

# #PolledPlace

*Your Source for Polled Dairy Cattle!*

*Promote your genetics in the new publication with 100% focus on Polled!*

*#Promoters - #Panel - #Placings - #Prices - #Passport - #Pastimes - #Place - #Platform*

## 2014 Advertising Schedule

March/April Issue - Deadline: February 20th *\*Includes Dec Proofs*

May/June Issue - Deadline: April 20th *\*Includes April Proofs*

July/August Issue - Deadline: June 20th

Sept/October Issue - Deadline: August 20th *\*Includes August Proofs*

November/December Issue - Deadline: October 20th

## 2014 Advertising Rates



Full Page - \$400 *Ad size (8.5" x 11")*

1/2 Page - \$250 *Ad size (7.5" x 4.875")*

1/3 Page - \$200 *Ad size (4.5" x 4.875")*

1/4 Page - \$150 *Ad size (3.7" x 4.875")*

1/6 Page - \$100 *Ad size (2.875" x 4.875")*

#PolledPlace Listing - \$50

#PolledPlacings Listing - \$1

**\*\*Advertise in ALL & receive a 20% discount\*\***

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