

## Chippewa Falls Main Street

514 North Bridge Street  
Chippewa Falls, WI 54729  
715-723-6661

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[www.chippewafallsmainst.org](http://www.chippewafallsmainst.org)



  
MAIN STREET  
CHIPPEWA FALLS  
Chippewa Falls Main Street  
514 North Bridge Street  
Chippewa Falls, WI 54729

# 30th Annual Bridge to Wonderland Parade Registration and Information



Saturday, December 7, 2019  
6pm

Downtown Chippewa Falls



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# Registration Form

FYI - Due to the parade being so popular, we will need to revise how we line up entrants.

PLEASE READ & FILL OUT ENTIRE REGISTRATION FORM BEFORE SUBMITTING; WE NEED TO KNOW **EXACTLY** WHAT YOU WILL BE DOING.

This will ensure we utilize space better. Please call or email with any questions or concerns you may have.

Theme for the 30th Annual Bridge To Wonderland Parade is:

**“Christmas Characters”**

Choose your favorite Christmas characters from TV, movies or books! (except Santa & Mrs. Claus)

The parade will be held December 7th at 6pm

Please read the rules and return this form and your registration fee to Chippewa Falls Main Street as soon as possible.

# THANK YOU!

Name of Group

\_\_\_\_\_  
\_\_\_\_\_

Contact Person \_\_\_\_\_

# of participants \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email: \_\_\_\_\_

Please check **ALL** that apply to your entry:

- Float (vehicle + attachment)
- Vehicle (without attachment)
- Walking Unit
- Animal Unit
- Unit with children

Description **SIZE** of entry—include any and all vehicles, trailer or float, number of walkers, number of animals and anything else that will take up space when we are lining up.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Main Street will send all parade correspondence via USPS approximately 1 week before the parade to the name and address listed on this form. **\*If you have not received your lineup information by 12/4, give us a call. No need to call before that because we are still assigning lineup numbers.\***

Please include **complete and legible** information. Entry fee must accompany registration. We will not be able to process without payment.

**\$30 entrance fee**  
(exception to non-profit organizations only)  
Make checks payable to:  
**Chippewa Falls Main Street**

### RETURN TO:

Chippewa Falls Main Street, Inc.  
514 North Bridge Street  
Chippewa Falls, WI 54729  
Phone: 715-723-6661  
Fax: 715-720-4882  
Email forms to: snow@cfms.us  
www.chippewafallsmainst.org

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Date received \_\_\_\_\_

Entry # \_\_\_\_\_

Check # \_\_\_\_\_



# 10 SIMPLE RULES FOR THE PARADE

1. Parades are for kids, big & small. Your kids need to be dropped off at the designated area (lot near corner of High & Cedar street). No exceptions.
2. Be in your assigned lineup spot no earlier than 4 pm and no later than 5 pm We need to fit everyone in - we don't want you to lose your position in the parade!
3. It is totally cool to walk over to the crowd and **toss** candy. Don't throw it from a vehicle or float, though. **No flyers or paper products** may be given out, even if they are attached to candy!
4. Above all ... And this is a must! **HAVE MUSIC, LIGHTS AND DECORATE WITH THE THEME.** This is a parade, friends! 🥳 (Walkers and animals are exempt from needing music and lights. Royalty entries do not have to follow the theme.) \*\*If you do not do this, you will not be able to participate in the parade. \*\*
5. Livestock entries **must** pick up droppings - while waiting **and** during the parade.
6. It is **not** ok to STOP during the parade to perform. By doing that, you hold up the parade and if everyone did that we would have a 5 hour parade. \*\*If you do this, you will not be asked back to the parade.\*\* Children under the age of 7 must ride, not walk.
7. It is a good idea to post your lineup number on your vehicle/float/banner if you would like to win a trophy. 🏆 Trophies are awarded for best illumination, best music, and best youth entries.
8. No alcoholic beverages at the staging area or during the parade!
9. The parade ends near the roundabout at the end of Bridge Street. You may not disembark at any time before that area.
- 10.No entry may include Santa. He is showcased at the end of the parade.

