

# Sales & Use Tax:

## Tips from a former DOT Auditor

Learn about savings opportunities and commonly missed exemptions that could put money back into your business and out of DOR hands, including utility studies for manufacturers. We will also discuss sales/use tax audit defense strategy and best business practices to prepare for the dreaded audit.



Date: Tuesday, March 21, 2017

Time: 5:00-5:30 Networking/Cocktails  
5:30-6:00 Dinner  
6:00-7:00 Speaker

Location: Liberty Hall (800 Eisenhower Drive, Kimberly, WI)

Speaker: Crystal Krenke (Owner, The Krenke Group)

Register: <http://www.eventbrite.com/e/march-2017-winnepagoland-ima-meeting-tickets-26793211216>



# Crystal Krenke

Crystal has over 13 years of experience specifically assisting clients with sales and use tax concerns and questions, with eight of those years as a Wisconsin Department of Revenue auditor. Crystal's experience within the Department of Revenue has proven to be very helpful in assisting clients through sales tax issues, and also in interpreting how the Department will enforce the complex sales and use tax laws. Crystal's forte is knowing her audience and explaining the sales tax as it applies to specific situations/industries in a manner the client can understand.

In 2015, Crystal started The Krenke Group, LLC, a consulting firm specializing exclusively in all things sales/use tax – ranging from audit defense to reverse audit/refund recognition. Crystal works with clients directly, and also works closely with accounting firms, attorneys, and bankers – to assure their clients have the most knowledge available as it relates to sales tax for their specific industries.

Education: Lakeland College, BS, Accounting

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