

**COGS Political Committee
2018 Candidate Questionnaire**

Instructions: Please fill out the information requested and return it by **March 8, 2018 via email to: cogspc1@gmail.com**. Upon receipt of your completed questionnaire, you may be contacted to schedule an appointment for an interview with the COGS Political Committee.

Your complete and unedited responses will be posted on the informational COGS website for public review, along with those of the other candidates. Please keep your answers brief. However, if you need more space the box will expand to accommodate you. If needed, please continue on an additional page.

No.	Question	Response
1.	Demographics	
1.a.	Name	Linda Milhaven
1.b.	Address	
1.c.	Phone	602-690-0901
1.d.	Years in Scottsdale	29
1.e.	When did you register to vote in Scottsdale? Have you failed to vote in any Scottsdale or General Election in the past 6 years?	1989, No
1.f.	Have you been elected or appointed to City positions including City Task Forces, Boards or Commissions?	Yes
1.g.	Please list any Civic Activities	<ul style="list-style-type: none"> - <u>City of Scottsdale</u>: Councilwoman since 2011 - <u>Industrial Development Authority for the City of Scottsdale</u>: Commissioner 1994-2010; President 2000. - <u>Scottsdale Cultural Council</u>: Chair 2007 - 2010; Board Member since 2001-2010; Advisory Committee 1996-2000. - <u>Better Business Bureau of Northern & Central Arizona</u>: Board Member 1990-2010; Executive Committee 1994-1999; Two-term Chair, 1997 and 1998. - <u>Council of Better Business Bureaus</u>: Board Member 2001-2008; Executive Committee Member 2006 – 2008; Strategic Planning Committee 2006-2007; 2006 Meritorious Service Award - <u>Scottsdale Training and Rehabilitation Services (STARS)</u>: Advisory Board Member since 2007; Humanitarian of the Year Award, 2000 - <u>Scottsdale Area Chamber of Commerce</u>: Two-term Chair, 2001-2003; Executive Committee Member 1998-2005; Board Member 1997-2005; Business Awards Chair, 1994-1997; 2003 Segner Award for Volunteerism; 2005 Chairman's Award - <u>Scottsdale Leadership</u>: Frank B. Hodges Alumni Achievement Award, 2009; Advisory Board Member 2005-2009; Class VIII Graduate - <u>Scottsdale Education Foundation</u>: Board Member, 1994-1999; Outstanding Board Member, 1996/7. - <u>Women of Scottsdale</u>: 2002 Scottsdale Woman of the Year. - <u>Scottsdale School District & Scottsdale Charros</u>: Outstanding Volunteer, 1996/7
1.h.	Education/Training	Paradise Valley High School Wellesley College, BA, Psychology Columbia University, MBA, Finance
1.i.	Occupation	Banker

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1.j.	Other personal information that you would like to share?	
2.	Campaign Information	
2.a.	Address	
2.b.	Phone	
2.c.	Fax	
2.d.	Web-site address	Milhavenforscottsdale.com
2.e.	E-Mail address	linda@milhavenforscottsdale.com
2.f.	Contributors greater \$500 (attach separate page if desired)	Available on City of Scottsdale website
2.g.	Endorsements	
3.	Why are you a candidate for City Council?	Scottsdale is a wonderful place to live, work, play and learn. We must be willing to look to the future and make decisions and investments that will help us to sustain and grow our economy and maintain our quality of life. I bring the business and leadership experience to tackle the issues, understand different points of view, seek points of agreement and find solutions.
4.	Identify 3 major issues facing the Council.	<ul style="list-style-type: none"> - <u>Maintain and enhance infrastructure.</u> Our infrastructure is aging. We must invest in capital as part of our annual budget process and earn the trust of the citizens to fund critical needs with future bonds. - <u>Promote private investment.</u> We need to continue to create conditions to promote investment that supports redevelopment and a strong, vibrant economy. - <u>Improve transportation connections.</u> Our economic vitality depends on improving our connections.
5.	If elected, what would you like to accomplish?	See #4

