

the Integrity

Official Newsletter for Western Organic Dairy Producers Alliance (WODPA)

Advertise with us in 2018 and reach over 285 organic farm families in the western states. Total organic dairy industry circulation is 450 copies. The "Integrity" is distributed in hard copy and made available electronically at www.wodpa.com

AD RATES:

<u>AD SIZE</u>	<u>PRICE PER ISSUE</u>
- Full page 7.5" W x 9.25" H	\$675.00
- ½ page (back cover) 7.5" W x 4.5" H	\$510.00
- ½ page AD 7.5" W x 4.5" H	\$365.00
- ¼ page AD 3.5" W x 4.75" H	\$225.00
- ⅛ page AD (business card) 3.5" W x 2.25" H	\$115.00

Ad specifications:

Ads must be in color and need to be 300 dpi. File formats accepted: pdf, jpg, tif, and eps. WODPA does not provide ad revision or design work. Such services can be obtained from our "Integrity" contract Graphic Designer, Sherelle Sinko at larsink@comcast.net or 206-850-3001.

Publication Dates:

The "Integrity" is published in the fall, with scheduled delivery about one month before the November annual conference and trade show. The ad copy submission deadline is September 19, 2018.

Name _____ Company _____

Billing Address _____

Email _____ Phone _____

Fall 2018 Issue, Ad Size: _____

Submit ad copy to: wodpa@outlook.com


Submit form with payment to:

Western Organic Dairy Producers Alliance (WODPA)

2485 Notre Dame Blvd. Suite 370-162

Chico, CA 95928

Questions: Darby Heffner, Secretary, 707-696-5154 or Richard H. Mathews, Executive Director, 717-457-0100



The mission of the Western Organic Dairy Producers Alliance is to preserve, protect, and insure the sustainability and integrity of organic dairy farming across the west. www.wodpa.org