



Dear Local Business:

It is time again for our 4th annual Coby Classic Soccer to benefit The BeTheLi9ht Foundation (formerly Fly High Coby). BeTheLi9ht was created in the memory of Coby St. Phard, who died by suicide in March 2016 at the age of 18. Coby was a standout soccer player at Notre Dame High School. He was a light to so many at Notre Dame, his local community and the statewide soccer community. BeTheLi9ht was created to honor Coby's memory and to those who are a light to others. **#betheli9ght** We provided local high school students with college scholarships as well as promoting mental health awareness and supporting suicide prevention & suicide prevention organizations.

We are hoping that you will be able to support this memorial soccer tournament. There are several levels of sponsorships available as well as donations that can be made. Please let us know how you can support us this year. We would love to have you in attendance at the event. Here are the event details:

When: Sunday, June 30, 2019 9AM-5PM

Where: East Windsor PAL Complex, Airport Rd, East Windsor

Sponsorship Levels available:

- Platinum \$1,500-Special Individual Signage, Large Logo on top of T-Shirt, Special mention in opening ceremony (one available)
- Gold Level \$1000-Name in large print on sponsor sign, large logo on T-shirt, mention in opening ceremony
- Silver Level \$500-Name on sponsor sign, logo on T-shirt in middle, mention in opening ceremony
- Bronze Level \$250-Name on sponsor sign, logo on T-shirt lower part, mention in opening ceremony
- Friend Level-\$100- Name on 2 yard signs on fields
- Sign Sponsor \$50-Name on 1 yard sign on fields

All contributions are tax deductible through BeTheLi9ht Foundation, a non-profit 501(c)3. Checks should be made payable to BeTheLi9ht Foundation. We hope that you can help in some and show your support! If you have any questions please contact Rachelle St. Phard or email [Rachelle@BeTheLi9ht.org](mailto:Rachelle@BeTheLi9ht.org).

See attached form with more information on how to sponsor.

Thank you,

Coby Classic Committee



**Sunday, June 30, 2019**

**9AM-5PM**

Seeking your generous support for the Fly High Coby fund, providing college scholarships, supporting suicide prevention causes & raising mental health awareness.

## Form Due by June 24th

Sponsorship Levels: (choose one)

- Platinum \$1,500-Special Individual Signage, Special mention in opening ceremony (one available)
- Gold Level \$1000-Name in large print on sponsor sign, mention in opening ceremony
- Silver Level \$500-Name on sponsor sign, mention in opening ceremony
- Bronze Level \$250-Name on sponsor sign, mention in opening ceremony
- Friend Level-\$100- Name on 2 yard signs on fields
- Sign Sponsor \$50-Name on 1 yard sign on fields
- We would like to donate an item or basket for raffle (please let us know when ready and we will pick up your donation)

**All contributions are tax deductible through BeTheLi9ht, a non-profit 501(c)3 Checks should be made payable to BeTheLi9ht Foundation.**

Donated Item or Basket (list items) \_\_\_\_\_

Donated Item Value: \$ \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Please email all logos to [Rachelle@BeTheLi9ht.org](mailto:Rachelle@BeTheLi9ht.org) Payment may be made at [www.paypal.me/flyhighcoby](http://www.paypal.me/flyhighcoby)

**Mail Form & Payment to: BeTheLi9ht, 125 Railroad Ave, Hightstown, NJ 08520**