wealth of knowledge and what has worked for her a business owner.
- 3:00-3:30 p.m. Attend our Annual Membership Meeting and learn about each of our roles as a board, what our plans are as an Association for the upcoming year. Vote new members on the board and let your voice be heard if you have questions and concerns.
- 3:30-4:00 p.m. Watch as our newest Iowa Certified Florists' are presented with a certificate for completing the ICF program. End the day with a speech from Board Members and find out who won "Final Farewell" Easel Contest.