

Dye Star Transportation Group



Company Overview

- ▶ Over 13 years experience in the industry
- ▶ Specializing in “Partial” and “Truckload” shipments
- ▶ Extremely high retention rate of customers
- ▶ Long-standing relationships with our carrier partners
- ▶ Dedicated tracing and tracking department
- ▶ Highly trained and experienced customer service team
- ▶ Servicing the US and Canada



‘your trusted transportation partner’

Why use Dye Star?

- ▶ Cost effective
- ▶ Expertise and knowledge of freight with the ongoing market
- ▶ Greater access to trucks and various equipment
- ▶ Increased monitoring and carrier valuations
- ▶ Convenient shipping regionally and nationally
- ▶ Peace-of-mind your shipments are handled properly
- ▶ Experienced staff executing all your shipping needs



Our customers have found that using Dye Star they are given instant access to a large pool of qualified carriers and increased flexibility.

Advantages Highlighted:

▶ Capacity

Asset based companies have a limited number of trucks. A quality 3pl such as Dye Star has *hundreds* of quality carriers which equates to greater capacity

▶ Competitive Pricing

Carriers compete for our freight which allows us to provide the best pricing in the industry to our customers without sacrificing service

▶ Communication

We provide 100% communication, and your shipments are managed by highly trained experienced personnel, who understands the industry.

▶ Proactive

Dye Star dispatches and tracks all of our shipments from start to finish. We are in constant communication with our carriers and drivers.

▶ Customer Service

Dye Star schedules all pick ups and deliveries verifying shipment info is accurate on each and every shipment.



Partial Freight Niche



- ▶ Shipping larger LTL at full truckload rates?
 - ▶ We can consolidate 4-16 pallet spots with other freight to SAVE YOU \$\$\$



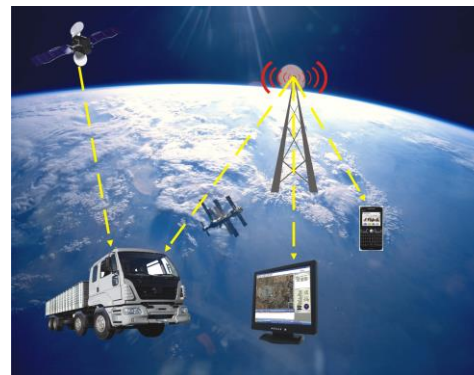
Partial shipments with Dye Star results in:

- Reduced per unit cost
- Huge savings vs. LTL and TL shipments
- Shortened transit times
- Less handling of freight
- Fewer damages
- Less claims

Dedicated Tracking

- ▶ Each shipment is tracked by our dedicated tracking department.
- ▶ Multi-Lingual Dispatchers
- ▶ MacroPoint (GPS Tracking) upon request
- ▶ EDI compatible
- ▶ 100% Communication

WE ARE ON CALL 24/7: (800) 607-5407



Equipment

- ▶ Dry Van (food grade)
- ▶ Reefer (food grade & refrigerated)
- ▶ Flatbed/Step-Deck
- ▶ Straight Truck
- ▶ Hazmat
- ▶ Air Freight & Expedited

Specialized equipment available upon request..



Markets of interest

We currently service the following industries...

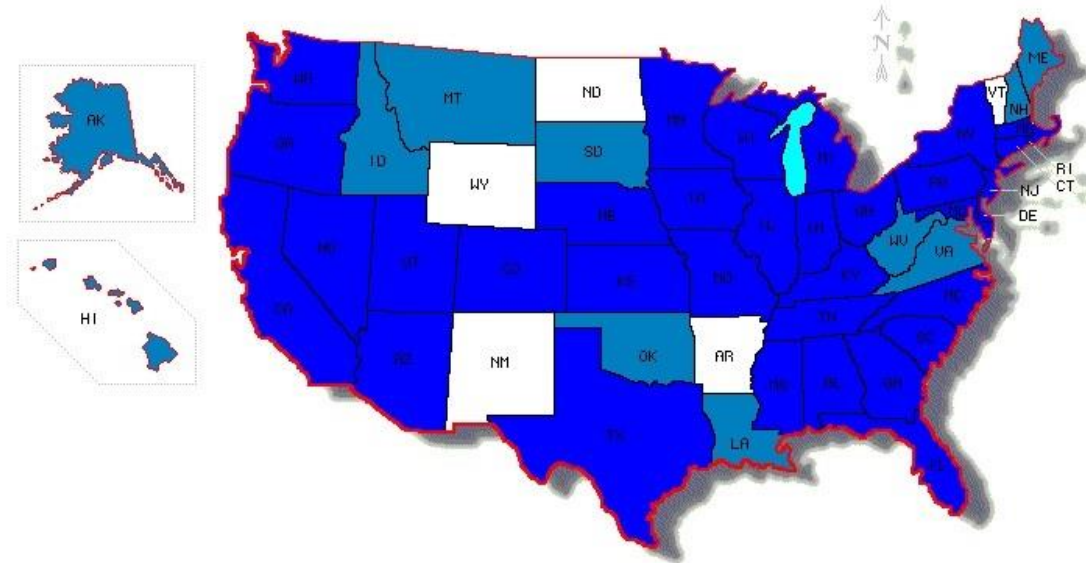
- ▶ Packaging
- ▶ Grocery/Food
- ▶ Plastics
- ▶ Recyclers
- ▶ Building Materials
- ▶ Furniture & Home Goods
- ▶ Retail & Fixtures
- ▶ Electronics
- ▶ Raw Materials





Coverage areas

- ▶ US & Canada
- ▶ The darker shaded states represent our primary coverage areas:



Contact information



Dye Star Transportation Group

Sales Department

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