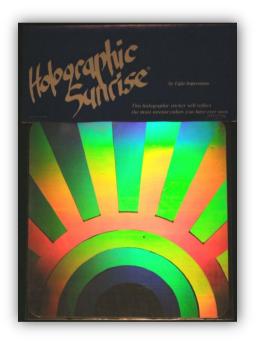
# **Holograms for Sale**

## Display Embossed Holograms for Sale

### Prices in British Pounds

### Embossed holograms and special products with holograms (more to be added)

There is a very large amount of embossed holograms produced since the technique was invented in the early 1980s. The main application of them has been in document security applications but also in advertising and product promotions. Among all of them there are a few which stand out. They may be very large ones, very beautiful ones, embossed holograms by artists, for example. Here are some which may be of interest to people interested in holograms.



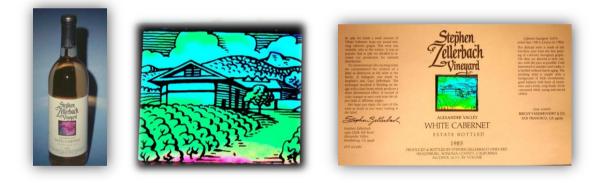
Holographic Sunrise (1982) Silver-backed embossed hologram Hologram by *Steve McGrew*, USA Size: 8" x 8" (20 x 20 cm) **£25.**-

Steve McGrew at *Light Impressions* in the USA started the embossed hologram industry in the early 1980s. He produced many stock holograms sold through the new hologram galleries which appeared during the same time around the world. Soon companies in Europe started also producing embossed holograms. The *Holographic Sunrise* was one such an embossed hologram which was one of the best selling products on the market.



**Tiffen** (1982) Silver-backed embossed hologram Hologram by *Jody Burns*, USA Framed, size: 8" x 10" (20 x 25 cm) **£75.-**

This hologram was produced for *Tiffen Company* and was, at that time, one of the largest-size embossed holograms. A total of 10000 holograms were produced for about 5000 camera shops in the USA. According to Jody Burns only 50% of the production run resulted in acceptable holograms.



Zellerbach White Cabernet Label (1985) Silver-backed embossed hologram Hologram size: 1" x 1½" (2.5 x 3.2 cm) Label: £10.- Wine bottle with label: £45.-

*Gary Zellerbach* opened one of the first hologram galleries in the world in February 1979, the *Holos Gallery* in San Francisco. His father who owned Stephen Zellerbach Vineyard, Alexander Valley, in California introduced a wine label with an embossed hologram, which was probably the first hologram label on a wine bottle. The hologram was designed by Gary and Light Impressions was responsible for the holographic foil. A printer overprinted the picture of the vineyard and grapes on the labels and cut them into tiny squares. They were hand applied to the wine labels.



Presidents of United States (1987) Silver-backed embossed hologram Hologram by *Transfer Print Foils, Inc.*, New Jersey, USA Framed, size: 6" x 9" (16 x 23 cm) **£50.**-

The large sculpture by *Gutzon Borglum*, of George Washington, Thomas Jefferson, Abraham Lincoln, and Theodore Roosevelt, was completed 1941. It is located at Mount Rushmore, South Dakota, USA. The hologram appeared in *Holography Marketplace* in 1997, 1998, 1999.



**New York Magazine** Christmas issue 1989

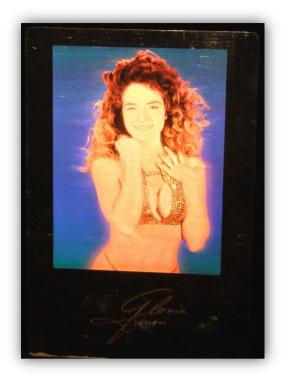
Spectacular Finnish (1989)Finnish legendSilver-backed embossed hologramon the back of the ADHologram by Light Impression Europe, UKHologram size:  $4\frac{1}{2}$ " x  $5\frac{1}{2}$ " (11.5 x 14.5 cm)Framed, AD size:  $4\frac{1}{2}$ " x  $5\frac{1}{2}$ " (11.5 x 14.5 cm)

