THE AUSTIN



SHUTTERBUG

Austin Shutterbug Club Newsletter

Austin, Texas April 2016

Our Guest Speaker at the April Meeting is Sonja Sommerfeld Photo Editor of Texas Parks & Wildlife Magazine

Some topics Sonja will be covering:

- -What a photo editor does
- -How to get published in magazines
- -How to be a contributor for TPW magazine
- -Things to avoid with images for publication
- -What to look for when shooting editorial images



Photo courtesy Sonja Sommerfeld

Bio:

Sonja Sommerfeld has always been passionate about photography, starting at an early age by playing with toy cameras and learning darkroom techniques in her bathroom. Her technical training started at Texas State University, where she majored in International Marketing and Fine Art Photography while working as a medical photographer. After graduation, Sonja took it to the next level by assisting several well-known photographers, such as Dan Winters and Bob Daemmrich. She also applied her digital post-processing skills working for digital printing and photo labs, including Holland Photo. Following several years of freelancing photojournalism and editorial assignments as well as advertising clients, she wanted to take her career a step further. Earning a prestigious master's degree in photography in Paris advanced her commercial photography work in Europe for more than six years. Currently she has moved back to Austin to be closer to family, and enjoys the newest phase of her life and career as photo editor of Texas Parks & Wildlife magazine.



April Meeting Thursday, April 7, 2016

Northwest Recreation Center 2913 Northland Dr. Austin, TX 78757

Visitors are always welcome!

Assignment Category: Texas Landscape in Black & White--out of 29 images 8 received top scores



Austin at Dawn - 27 Kelley Ahr



Pedernales Falls - 27 Kathy McCall



Llano CR 315 - 27 Michael Martin



Horses at Prude Ranch - 27 Pete Holland



Out Willow City Way - 27 Rose Epps



Butterfly on Phacelia in Gillespie County - 27 Jeff Lava



Llano CR 315 Corral - 27 Michael Martin



Officers' Quarters - Fort Davis - 27 Pete Holland

General Category--out of 38 images 22 received top scores



A Canvasback Concert - 27 Cheryl Callen



Yellowstone Thermophiles - 27 Diana Dworaczyk



Icelandic Poppy - 27 Dolph McCranie



Snoopy Sunset - 27 Dan Tonissen



Dream with Eyes Wide Open - 27 Kelley Ahr



Tree Trunk - 26 Lois Schubert



Oh No! - 27 Linda Sheppard



Down Time - Great Blue Heron - 27 Paul Munch



Wind in Your Face - 27 Stennis Shotts



Havasu Falls - 27 Pamela Walker



Sunrise Over Round Rock - 26 Pamela Oldham



Lake Como - 27 Rose Epps



Into the Mist - 27 Phil Charlton



She Looks Like an Angel - 27 Cheryl Callen



Sun-Kissed Peak - 27 Dan Tonissen



Tired Keys - 27 Linda Avitt



Smokin' Smokehouse - 27 Lois Schubert



Nice Bath - 27 Joyce Bennett



Wading Willet - 27 Paul Munch



First Date - 27 Nancy Naylor



Silver Run Falls - 26 Phil Charlton



Tinariwen at the Granada Theater, Dallas - 27 Linda Spencer

Save the Dates!

Anyone wanting to discuss/learn more about preparing your images for the exhibit and the costs involved, please plan to attend the Saturday morning panel discussion on April 9 at 10 am at the Yarborough Library, 2200 Hancock, Austin.

Hope to see you there!

Panel Discussion
"Image Presentation for Exhibits"
April 9, 2016 • 10 am to Noon
Yarborough Library, 2200 Hancock Dr.

This will be a great opportunity to ask questions and talk about your concerns for presenting your images--from making prints to the finished work.

By now all members should have received the "Call for Entries" for our June exhibit at the North Hills Gallery. If not, please contact Rose at rmepps@sbcglobal.net.

Austin Shutterbug Club
June Exhibit
North Hills Gallery
May 31 - June 27, 2016

2016 Assignments

May - ACTION SHOTS of people: We are talking about people who are moving be it sports, exercise, work, play, dance, etc. Could be riding a bicycle but not a car or motorcycle. Could be rowing a boat but not riding in a motor boat. MUST DEMONSTRATE ACTION! Color or monochrome.

July - Urban Night Photography: Subjects might be reflections, neon signs, streaking lights, skylines, monuments, fireworks, individual buildings, street lights, carnivals, museums, overlooks and views, bridges, fountains. Color only

September - Rust: Make an interesting composition that features something rusty. It could be a fence, sign, roof, wall, shed, utensils, tools, vehicle, etc. Must show the detail, texture and beauty in the color of rust. Color only.

November - A Garden/Cultivated Flower:

We have often focused on Texas wild flowers but this time it should be roses, orchids, lilies, exotics, etc. Find it in your own garden, a friends garden, a public garden or even buy one. Center of interest should be on one flower though could include others in a properly treated background. Color only.

