



Huntington Beach Downtown BID Events Committee Agenda

Day: Wednesday
Date: October 3, 2018
Time: 12:00pm

Location: 155 5th Street Suite 111
Huntington Beach, CA 92648

1. Call to order:
2. Roll Call: Committee Chair: Pat Rogers; Committee Members: Brett Barnes, Kevin Ashford, Bud Wierenga, and Mike Williams.
Staff: Darci Henderson, and Marianne Tonjes

3. Public Comments

This is the time of the meeting for the Committee members to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Committee members may not enter into discussion regarding items not on the agenda. Each speaker is allowed three minutes, and time may not be donated to another speaker.

4. Approve Minutes of the September 12, 2018 Committee Meeting.
5. Events Committee Mission Statement – approved by Board of Directors 9/21/18

TO PROMOTE: PRIDE, COMMUNITY SPIRIT, AND ENTHUSIASM. TO ENHANCE THE DOWNTOWN IMAGE AND CREATE OPPORTUNITIES TO SHOWCASE MEMBERS AND ATTRACT VISITORS TO DOWNTOWN HUNTINGTON BEACH TO SHOP, DINE, PLAY AND STAY.

6. Halloween Fest

- a. Budget (Contracts/ Invoices / Approval process)
- b. Costume Contest(s) at 5th & PCH
 - D.J. (Budgeted @ \$250, for 4pm to 8pm)
 - Judges

- Emcee(s)
- Prizes

c. Trick or Treat

d. Rentals (from Fun Services and/or Magic Jump)

e. BID Member involvement

- Activate areas on Main or 5th Street
- Performance(s) at Costume Contest, etc. Marketing

7. Miracle on Main Street – Sunday, Nov. 18

- Budget
- Activities
- Marketing

8. Surf City Days Recap – Darci Henderson

9. NCFEST – Presentation for May 2019 event

10. Surf City Nights – Update by Darci Henderson

11. Adjournment – Next meeting TBD