The Finlandia Vodka advertisement was made up of a two-page insert in the *New York* Magazine, Volume 22, No. 48, December 4, 1989. The *Spectacular Finnish* hologram was on page 83 and on page 84 was the "The White Reindeer" famous Finnish folktale. The model for the hologram was made by holographer *Ken Harries* who painted the outside of it to create the characteristic cracked ice appearance. To get the two reindeers to appear white in the hologram, multiple overlapping rainbow holograms were recorded.



### ABSOLUTE RUFFNER (1989) Silver-backed embossed hologram Hologram by Sculptor: *Ginny Ruffner* American Bank Note Holographics, USA Framed, size: 8" x 10" (20 x 25 cm) £55.-

Full-page AD for Swedish **Absolute Vodka** in *Art in America*, Vol.78, No.2, February 1990, inserted between page 64 and 65 in the magazine. Absolute Vodka is a product of Sweden, 40 and 50% Alc/Vol (80 and 100 Proof) 100% Grain Natural Spirits.





**Gloria Trevis** (19??) Silver-backed embossed hologram Animated signed hologram by *Mark Diamond*, USA Framed, size: 8" x 10" (20 x 25 cm) **£45.-** Minujia Sculpture (1989) Silver-backed embossed hologram Artists proof hologram by *Kevin Brown*, USA Sculpture by *Marta Minujia* Framed, size: 6" x 6" (16 x 16 cm) £25.-



**EyeBytes** (1996) 24 embossed holograms by *Spatial Imaging Ltd.* Hologram size: 2½" x 2" (6.5 x 5 cm) Sheet size: 13½" x 18" (34 x 46 cm) **£45.-**



#### **3D Kalachakra Mandala Hologram** (2011) Embossed hologram by *Vince & Gloria Di Biase* Hologram size: 4" x 2¾" (10 x 7.2 cm) Card size: 6¼" x 4½" (16 x 11.5 cm) **£30.**-

The Tibetan word for Mandela is *kyilkor*, which means "center and surrounding environment." The Mandela of a tantric deity [in this case, the Buddhist deity, Kalachakra] includes the deity and his palace, which is also a representation of the mind of the deity. Based on symbols familiar to the people of India during the Buddha's lifetime, each Mandela is a pictorial manifestation of a tantra. It may be "read" and studied as a text, memorized for visualization during meditation, and interpreted. Usually drawn in sand as a flat disc, the kalachakra (sometimes spelled Kalakakra) Mandela is visualized in the mind of the meditator as a 3D structure. There are 1,620 deities in the full Mandela, plus numerous architectural elements, etc., making it perhaps the most complex system of esoteric Buddhism. Each deity has a specific meaning and they are contemplated in a specific order, thus purifying the mind of the meditator and leading to enlightenment in this body. Tibetan monks used to spend up to twenty years to master this Mandela system, its accompanying cycle of texts, and secret oral instructions. The Kalachakra Mandala holograms used for the special cards have been blessed by His Holiness the Dalai Lama.



Virtual Dialogues (1993) Stereogram embossed hologram by *Patrick Boyd* Produced by Jonathan Ross and Applied Holographics Plc. Hologram size: 5" x 5" (13 x 13 cm) Framed size: 9" x 7" (23 x 18 cm) **£45.-**

This animated hologram was issued as a limited-edition of 100 nickel plates signed by the artist. The hologram was also included in the Ten\*8 photographic journal in 1993. This hologram is a normal embossed hologram and not signed by the artist.



Pink Floyd Hologram (1994) Dot matrix hologram by *Chris Levine* at iC Holographic The high-resolution (200 dpi) dot matrix hologram was produced by Applied Holographics Plc. Hologram size: 4" x 5" (10 x 13 cm) Framed size: 8" x 10" (20 x 24 cm) £55.-

This hologram was commissioned by Pink Floyd and features the band's Division Bell album. Chris Levine is an established artist who has made many art holograms.