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6.	<p>Are there matters that may come before the City Council in which you would have a Conflict of Interest?</p> <p>What type of issues would these be?</p>	<p>XX No <input type="checkbox"/> Yes</p>
7.	<p>Identify citizen/city processes that need to be:</p>	
7.a.	<p>Created</p>	
7.b.	<p>Improved</p>	
7.c.	<p>Reduced</p>	
7.d.	<p>Eliminated</p>	
8.	<p>Please state your position and/or action on the following zoning and land use issues:</p>	

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8.a.	<p>What is your position on citywide rezoning requests, text amendments, and General Plan Amendments that significantly change land use or increase height and/or density, especially in proximity to low-scale residential neighborhoods?</p>	<p>This is a very broad question. In terms of the requests that I supported, all of the cases that increased the allowable heights were on major streets in commercial areas. In most cases, the parcels were rezoned from commercial to mixed use zoning that allowed the addition of a residential component.</p> <p>I believe that height and density belongs in commercial areas. I did not support an increase in height for a project in the Infill Incentive District at Miller and Osborn. Although technically part of Downtown, the height requested was not compatible with the surrounding neighborhoods. I chaired DRB when this project came forward and shared my objection to this project.</p>
8.b.	<p>Typically, zoning entitlements are granted based on a promise to build to a specified development plan, with defined stipulations, that presumably provides some benefit to the city. Once granted, if the property is sold, the new owner does not have to build what was originally promised in exchange for the entitlements. Would you support conditioning zoning change approvals on building exactly what was promised, and if it wasn't, the zoning would revert back to the original restrictions?</p> <p>If not, how would you hold the property owner, and any subsequent owners, to the plan promised in order to get the change?</p>	<p>Zoning entitlements carry with the land so when land is sold the stipulations and conditions remain in place and the new owner is bound by them. Any changes must come back and go through the public process. Whether the zoning reverts or the property owner wants to change the current plan, the same public process is required.</p>

No.	Question	Response
8.c.	<p>Recently, Scottsdale Fashion Square redevelopment was granted significant increases in height, without specifying which areas/buildings would utilize the height increase. What is your opinion of this open-ended provision.</p> <p>Scottsdale Fashion Square contributes about \$13 million and 7% of the sales tax collected in Scottsdale. What are your recommendations to maintain SFS's viability and tax revenue stream?</p>	<p>The rezoning includes conditions that limit how much of the footprint could include additional heights, limited heights and open space. This provides the mall owners flexibility while requiring conditions that will insure the quality of the final site plan.</p> <p>Rethinking and expanding the uses of the mall will help to sustain the property as an economic engine. We continue to see evidence of the impact of on-line sales on local retail. Toys R Us is the biggest most visible example. The rezoning added residential and office to the allowed uses of the mall property and will help.</p>
8.d.	<p>In "The Outpost" project, rezoning case, rural land was rezoned to commercial, against staff recommendations, breaking with a longstanding policy prohibiting such rezoning. What impact do you believe this action will have on similar cases?</p>	<p>Each case should be considered on its own merits. The Outpost provides for a small project to provide local retail on a busy intersection. Required set-backs, landscaping and architectural features respect and protect the rural character of the area.</p>
8.e.	<p>What is your position on the prompt & precise enforcement of the conditions and stipulations prescribed in a Conditional Use Permit?</p> <p>What is your position on the revocation of a Conditional Use Permit whose holder was not in compliance with all major CUP conditions and stipulations that negatively impact neighbors?</p>	<p>Permits should be revoked when conditions have not been met and after permit holders have been given a reasonable opportunity to remedy issues.</p>
8.f.	<p>Identify any impacts (good and bad) upon the city with the addition of numerous multi-family/apartment complexes citywide.</p> <p>How do you think the changing demographics of our residents will impact future demand for housing types?</p>	<p>The addition of multi-family projects helps to create and sustain a strong, diverse economy and the financial sustainability of the City. A strong economy is important to keeping taxes low for residents. More housing options provide places for people to live near where they work helps to attract jobs and employers and keep our tax rates low.</p> <p>In terms of demand for housing, all of these impacts improve the value of existing homes. According to Zillow, South Scottsdale home values improved 7.8% last year, more than 2 percentage points higher than the City average of 5.7%. Also, Zillow reports that rents in South Scottsdale increased in the last year while rents in the City as a whole declined.</p>

