





Fellows Truck Brokers
Davenport, FL

"God Bless America"

For the Fellows family, trucking isn't just a job – it's a way of life.

The family owns and operates Polk-County based Fellows Trucking Group, behind the strong leadership of patriarch Tom Fellows.

Tom and his wife, Sue, have taken the knowledge that they've learned from decades in the trucking industry and used it to create three successful trucking-based, family-operated companies.

Fellows Trucking Group is comprised of cornerstone company, Wayne T. Fellows, Inc., along with the recent additions of Fellows Truck Brokers, Inc. and Davenport Fights Back, Inc.

Wayne T. Fellows, Inc.

Wayne T. Fellows, Inc. was founded in 1994.

After decades of driving for others, then for himself as a sole proprietor, Tom and Sue decided to trade the one truck that they owned at the time for two and try to launch a small trucking company.

"Tom's occupation as a truck driver allowed him to provide for our family, but meant he was away from home a lot," said Sue. "We both decided that it was time for him to be home more, and starting this company enabled him to do that."

Now, 19 years and many truck trades later, it appears that their attempt was a success.

With their three children by their side, the couple have steered the company beyond the preconceived goals and dreams they held at the launch nearly two decades ago, with a broadening customer base and increased sales nearly every year. Yet with a strong team of employees, and many other family members on staff as well, the company has been able to keep their family-owned, small business appeal.

Wayne T. Fellows, Inc. specializes in the less-than-truckload (LTL) transport of refrigerated food products, primarily fruits, vegetables, herbs and meats, throughout the Eastern half of the United States.







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From fields by the farm, cold storage warehouses or ships at the ports, to major supermarket chains, restaurants or small farmer's markets, and everything in between, Wayne T. Fellows, Inc. has found a niche in being able to deliver just the right quantity and mixture of product that customers need.

"Through our focus on the less-than-truckload aspect of shipping, we are able to offer a more unique service to our customers, thereby allowing them more of a choice with their transport needs," said Tom. "There's plenty of trucking companies and independent contractors competing for truckload business, but receivers don't always need a truckload of product. We offer a service option that allows our customers to better serve their customers' actual needs, regardless of quantity."

Under the company's logo are three words – freshness, quality, dependability. It's three words that the entire staff take very seriously.

"Those three words add up to a fourth – integrity," said Donna Fellows, the couple's youngest daughter. "We try to be the silent and invisible link in the chain. We make significant efforts to protect the integrity of our customers' shipments so that their products stay as fresh as possible and maintain the quality that their customers expect. We're able to do this, in part, because of our dependable service."

Inbound Logistics Coordinator and the couple's oldest daughter, Cathy Sumner, concurs.

"Our goal is for our customers to be able to send us their orders, then forget about them until the product is at its destination," Sumner said. "We want our customers to feel as though, so long as it's on our truck, they can depend on us to deliver their product where it needs to be, at the temperature it needs to be at, when it needs to be there. We like to think that we do that pretty well."

For the Fellows children, their work has a deeper purpose. While delivering quality service to the company's customers is always their foremost responsibility, being able to do so while propelling their parents' dream forward makes the job personal and rewarding.







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"We may work a lot, but we work a lot together and we all reap the rewards of our efforts," said Frank Mercer, the couple's son. "We take care of our own, and we believe in the integrity of our family name. If we put our name on it, you can trust that we are committed to providing you the best, most reliable, service that we possibly can. You have our name, you have our word, and, hopefully, we have your business."

For more information on Wayne T. Fellows, Inc. or a map of its routes of service, visit www.fellowstrucking.com.

Fellows Truck Brokers, Inc.

In 2012, the family decided to launch Fellows Truck Brokers, Inc. as a way to offer their customers increased capacity with their truckload needs.

Fellows Truck Brokers, Inc. is managed and operated by the Fellows daughters, sisters who have worked side by side in the trucking industry for many years. They have learned the industry through mentorship from their father, who himself boasts roughly 50 years of trucking experience and who, in turn, learned the industry from his father, Fred, and uncle, Steve, who showed him a way to drive to a better future.

Now, the sisters strive to use the knowledge that their parents have taught them in their new venture, Fellows Truck Brokers, Inc., as the "trucking torch" is once again passed to the next generation of Fellows children.

In its short existence, Fellows Truck Brokers, Inc. has been able to assemble an excellent group of quality carriers which it can rely on for consistent weekly service at the same level of service that the family is dedicated to providing, and to which its customers have grown to expect.







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"Our father has been able to build a reputation during his decades of dedication to this industry," Sumner said. "When customers that are familiar with his reputation see the Fellows name, they expect a certain level of service when they send us an order. Even though Fellows Truck Brokers loses the asset-based aspect of control, my sister and I have been diligent in assembling a group of carriers that share our vision and can maintain the level of service that we are committed to providing."