### Earth (1997)

Dot matrix hologram by *Chris Levine* at iC Holographic The high-resolution (200 dpi) dot matrix hologram was produced by Applied Holographics Plc. Hologram size: 4" x 5" (10 x 13 cm) Framed size: 8" x 10" (20 x 24 cm) **£45.-**This Hologram Card was commissioned by *Hypervision* and published by Hype Associates Ltd, Liverpool, UK.



Jersey lenticular medal

Jersey lenticular medal box



Jersey hologram stamp

Coin £65.- (If you are interested in stamps, please, contact me, I have a very large collection)

The holographic stereogram portrait used for the coin and the stamp was the 'Equanimity' portrait (meaning 'the quality of being calm and even-tempered') recorded in 2004 by the artist *Chris Levine* and holographer *Rob Munday*. The holographic portrait of *Her Majesty-The Queen* was commissioned by Jersey Heritage Trust as part of the island's celebrations which took place 2004, marking 800 years of Jersey's heritage of continuous loyalty to the Crown. For the portrait The Queen wore a string of white pearls and the Diamond Diadem, created for King George IV and worn by Her Majesty for the procession to her Coronation. The lenticular medal was issued 2006 to celebrate the Queen's Eighties Birthday. The obverse features the Equanimity portrait and the reverse by Harry Brockway depicts the supporters from the Royal arms and St Edward's Crown.

To celebrate Queen Elisabeth II's Diamond Jubilee a £10 holographic definitive hologram stamp with the 'Equanimity' portrait of was issued by Jersey post on 1 June 2012. The £10 postage stamp features a unique 3D achromatic b/w digital embossed stereogram hologram portrait. The value and lettering on the stamp has been produced in flat simili silver foiling. The hologram for the stamp was created especially for Jersey Post by Rob Munday. The stamps were printed by Cartor Security Printing in France in sheetlets of four (2 across x 2 down).

YEAR	TITLE	AUTHOR	PUBLISHER	HOLOGRAM
1984-07	The Skook	JP Miller	Warner Books	Single-channel
1985-09	Stolen Ecstasy	J Taylor	Zebra Books	Two-channel
1985-09	Passion's Dawn	E Barbieri	Zebra Books	Two-channel
1985-09	Texas Torment	C Creel	Zebra Books	Two channel
1985-09	Rapture's Tempest	B Smith	Zebra Books	Two-channel
1985-10	Wild Flame	G Delaney	Zebra Books	Two-channel
1985-10	Love Fire	D James	Zebra Books	Two-channel
1985-11	Golden Ecstasy	W Owen	Zebra Books	Two-channel
1985-86	Too many to list here with the	same hologram	Zebra Books	Two-channel
1986	Black Market	J Patterson	Coronet Books	Single-channel
1986	The Story	T Miller	Tyndale House	Single-channel
1986	Night Stone	R Hautala	Zebra Books	Two-channel
1987	Stone 588	G Browne	A Penguin Book	Two-channel
1987	Sphere	M Crichton	Macmillan	Single-channel
1987	The Devil's Cat	W Johnston	Zebra Books	Two-channel
1987	Two Alone	S Brown	Mira Books	Holographic foil
1987	The Media Lab	S Brand	Viking Penguin	Single-channel
1988	House of Illusions	RJ Jensen	Zebra Books	Two-channel
1988	Ghoul	M Slade	A Star Book	Single-channel
1991	Cold Whisper	R Hautala	Zebra books	Two-channel
1993	The Black Opal	V Holt	Facett Crest	Holographic foil
1993	Jewels	D Steel	A Dell Book	Holographic foil
1995	Global Paradox	J Naisbitt	Avon Books	Single-channel
1995	The Lost World –Jurassic Park	M Crichton	Ballantine Books	Two-channel
1995	Soul Music	T Pratchett	Harper Prism	Holographic foil
1996	Raptor Red	RT Bakker	Bantam Books	Two-channel
1997	Star Wars Eaten alive	J Whitman	Bantam Books	Two-channel
1997	Star Wars City of the Dead	J Whitman	Bantam Books	Two-channel