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8.g.	<p>What is the economic impact of the Entertainment district to Scottsdale?</p> <p>Identify both the positive and negative impacts of this district to Scottsdale.</p> <p>How would you describe the effectiveness of Code and Police Enforcement in this district?</p> <p>Would you support a designated Entertainment District?</p> <p>If so, would that ED have unique Noise and Event Ordinances?</p>	<p>There is more than one “expert” opinion on this topic of economic impact.</p> <p>Neighborhoods evolve over time. This area has seen old, tired buildings replaced with new buildings and upgraded restaurant. The addition of residential creates a neighborhood. In short, the quality of the businesses are improving.</p> <p>I believe that Police and Code Enforcement have done a fine job. We should continue to look for ways that will help to keep the area safe and clean in order to create a great experience and sense of place.</p> <p>I need more information about what would be involved in creating a “designated Entertainment District”.</p> <p>.</p>
8.h.	<p>Do you support protection/preservation of our remaining zoned Rural Neighborhoods? If, yes, how would you accomplish this?</p>	<p>I am willing to consider zoning cases that respect and preserve rural character.</p>
9.	<p>Please state your position and/or</p>	<p>action on the following McDowell Sonoran Preserve issues:</p>

No.	Question	Response
9.a.	<p>Do you support the construction of the proposed 72,000 sq. ft. Desert Discovery Center (DDC)/Desert Edge (DE) as a concept only without the decision of location?</p> <p>Do you support a public vote on the project? Why or why not?</p> <p>Do you support a public vote on changes to land use or construction beyond trails and trailheads in the Preserve? Why or why not?</p> <p>Would you support DE if it were located at Taliesin West or other location outside of the Preserve?</p> <p>How would you fund the proposed \$72 million construction cost of the proposed DDC/DE?</p> <p>Would you support using Preserve Tax dollars for any of its construction costs if it is built in within the current Preserve?</p> <p>How would you fund the estimated \$2 million annual operating deficit?</p> <p>If you do not support the DDC/DE as currently proposed, then what would you support as a DDC/DE and how would you fund it?</p>	<p>I support the DE as currently designed to be located at the Gateway on less than 6 acres of already disturbed desert.</p> <p>I support a vote on the uses of the remaining Preserve tax. As you know, the City Attorney informs us that an up or down vote on the project is not the kind of a question that can be referred to voters.</p> <p>Funding could come from bed tax, preserve tax and MUST include private donations. Private fundraising is critical to the ongoing operations.</p>
9.b.	<p>There are not enough Preserve tax funds remaining to allow acquisition of all the land within the voter approved McDowell Sonoran Preserve Boundary. Do you believe remaining land should be acquired, and if, so, how do you propose paying for it?</p>	<p>We have succeeded beyond our greatest hopes and dreams by spending over a \$1billion to protect over 30,000 acres. The original study boundary designated the land that could be purchased with Preserve tax. No one ever imagined that we would have the money to purchase all the land.</p> <p>I think we should celebrate success and move onto other priorities.</p>
10.	<p>Please state your position and/or</p>	<p>action on the General Plan:</p>

