

## **Ballarat Harriers Social Media Policy**

The Ballarat Harriers Athletics Club operates several media platforms including a website, Team App, a general access Facebook account, a closed members Facebook account, an Instagram account and a digital newsletter through the track and field season.

Photographs of members may be taken at Club, Ballarat Regional Centre and Athletics Victoria events. Photographs may be used on promotional material including newspaper articles, flyers and event invitations. If photographs of athletes are to be used, the club will gain consent to use the photograph from the athlete or parent/guardian of junior athletes (under 18 years of age). Athletes who appear in these photographs will not be identified by using both their first name and surname.

If a member does not want their photograph or a photograph of their child published on these official media platforms or on promotional material, they are asked to notify the club president, secretary or most senior club official at the event.

Members are asked not to post photographs of other members on personal social media sites without gaining permission from the athlete. They will not identify the athlete.