# IF YOU ARE INTERESTED IN ANY OF THE BOOKS AND JOURNALS PLEASE, CONTACT ME. *Books with Cover Holograms*

## Holography Books with Cover Holograms

YEAR	TITLE	AUTHOR	PUBLISHER	HOLOGRAM
1986	Image Holography (Bulgarian)	V & S Sainov	Bulgarian Academy	S glass
1987	Holographie (German)	P Zec	DuMont	Е
1988	Mulhem Holopeintures (French)	C Fayette	Baud	E H portrait of <i>Mulhem</i>
1988	Bogen om Holografi (Danish)	F Madsen-Poulsen	Munksgaard	Е
1988	Holographie-Fibel 3 <sup>rd</sup> (German)	P Heiß	Wittig Fachboch	S
1988	Laser (German)	HK Koeber	Elektor Verlag	Е
1990	Practical Volume Holography	RR Syms	Clarendon Press	Р
1991	Bilder Zeichnungen Hologramme	D Jung	Wienand Verlag	Е
1992	Alexander	E Lucie-Smith	Art Books Int'l	S film
1994	Practical Holography 2 <sup>nd</sup> ed	G Saxby	Prentice Hall	Е
1996	Familiars	H Butt	Kirkman House	S film
1998	Optical Document Security 2 <sup>nd</sup> ed	R van Renesse	Artech House	Е
2001	Holograms & Holography	John R Vacca	Charles River Media	Е
2003	Holographic Network	D Jung	Rasch Verlag	Е
2004	Practical Holography 3 <sup>rd</sup> ed	G Saxby	IoP Publishing Ltd	Е
2005	Optical Document Security 3 <sup>rd</sup> ed	R van Renesse	Artech House	Е
2015	Practical Holography 4 <sup>rd</sup> ed	G Saxby, S. Zacharovas	IoP Publishing Ltd	Е

1990	Holography Marketplace 2 <sup>nd</sup> Ed	A.Rhody & F.Ross	Ross Books	E Statue of Liberty H ABNH
1991	Holography Marketplace 3 <sup>rd</sup> Ed	A.Rhody & F.Ross	Ross Books	P Brain Skull H Polaroid
1993	Holography Marketplace 4 <sup>th</sup> Ed	A.Rhody & F.Ross	Ross Books	P Pyramid H Polaroid
1995	Holography Marketplace 5 <sup>th</sup> Ed	A.Rhody & F.Ross	Ross Books	P TV H DuPont
1997	Holography Marketplace 6 <sup>th</sup> Ed	A.Rhody & F.Ross	Ross Books	E H DuPont
1998	Holography Marketplace 7 <sup>th</sup> Ed	A.Rhody & F.Ross	Ross Books	P Mona Lisa H DuPont
1999	Holography Marketplace 8 <sup>th</sup> Ed	A.Rhody & F.Ross	Ross Books	P Parrots H DAI Nippon
			1	

