

Looking for an external consulting partner to help give your organization a BOOST™?

Walker and Associates Consulting brings experienced professionals, a customized approach, comprehensive services and innovative solutions making us an ideal partner for any nonprofit, foundation, intermediary or small business. For over 20 years we have leveraged our industry knowledge, contacts and experience to successfully BOOST™ hundreds of clients. So how can we help you? Our services span four key pillars: Talent Acquisition & Development, Strategic Planning & Execution, Marketing & Communications, and Event Planning & Facilitation.

Here's how we can help you with **Strategic Planning & Execution**:

Strategic Plans – Do you have a clear picture of where your organization is now, where it aims to be in the near future, how to get there and how you will measure progress and share results along the way? Strategic planning at the organizational level is a critical process that should be revisited annually. Whether planning for the next year, next three years, or next five to ten years, Walker and Associates Consulting can help you plot a roadmap to success.

Business Plans – Are you launching a new program, service or product or revisiting an existing one? Planning is not just needed at the organizational level. In fact, it is critical at the business unit level, especially in the early stages of development. A business plan is your blueprint defining the management team, operations, marketing strategy and financial projections needed to achieve your goals. Whether you are seeking internal direction, goals and success metrics or external funding Walker and Associates Consulting can help you create a business plan that will meet your needs.

Program Development & Management – Are you having trouble getting a new program off the ground or managing the complexities of an existing one? Walker and Associates Consulting can lead feasibility studies, identify the necessary resources and alliances required to reach your goals, and ensure your program is well-coordinated with other programs and linked to your strategic plan. We can build a program from the ground up; revitalize a program to strengthen its team, operations, and impact; or manage a program on your behalf.

Evaluation Design & Implementation – Do you know if your programs and/or initiatives are achieving their desired outcomes and doing so in the most efficient way? Proper planning requires annual evaluation for a clear understanding of what works and what doesn't. Walker and Associates Consulting can help you identify short-term, intermediate and long-term goals; assess progress against those goals leveraging both qualitative and quantitative methods; recognize best practices and improvements; and report out key learnings.

Contact us at info@walkeraac.com or at 510-834-2341 to discuss ways we can help you achieve your organizational goals.

We look forward to an opportunity to give your organization a BOOST™!