For more information on Fellows Truck Brokers, Inc., visit www.fellowsbrokers.com.

Davenport Fights Back, Inc.

While family is paramount to the Fellows crew, community is important to them as well.

"God has blessed our family and our businesses time and time again over the years," Sue said. "We believe that it's our obligation to pay that forward, and we take that obligation very seriously. Likewise, this community has been good to us – we've raised our kids here, and they've raised their kids here – we want to support our community to ensure that today's children have the same opportunities that our kids had. Somebody paid it forward then – now it's our turn."

One way that they've been able to do that is through Davenport Fights Back, Inc., the non-profit company that the family founded earlier this year to raise money for the American Cancer Society.

"Cancer hit our family hard," said Tom. "First my wife was diagnosed, then my daughter. To say that the disease caught our attention would be an understatement. But they're strong women, and they fought back. Both are now in remission, but we are committed to continuing to fight back against this horrible disease, and our efforts with Davenport Fights Back is a way for us to do that."

Davenport Fights Back, Inc. hosts an annual golf tournament, the Curing Cancer Charity Challenge, each fall to raise money for the American Cancer Society, in conjunction with Relay For Life.







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"We used to hold all sorts of fundraisers throughout the year to raise money for the American Cancer Society, some definitely more successful than others," Sue said. "We started trying to brainstorm as to what we could do to turn those into one big fundraiser. That's when the Curing Cancer Charity Challenge golf tournament was born."

The 2013 event marks the third year for the annual event, which draws golfers and sponsors from several states, as customers and vendors for both Wayne T. Fellows, Inc. and Fellows Truck Brokers, Inc. support the family's efforts. The 2013 effort tallied a \$15,000 donation to the American Cancer Society for the fight against cancer.

"Nearly every family has been hit by cancer," said event co-coordinator and Fellows granddaughter Kristina Drexler. "Every person knows somebody who has been affected by this horrible disease. That's why we're diligent in our fundraising efforts for the American Cancer Society – it's our way to fight back."

In addition to the golf tournament, Davenport Fights Back sells cancer-related merchandise on its website, and has launched an inaugural charity fishing tournament, the Curing Cancer Charity Cast Off, for Spring 2014, which promises to be an annual event as well.

"Every dollar counts – every dollar matters," Drexler said. "We've seen the dollars that the American Cancer Society receives at work. Research matters. Today, cancer patients can fight back; that wasn't always the case. And one day, a cure will be found. But until that day, families like ours, and companies like ours, have to remain committed to raising the dollars to fund the research to make the cure not just a possibility, but a reality."

For more information on Davenport Fights Back's efforts in the fight against cancer, or to register or sponsor an event, visit www.DavenportFightsBack.com.

For more information on Relay For Life, visit www.relayforlife.org.
For more information on the American Cancer Society, visit www.cancer.org.



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"Freshness, Quality, Dependability"

Pavenport Fights Back!



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Monroe, GA New Albany, MS New Caney, TX* Olney, IL Opelika, AL Pageland, SC Pauls Valley, OK Pottsville, PA Shelbyville, TN Sterling, IL Terrell, TX Temple, TX* Tomah, WI Washington Courthouse, OH Winter Haven, FL Wintersville, OH*

*By Request Only



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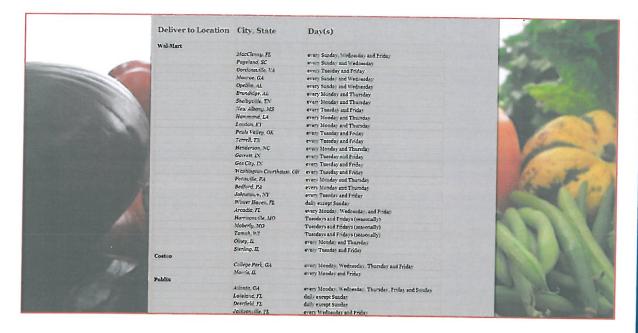
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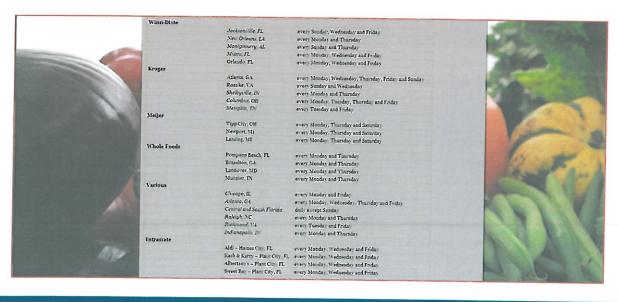
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Davenport Fights Back, Inc.

<u>Curing Cancer Charity Challenge Golf Tournament:</u> Kristina Drexler & Donna Fellows <u>Curing Cancer Charity Cast Off Fishing Tournament:</u> Tommy Cassel & Justin Sumner

Walmart Locations



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