## Children's Books with Embossed Holograms on the Cover as well as Inside

YEAR	TITLE	AUTHOR	PUBLISHER	HOLOGRAM
1986	The Mirorstone	M Palin	Random House	Cover + 6 inside
1986	La Pierre de Cristal (Frence)	M Palin	Casterman	Cover + 6 inside
1986	Spegelstenen (Swedish)	M Palin	Natur & Kultur	Cover + 6 inside
1987	Der Spiegelstein (German)	M Palin	Verlag Sauerländer	Cover + 6 inside
1992	Ghost Train (UK)	S Wyllie	Orchard Books	3 Cover + 6 inside
1992	Ghost Train (US)	S Wyllie	Dial Books	$3 \operatorname{Cover} + 6 \operatorname{inside}$
1992	Le Train Fantôme (French)	S Wyllie	Albin Michel Jeunesse	$3 \operatorname{Cover} + 6 \operatorname{inside}$
1992	The Rainbow Fish	M Pfister	North-South Books	Holographic foil
1992	Arc-en-ciel (Frence)	M Pfister	Editions Nord-Süd	Holographic foil
1992	Der Regenbogenfisch (German)	M Pfister	Nord Süd Verlag	Holographic foil
1993	The Christmas Star	M Pfister	North-South Books	Holographic stars
1993	Une étoile, cette nuit-là (Frence)	M Pfister	Editions Nord-Süd	Holographic stars
1994	Dazzle the Dinosaur	M Pfister	North_South Books	Holographic foil
1994	Dinosaur Graveyard	AJ Wood	Harper Festival	2 Cover +10 inside
1994	The Two Wizards (UK)	S Wyllie	Tango Books	$2 \operatorname{Cover} + 7 \operatorname{inside}$
1994	The War of Wizards (US)	S Wyllie	Dial Books	$2 \operatorname{Cover} + 7 \operatorname{inside}$
1995	Rainbow Fish to the Rescue	M Pfister	North-South Books	Holographic foil
1995	Arc-en-ciel poison perdu	M Pfister	Editions Nord-Süd	Holographic foil
1995	Journey to the Haunted Planet	AJ Wood	Harper Festival	Cover + 11 inside
1995	The Ghost Pirate	J Bethlen	Dial Books	$3 \operatorname{Cover} + 6 \operatorname{inside}$
1995	The Monster Party	S Laslett	Templar Publishing	Cover + 5 inside
1995	The Haunted Castle	S Laslett	Templar Publishing	Cover + 5 inside
1996	Invasion of the Giant Bugs	AJ Wood	Templar Publishing	Cover + 10 inside
1996	Monsters (UK)	D Steer	Templar Company	Cover + 5 inside
1996	Creepy Crawlies (US)	D Steer	Little Simon	Cover + 5 inside
1997	The Ice Witch and the Unicorn	J Bethlen	Tango Books	2 Cover + 6 inside
1998	Countdown to Extinction	AJ Wood	Disney Press	Cover + 7 inside
2003	Adventures of Snooky	K Monaghan	Brian J. Publishing	Holographic foil

1989 1991	CAPT. HOLO			HOLOGRAM
1991	CAPT. HOLO	1 3-D issue	Holographic Dimensions	Е
-//-	ROBIN II		DC Comics Inc.	Е
1991	ROBIN II	2 Four-issue Miniseries	DC Comics Inc.	Е
1991	ROBIN II	3 Four-issue Miniseries	DC Comics Inc.	Е
1991	ROBIN II	Four-issue Miniseries	DC Comics Inc.	Е
1992-06	SPECTACULAR SPIDER-MAN 18	<sup>9</sup> 30 <sup>th</sup> Anniversary	Marvel Comics	Е
1992-07	WEB OF SPIDER-MAN 90		Marvel Comics	Е
1992-08	AMAZING SPIDER-MAN 365	5 30 <sup>th</sup> Anniversary	Marvel Comics	Е
1992-09	SPIDER-MAN 26	30 <sup>th</sup> Anniversary	Marvel Comics	Е
1992-11	CYBERRAD	Stone-Bennet-Cory	Continuity Comic	E
1992-12	NECROSCOPE		Malibu Comics	E
1993-03	AMAZING SPIDER-MAN 375	5 30 <sup>th</sup> Anniversary	Marvel Comics	E foil
1993-06	HARDCASE 1	Altraverse issue	Malibu Comics	E Cover
1993-06	THE STRANGERS	Altraverse issue	Malibu Comics	E Cover
1993-07	X-FACTOR 92	2 Anniversary issue	Marvel Comics	Р
1993-08	X-FORCE 25	5 Anniversary issue	Marvel Comics	Р
1993-09	X-MEN 304	4 30-years X-Men	Marvel Comics	Р
1993-11	EXCALIBUR 71	Anniversary issue	Marvel Comics	Р
1994-09	X-FACTOR 100	5 X-Men Event	Marvel Comics	E foil
1994-06	STAR TREK	Deep Space Nine	Malibu Comics	E Cover
1995-01	SILVER SURFER 100		Marvel Comics	Dot-Matrix
1995-06	SPECTACULAR SPIDER-MAN 22	<sup>5</sup> Holodisk issue	Marvel Comics	Р
1995-06	WEB OF SPIDER-MAN 125	Holodisc issue	Marvel Comics	Р
1995-10	X-MEN 25		Marvel Comics	Р
1997-12	UNCANNY X-MEN 350	) 350 <sup>th</sup> issue	Marvel Comics	E foil
2002-08	Larson! 8	Anniversary Issue	Full Stop Media, Sweden	E by Starke Oy, Finland
1986	Boffo Laughs	Holo-Comic	Para Graphics	E by DZComp., USA

