



WHAT'S UP DOC?

DECEMBER 2016

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Winter Survival Guide Top 5 Cold Weather Tips

#1: Keep water sources clear of ice or other obstructions. Check heaters and automatic watering systems for electrical shorts and to ensure that the equipment is functioning properly. When malfunctioning, these can lead to electrocution. Cold weather conditions cause horses' water intake to decrease, which can lead to dehydration and colic. Consider offering warm water or an electrolyte to help encourage drinking and keep animals properly hydrated.

#2: Monitor horse's body condition and change feed accordingly. If your animals appear to be losing weight this winter, they may need to have forage sources increased and additional calories added to feed regimen.

#3: Keep animals warm during winter storms by providing more forage. Hay is a main source of fiber. As the body digests fiber, it creates heat. The amount of heat output is greater with fiber digestion than with the digestion of concentrated feeds.

#4: Exercise horses whenever possible. Movement will help maintain a healthy body weight and keep muscles strong during winter downtime. When riding, don't forget to warm up before your session and cool down when you are finished. Avoid frozen and icy ground to avoid slipping and bruising to the feet.

#5: Groom horses daily. This allows you to examine the horse for any weight loss, illness or injury. Contact your veterinarian if anything seems abnormal in your animals' condition or behavior.

To Blanket, Or Not To Blanket?



Horses grow a longer coat to keep them warm. The coat will help protect them when the snow falls and temperature drops, but a rain storm coupled with the cold can take away the insulating factor of your horse's coat.

Blanketing depends on two factors- the individual horse, and the environment. Blanketing a furry horse can reduce the warmth of the horse, because the natural insulation of a full coat of hair can be flattened by the blanket. However, for horses competing and showing through the winter, clipping and blanketing is beneficial to help regulate the horses temperature with during exercise and travel.

Blanketing Tips

- Only apply blankets to clean, dry horses.
- Use the appropriate blanket for the appropriate use. If it's 40 degrees, your horse probably only needs a lightweight blanket versus, if it is 10 degrees below zero, your horse might prefer a heavy weight blanket. Horses that live in the elements wearing blankets should wear waterproof and breathable blankets. A blanket that is not waterproof will quickly become saturated, making your horse cold- the opposite of the desired effect with blanket use. Sweating in a blanket on a warm day can be just as problematic as wearing a non-waterproof blanket in wet weather.
- Remove your horse's blanket and groom on a regular basis. During grooming, check that the blanket is not rubbing or causing sores. Also check that all of the straps and fasteners are secured tightly to the blanket.

New Online Pharmacy!

Countryside Large Animal Veterinary Services now offers the convenience of our pharmacy online for to-your-door delivery! Benefits of this exciting new addition to Countryside include:

- Competitive prices and manufacturer rebates
- FREE shipping options to your home, barn, or next horse show
- Expedited shipping options
- Auto-ship prescriptions
- FREE shipping for orders over \$49 and auto-ship prescriptions

Setting up your online account is fast and easy!

Visit cisdevet.vetsfirstchoice.com to shop and save!

SAVE \$25 OFF YOUR FIRST ORDER OF \$100 OR MORE!

CODE: WELCOME25

Expires: 5/31/2017

Winter Promotions

A promotional graphic for Iconoclast featuring a red ribbon at the top. Below the ribbon, there's a pair of white horse boots. The text "Save 10% When You Buy Two Pair!" is written in a stylized font over the boots. At the bottom, the brand name "ICONOCLAST" is written in large, bold, orange letters, with the dates "December 1st, 2016 through December 31st, 2016" below it.

**Save 10%
When You Buy Two Pair!**

ICONOCLAST®
December 1st, 2016 through December 31st, 2016

Last Minute Gifting?

FIRST AID KITS!

10% OFF SMALL KITS

15% OFF LARGE KITS

Through the Month of December!

We Have Gift Certificates!

Custom Amounts and Selected Procedures!

A festive banner for Christmas featuring the text "Merry Christmas!" in a large, black, serif font. The text is flanked by decorative elements including red and white Christmas ornaments, pine branches, and red berries.

Merry Christmas!

The office will be closed December 24th- December 26th!

We are still available for emergencies at 970-351-7045.