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10.a	<p>In March 2012, by a vote of 52% to 48%, Scottsdale voters turned down the General Plan Update. The city council voted against putting the 2014 General Plan or 2016 General Plan updates which included resident input on the November 2018 ballot.</p> <p>Why do you believe the 2012 Update was defeated?</p> <p>How do you think the city should proceed on a revised General Plan 2035 Update?</p>	<p>There are many reasons folks speculate about the defeat of the plan. In the end, I respect the vote of the people. We went through an extensive public process and put it to a vote. The votes said “no” so we stay with the old plan.</p>
11.	Please state your position and/or action on the following finance issues:	
11.a	<p>Do you support using taxpayer funds to subsidize or enter into private-public partnerships for private sector investments such as buildings, stadiums, promoted events, etc.?</p>	<p>I support use of the voter approved taxes to be used for the purpose intended. This may include, for example, using bed tax to renovate structures that support tourism like the stadium or WestWorld and to support events.</p>
11.b	<p>In Nov. 2013, voters defeated a \$212 million bond package by a substantial margin. In 2014, voters barely passed 2 of the 6 bond questions. What message do you take from that?</p>	<p>All six questions passed south of the CAP. The neighborhoods north of the CAP had greater voter turnout and overwhelmingly voted no. Future bonds should be sure to include questions that have projects valued by citizens in all parts of our City.</p>
11.c.	<p>At present, the City has stated a need of \$800 million to fully fund needed repairs and maintenance of City infrastructure.</p> <p>Should the cost of maintenance be included when appropriating funds for capital projects?</p> <p>How do you propose to fund the needed capital projects?</p> <p>How do you propose to fund maintenance projects?</p>	<p>The best way to finance capital projects is through bonds. The current discussion considers property tax or sales tax. General obligation bonds supported by property tax have several benefits.</p> <ul style="list-style-type: none"> - Interest rates are lower on bonds secured by property tax which saves taxpayers money. - A property tax dollar is discounted since tax payers can deduct property taxes from income tax. So a property tax dollar is less than a dollar after taxes. - GO bonds allow us to leverage matching funds so we only pay for part of the cost of the projects saving tax payers money. - Property tax is levied as a specific dollar amount (not a %) and is not subject to economic cycles so it is more reliable and helps to support the City’s high bond rating and low interest rates further saving money. <p>Maintenance and operations costs should be part of the decision process for capital project but it may not be financed through bonds. Operations must be funded by the General Fund.</p>

11.d	<p>At present, the City has awarded multimillion dollar contracts to the Scottsdale Cultural Council and Experience Scottsdale without going through a bid process.</p> <p>Are you for or against continuing this practice and why?</p>	<p>There is value in the history and associated expertise in these organizations. I believe they bring unique value that could not be duplicated. It is important to have strong performance indicators and to hold them accountable to perform.</p>
12.	Please state your position and/or action on the following transportation questions:	
12.a	<p>What solutions would you have for the current traffic congestion problems occurring throughout the City?</p>	<p>We know that our bus connections are not adequate to serve our community. We need to improve the frequency and effectiveness of our bus and/or trolley service.</p> <p>The current test with Uber is exciting and may have broader implications. I look forward to seeing the outcomes of this test.</p> <p>In addition, providing housing options near employment centers will reduce the traffic demands.</p>
12.b	<p>Several surrounding cities that currently utilize light rail are now expanding it to provide both connectivity between cities and to extend access. Do you support construction of light rail in Scottsdale or another form of high capacity transit to reduce cars on the road?</p> <p>If so, what kind and where, and how would you fund it?</p>	<p>I support exploring transportation alternatives.</p>
13.	Please state your position and/or action on the following questions:	
13.a	<p>What steps would improve Public Safety to eliminate future murders and impaired-driver/pedestrian traffic deaths in our downtown?</p>	<p>Our police do a great job. Statistics show that DUIs are on the decline.</p>
13.b	<p>Residents citywide have expressed concern about the lack of responsiveness or fine enforcements by of the Code Enforcement department. How would you improve this situation?</p>	<p>Code has been responsive to concerns of citizens but has limits to what they can do on their own authority. Code balances the rights of neighbors and as such must follow legal process. This can be time consuming and frustrating to some but is necessary to be sure that everyone's rights are protected.</p>

Contact Phone: (602) 509-1174