## Comics with Cover Holograms

DATE	TITLE	REMARKS	PUBLISHER	HOLOGRAM*
1983-06	Amateur Photographer	3D-Issue, 25 June	RPS UK	E Crystal Creations H by Harries
1984-03	National Geographic	Vol.165, No.3	Nat'l Geographic Soc. US	E American Eagle H by ABNH
1985-09	Follow Me	No.18, Limited Ed.	Brugi Design, Australia	E <i>K. Emberg</i> H by McGrew
1985	Artforum	Vol.23, No.10	City Printing USA	E A H DRAW by Polaroid
1985-05	National Geographic	Vol.168, No.5	Nat'l Geographic Soc. US	E Taung Child H by ABNH
1985-05	Lasers& Applications			E Maiman's ruby laser H
1985-07	Venture	Holography article	Redwood Publ. UK	E Notebook H by Amblehurst
1095-08	Exhibitor	Vol.4, No.16	Exhibitor Publ. USA	E American Eagle H by ABNH
1986-01	Naturwissenschaften Physik	Vol.35, No.1	Aulis Verlag, Germany	Е <i>Еуе</i> Н
1986-04	Ciba-Geigy Magazin	· · ·	Ciba-Geigy, Basel	S Terasil Dye H by AH, UK
1986-05	Le Nouvel Observateur	No.1120	France	E Halley's Comet H
1986-10	Ytforum	Vol.7, No.3	Ytforum, Sweden	E <b>Bird</b> H by Amble Hurst
1986-12	Fishing Tackle Retailer	,	USA	E Ryobi Fishing Tackle H
1986	Svenska Dagbladet	31/12	SVD AB, Sweden	E Non-Violence by Reuterswärd
1987-01	Ciba-Geigy Journal	No.1	Ciba-Geigy, Basel	S Terasil Dye H by AH, UK
1987-03	UMBRUCH		Sendler Germany	E
1987-05	GEO	No.1, 25/05	GEO Germany	E Eyes and Nose H by Holocom
1987-11	Computer Reseller Monthly	,	USA	E <i>Microsystem</i> H
1987-11	Diagnostic Imaging	Vol.9, No.11	Miller Freeman USA	E <i>Lumar Spine</i> H by ABNH
1987-12	Printing Manager	Since 1933	NAPL, USA	E NAPL H
1987	Cole-Parmer Catalogue			E <i>Circuit board</i> H by ABNH
1988-02	New Scientist	No.1598	IPC Magazines UK	E <i>Newton</i> H by Advanced Hologr.
1988-03	UMBRUCH	Vol.7 No.3	Kühl Germany	S Art H & cover by B. Burgmer
1988-12	National Geographic	Vol.174, No.6	Nat'l Geographic Soc. US	E The Earth+McDonaldsAD H
1989-01	Professional Photographer	150 <sup>th</sup> Anniversary	USA	P Coins H by Polaroid
1989-03	IBM Journal of R&D	Vol.33, No.2	IBM Corp. USA	P <i>Pin Washer</i> H by Polaroid
1989-09	Food Technology	Vo.43, No.9	USA	E Food Sculpture H
1989	AT&T Globe	Winter Issue	AT&T USA	P Earth H
1989	The AT&T Catalog	Product catalog	AT&T USA	E Circuit Board H ABNH
1990-05	Se og Hør	Vol.51, No.17	Aller Press, Denmark	E Queen Margrethe H
1990-11	OMNI		OMNI Magazine USA	E <i>Motorola phone</i> H
1991	Midwest Engineer	Vol.43, No.1	Western Soc. Eng.USA	E Baseball Player H by Lasersmith
1991-06	Sculpture	Art & Technology	Int'l Sculpture CtrUSA	E Venus of Villendorf H
1991-12	Sports Illustrated	Vol.75, No.27	The Time Inc. Magazine	E <i>M.Jordan</i> H by ABNH
