

TOUR^{25th Annual} de Braz



BP MS 150 Recommended Ride

Presented by Alvin Convention & Visitors Bureau primarily sponsored by Associated Credit Union of Texas - benefiting the Alvin Volunteer Fire Dept.

To whom it may concern,

The Tour de Braz is a BP MS 150 Recommended Bike Ride hosted by Alvin Convention and Visitors Bureau. The event kicks off at the Alvin Community College Sunday, April 22, 2018, and this is the 25th year the ride has been in existence. Tour de Braz is expecting up to 1,000 riders, and all profits will benefit the Alvin Volunteer Fire Department and the Thelma Ley Anderson Family YMCA.

As a community event, the invitation extends to you for participation as a ride sponsor or by an In-Kind donor. Sponsors at all levels will have the opportunity to register riders in the Tour de Braz Bike Ride free of charge. Sponsorship benefits vary by level.

Platinum Sponsor \$1,750

- Company name/logo in medium print on ride participant shirts
- Opportunity to have booth at event and promote products or services
- 15 individual riders registered free of charge
- Company name/medium logo on Tour de Braz website
- Company name on rider registration site "Active.com"
- Company name/logo on Eblast sent to all previous participants
- Company Logo in City Newsletter, mailed to approximately 7,000 Alvin residents
- Day of Recognition

Gold Sponsor \$750

- Company name/logo in small print on ride participant shirts
- Opportunity to have booth at event and promote products or services
- 10 individual riders registered free of charge
- Company name/small logo on Tour de Braz website
- Company name on Eblast sent to all previous participants
- Company Logo in City Newsletter, mailed to approximately 7,000 Alvin residents
- Day of Recognition

Silver Sponsor \$500

- Company name on ride participant shirts
- 5 individual riders registered free of charge
- Company name on Tour de Braz website
- Company name on Eblast sent to all previous participants
- Company Logo in City Newsletter, mailed to approximately 7,000 Alvin residents
- Day of Recognition

In-Kind Sponsorships Available

- The value of in-kind donations and good donations will be estimated.
- Sponsors will be recognized at the corresponding level of donation.

Custom levels of sponsorship available upon request and based off consideration and approval from the Tour de Braz Committee.

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Level of sponsorship (please check appropriate line):

_____ Platinum Sponsor \$1750

_____ Gold Sponsor \$750

_____ Silver Sponsor \$500

_____ In-Kind Sponsor

Sponsor Information

Company Name/Organization Name: _____

Contact Name (Please Print) _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website URL: (Link for promotion on website) _____

Form and full payment are due by March 15th, 2018. Please make checks payable to "City of Alvin" and mail to:

City of Alvin
216 W. Sealy
Alvin, TX 77511

Thank you for your consideration.

For questions, please contact:

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