2017 Assignments

January - The color...RED: The main subject must be red. The viewers eye should be drawn to the red immediately. Be creative, think outside the box! No B&W for obvious reasons, no sepia or monotone!

March - Waterscape: An image that includes water in a natural setting. Water should be the dominant element in the picture. Streams, waterfalls, lakes, ponds, are all fair game. Color or monochrome.

Call for Entries

A Smith Gallery, Johnson City, TX Call for Entries: "alphabet"

Juror | Carol Golemboski Entries Due | May 23, 2016 Exhibition dates | July 1 to August 7, 2016 Receptions | July 30, 2016 from 4 to 7pm for more info: amanda@asmithgallery.com

Member Exhibits

Pete Holland has a show hanging at the East Main Grille at 209 E. Main Street in Johnson City through the end of May. He has 36 pieces up, and there will be a

reception on April 16 from 4 until 7.
Shutterbug members get free brie. Show your card...



Linda Sheppard's picture "At the Waterhole" won first place in its category at a juried show at Amplify Credit Union at Brocton and N. Burnett Rd.

It also won the People's Choice award.

This image has also been juried into an exhibit at Bass Concert Hall from Jan. 6 to May 4, 2016.



Club Leadership for 2016

President	Brian Loflin	512-331-2820
Vice President/Programs	Pete Holland	512-689-5939
Secretary	Nancy Naylor	512-345-3350
Treasurer	Lois Schubert	512-947-4864
Competition Chairman	Fred Peebles	512-441-7913
Competition Committee	Linda Sheppard	512-306-1516
Competition Committee	Dolph McCranie	512-394-9031
Competition Committee	Linda Avitt	512-468-1542
Competition Committee	Cheryl Callen	512-519-9518
Events Coordinator	TBA	
Events Coordinator	TBA	
Education	TBA	
Hospitality Chairman	Shirley Loflin	512-331-2820
Newsletter Editor	Kathy McCall	512-264-9602
Refreshments Chairman	Leslie Ege	512-433-6353
Refreshments Chairman	Pam Walker	512-694-2211
Exhibits	Rose Epps	512-502-0608
Exhibits	Linda Avitt	512-468-1542
Webmaster	Barbara Hunley	512-250-1144
Electronic Communication	Barbara Hunley	512-250-1144
Roster and Name tags	Barbara Hunley	512-250-1144

2016 Gulf States Camera Club Council Convention

Register today for the 2016 Convention of the Gulf States Camera Club Council!

Beaumont, TX • Thursday, May 5th - Saturday, May 7th

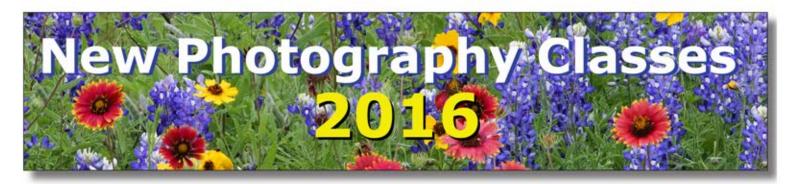
http://www.gulfstatesccc.org/convention-1/

- Join us for three days of fun and education from industry experts Rick Sammon, William Innes, Judy Host and others.
- In addition to the professional instruction there will be field trips to two shooting locations that are visited by wildlife photographers from all over the world!
- Beyond the fantastic learning and shooting experiences you will get to join in the valuable networking and warm camaraderie with fellow photographers who share your passion.

Whether you are an expert, or just starting out, this convention has a lot to offer you!

For further information call Betty Nichols at 409 988-5530

GSCCCConvention@gmail.com



Enhance your photography skills • Fulfill your vision New photography classes for 2016 are now online at Informal Classes at UT Austin

Intermediate PS Lightroom (April 6) -Six Wednesday evenings

Intensive follow-on class to Introduction (above). Students will work intensively processing their own images using the powerful tools of Lightroom.

Macro Photography (July 27) -Six Wednesday evenings

This course will cover the skills and techniques required to enable the participant to capture photographic images of tiny subjects around us. It will illustrate the procedures and equipment to make images at-or near life size or larger of



various subjects from small plants and insects to postage stamps and miniature electronic components. It is valuable to the film and digital photographer alike.

Nature Photography (May 3) -Six Tuesday evenings Designed around the digital SLR camera, learn settings that can best enhance a nature image. We will cover use of lenses for creativity and the effects of light in detail. Emphasis will be placed upon the use of camera controls to enhance creativity and upon learning how to incorporate compositional elements that will allow you to turn good photos into great photos. Plus one Saturday field trip.

Art in Nature/Wildflower Photo

(April 30) -One Saturday

The wonderful natural setting found at Lady Bird Johnson Wildflower Center will provide an excellent teaching environment where students will learn the nuances of making superior images of nature. This course is designed around the digital SLR camera and will cover the skills, and techniques required to enable the participant to capture striking photographic images of natural subjects in the world around us. It will illustrate the procedures and equipment used to make excellent images of living plants and flowers, animals, and the habitat in which they live.