1992	Petersen's Sport Basketball	3071-5 Yellow	Petersen Pub. USA	E <i>M. Jordan</i> H Upper Deck
1992	Petersen's Sport Basketball	3071-5 Orange	Petersen Pub. USA	E <i>M. Jordan</i> H Upper Deck
1992-06	Marknadstendeser	Water Festival	Aller TidningarSweden	E Water Festival H by Åberg
1992-12	Electronic Gaming Monthly	Vol.5, No.12	Sendai Pub. USA	E Road Rash II H
1993-12	Petersen's Pro Basketball	3111-8	Petersen Pub. USA	E Shaquille O'Neal H Upper Deck
1993-12	Petersen's Football	3109-6	Petersen Pub. USA	E Smith& Singletary H Upper Deck
1995-06	Inside Sports	Vol.17, No.6	Inside Sports USA	E <i>M. Jordan</i> H by Lasersmith
1996-04	Hit Parade	No.379	Hit Parade Pub. USA	E <i>Eddie Vedder</i> H
1996-08	Hit Parade	No.383	Hit Parade Pub. USA	E Paul Stanley, Kiss H
1996-10	Hit Parade	No.385	Hit Parade Pub. USA	E Gene Simmons, Kiss H
1996-12	Opto & Laser Europe	No.69, Millennium	OLE, UK	E <b>2000</b> H foil
1996	The X Files	L 9188	20 <sup>th</sup> Century Fox France	E X H foil
1997-02	Hit Parade	No.389	Hit Parade Pub. USA	E Marlin Manson H
1997-02	World Up	Vol.11, No.4	World Up Pub. USA	E <i>Tupac</i> H by D. Low
1997-04	Velvet	1 <sup>st</sup> X-rated H	Velvet Pub. USA	E Racquel Darrian H
1997-05	Velvet	2 <sup>nd</sup> X-rated H	Velvet Pub. USA	E Jenna Jameson H
1997-06	Velvet	3 <sup>rd</sup> X-rated H	Velvet Pub. USA	E Jenteal H
1997-00	Hit Parade	No.394	Hit Parade Pub. USA	E Marlin Manson H
1997-07	World Up	Vol.11, No.7	World Up Pub. USA	E Mary Blige H by B. Jones
1997-07	World Up	Vol.11, No.8	World Up Pub. USA	E <i>Biggie Smalls</i> H by Arista
	possed. $S = Silver halide. P = Pho$			Dissi Sinuns II Uy Alista

Various	Inurnals	and	Ma	antinos	with	Cover	Holograms
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\* E = Embossed, S = Silver halide, P = Photopolymer, H = Hologram

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TITLE	REMARKS	PUBLISHER	HOLOGRAM*
DuPont Magazine	Vol.91, No.3	E.I.du Pont de Nemours	P <b>Baseball</b> H by Krystal
Hit Parade	No.427	Hit Parade Pub. USA	E Jonathan Davies, Korn H
Applied Optics	Vol.40, No.24	OSA, USA	E Colloidal Gel & Logos H
	TITLE DuPont Magazine Hit Parade	TITLEREMARKSDuPont MagazineVol.91, No.3Hit ParadeNo.427	TITLEREMARKSPUBLISHERDuPont MagazineVol.91, No.3E.I.du Pont de NemoursHit ParadeNo.427Hit Parade Pub. USA

Various Journals and Magazines with Cover Holograms

\* E = Embossed, S = Silver halide, P = Photopolymer H = Hologram

If you are interested in any books, magazines and journals, please, contact me and I will provide you with a price.

