

AGENDA

Humboldt Lodging Alliance

Executive Committee Special Meeting

Wednesday, November 27, 2013

Red Lion Hotel
929 4th Street, Eureka, CA
2:00 pm to 4:00 pm

Members of the public are welcome to attend and address the HLA Executive Committee on any business item on this agenda. Non-agenda items may be addressed during the public comment period, and speakers are limited to three minutes.

I. CALL TO ORDER

II. ROLL CALL

- Chris Ambrosini, Chair
- Marc Rowley, Vice Chair
- Lowell Daniels, Chair Elect
- Donna Hufford, Secretary-Treasurer
- Gary Stone, Director
- John Porter, Director
- Mike Caldwell, Director
- Raul Ainardi, Director

III. ACTION ITEMS

1. Presentation of Proposal for Video Production (30 min. including Q&A)

Recommended action: Receive proposal from Malcolm DeSoto and Don Banducci.
Discuss, decide and direct staff accordingly.

2. Presentation of Proposal for Event Coordination (30 min. including Q&A)

Recommended action: Receive proposal from Debi Faber-Bush and Greenway Partners.
Discuss, decide and direct staff accordingly.

IV. PUBLIC COMMENT

V. MEETING ADJOURNS