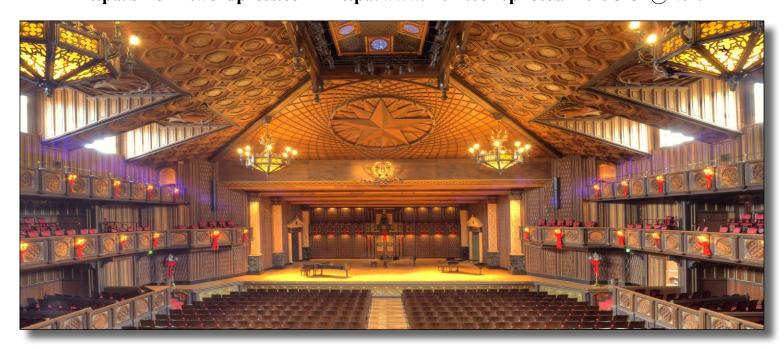
Using Flash (May 7 & 14) -Two Saturday mornings Learn to improve the color, quality and impact of your images both indoors and outside. This course will examine the technology, the equipment, the techniques and the art of digital flash photography with the goal that each student may improve their images with dedicated, balanced electronic flash. We will cover use of various oncamera and off-camera flashes, their settings, optional accessories and a variety of lighting techniques. Emphasis will be placed upon the use of camera and flash controls to enhance creativity that will allow you to turn good photos into great photos.

Publishing your Photographs (May 18) -Five Wednesday evenings

This course will explore the world of publishing your photography. We will study opportunities for producing photography ranging from interior and exterior décor to marketing yourself and securing a publisher and getting paid for it! We will also study the many publishing avenues in between where every photographer may publish quality printed books and other media at most affordable prices.

For additional information, please see:

https://informal.utexas.edu/ • www.loflin-images.com • www.thenatureconnection.com http://bkloflin.wordpress.com • http://www.flickr.com/photos/110798434@N07/



AUSTIN SHUTTERBUG CLUB Minutes of the March 3, 2016 Meeting

The March 3, 2016, meeting of the Austin Shutterbug Club was convened by President Brian Loflin at 7:00 p.m. at the Northwest Recreation Center.

Brian welcomed visitors - Tanja Burianshaw, Jane Caruso-Dahms, Gil Cueves, Sandra Foreman, Mike Reyna, Cathy Smith, and Darlene Wade - and explained what we do in the Club.

Refreshments for this evening were provided Joyce Dan and Linda Tonissen and Bey McCrainie.

Treasurer Lois Schubert passed the envelope to collect dues. Dues are due in January and late at the end of February when the ASC roster is revised to include only paid members. Brian explained that dues are important because they represent a commitment to ASC and that membership status keeps ASC activities exclusive to members.

Brian outlined Activities for the remainder of 2016: March 26, Saturday - Wildflowers field trip April 9, Saturday - Round table about the Summer exhibit

May 5, Thursday meeting - Critique May - Light painting - on a Saturday night to be determined

June and July - nothing yet for extra activities

July 7, Thursday meeting - Critique
August 6, Saturday - HDR, old cars / barn at Jerrell,
date to be determined
September 1, Thursday meeting - Critique
September 10, Saturday - Scavenger Hunt

September 1, Thursday meeting - Critique
September 10, Saturday - Scavenger Hunt
October 6, Thursday meeting - Review of Scavenger
Hunt

October 15, Saturday - Field trip to San Antonio Zoo November 3, Thursday meeting - Critique

November 5 - Three-day weekend trip somewhere on the coast, as Rockport, etc.

December 1, Thursday - ASC Awards Banquet

The Speaker for our April 7 meeting is Sonja Sommerfeld, Photo Director Texas Parks & Wildlife. Ms. Sommerfeld will discuss how images are selected for TPW and how the magazine is published.

Sixty-seven images were submitted for Critique this month. The Assignment category was "Texas Landscape in Black and White". Images are judged on impact, composition and technical merit.

In answer to a question, a "nature" photo is one that does not show the hand of man.

The meeting adjourned at 8:06 p.m.

Nancy Naylor, Secretary

Jeff Parker has several upcoming workshops
Visit http://jeffparkerimages.com/joinme/
for more information.
ASC members get a \$10.00 discount!

Balcones Frame Supply, Inc.

5400 N. Lamar #2003 Austin, TX 78757 (512) 452-6326 Balconesframe.com

Balcones Frame Supply, Inc. offers CURRENT members of the Austin Shutterbug Club

a 15% discount on framed items.

FOCUS ON THE WILD - 2016 Texas Parks and Wildlife Photography Contest

Join us in celebrating the 25th anniversary of Texas Parks and Wildlife Foundation in 2016 by sharing your best outdoor photographs! See this site for all the details: http://www.tpwf.org/focusonthewild/?utm_source=Email-TPW-F&utm_medium=Email&utm_content=Jan-Photo-Text&utm_campaign=Enews2016

To have a chance at winning, be sure your photo fits the monthly theme and our photo contest rules. Contestants may enter up to 3 photos each month. Contests will open on the 1st and close on the 25th of each month.