### Calendars

There are several calendars issued with embossed holograms over many years. However the most unique and beautiful calendar was the *NATURA* Calendar issued in **1988** by *Zanders Feinpapiere AG* in Germany. This calendar is an example of innovative creative techniques. Holography and computer graphics are juxtaposed to photography and free artistic reprehensions. Embossing in combination with gloss and matt varnishing refine the picture motifs and endow them with an aesthetic appeal of unobtrusive elegance. A dialogue is initiated as a result of this direct comparison of techniques. For example, the holographic rose on the January sheet is not the same as the photographic rose or in blind relief embossing – and yet they had one and the same rose as their model. The calendar sheets are printed on high quality fine papers by Zanders. The holograms were produced by *Fred Unterseher* at Holocom, Kakensdorf, Germany. Computer graphics was generated by CPM, Düsseldorf. The calendar was produced by Wolfgang Witte at Zanders on CROMOLUX paper and carton. The even surface CHROMOLUX was selected as suitable carrier material for embossed holograms.

### NATURA 1988 Calendar



NATURA 1988 Calendar £850.-



January *ROSE* Double-exposed hologram with a bee



**February** *FEATHER* Achromatic hologram



March CRYSTAL Rainbow hologram



April EGGS Monochromatic hologram



May BLOSSOM Holographic stereogram



June BUTTERFLY Two-colour rainbow hologram



July GRASSHOPPER Two-colour rainbow hologram



August SHELL Rainbow hologram



**September** *BIRD* Two-colour rainbow hologram



October TURTLE Rainbow hologram



**November** *FOSSILE* Achromatic hologram



December FIR CONE Rainbow hologram

### CROWN ROLL LEAF 1997 Calendar

Another interesting calendar is the 1997 calendar issued by *Crown Roll Leaf, Inc.* in America. A large nice embossed hologram is attached to each month page. An invention, event or product is featured each month, which happened or was introduced on the same month in the past.



CROWN ROLL 1997 Calendar £100.-



**January** *TV SET* First TV sold by Sears in 1949



**February** *COMPUTER* First computer developed in 1946

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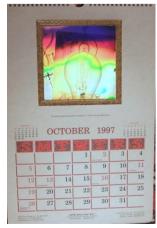
March TELEPHONE Telephone patent by by Bell 1876



April *MICROSCOPE* First electron microscope 1940



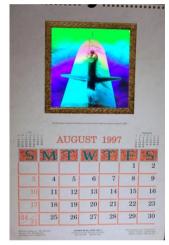
**July** *SATELITE* TELESTAR I launched in 1962



**October** *BULB* Electric light invented by Edison 1879



May HELICOPTER First helicopter flight in the USA 1940



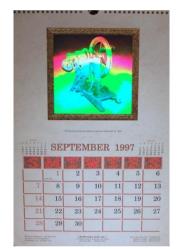
August SUBMARINE Atomic submarine NATILUS 1958



**November** *PRINTING PRESS* First newspaper printed 1814



June AUTOMOBILE Automobile patent to Karl Benz 1894



**September** *SEWING MACHINE* First Sewing machine patent 1846



**December** *PHONOGRAPH* The phonograph was invented by Edison 1879

Applied Holographics has issued several calendars with holograms produced by Holographic Impressions. One very unusual one was a holographic CD calendar issued in 2000. When it is illuminated from above and by rotating it, one can view the different months.



Applied Holographics 2000 CD Calendar £25.-