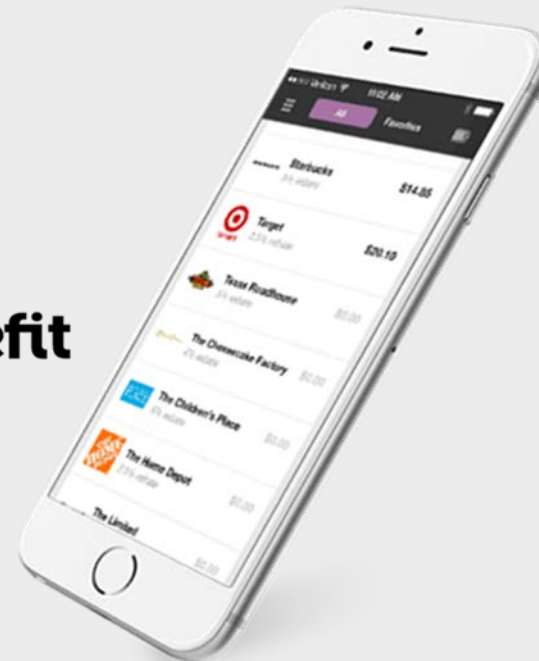


Welcome to the Future of Fundraising

Benefit Mobile Shopping App



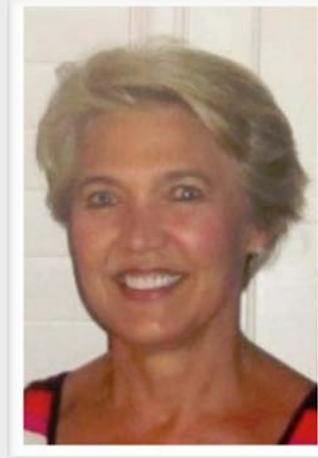
New and Innovative

- Benefit is a free mobile shopping app that raises money without asking for a dime.
- Just like scrip, only so much better!
- Buy and redeem gift cards on your mobile device instantly!



Groups See Results Fast

“We believe this app will prove very lucrative for our organization. I’m impressed with how easy the app is to use and the caliber of merchants that have joined so far. In fact, using the app I have already contributed over \$50 and it has only been a month!”




Joanne C.
Coordinator, Sammie’s Friends

Using the Benefit Mobile app, Sammie’s Friends has lofty goals of raising \$50,000.

The Earning Potential Is Limitless

Patricia M.

RETAILER	MONTHLY SPEND
Target 2.5%	\$200
Amazon 3%	\$100
Lands End 10%	\$100
Banana Republic 9%	\$100
Safeway 3%	\$500
Starbucks 6%	\$100
Applebees 6%	\$50
TOTAL CONTRIBUTION	\$51



*\$50 average
contribution per month
X 100 supporters
X 1 (one) year*

= \$60,000 Annually

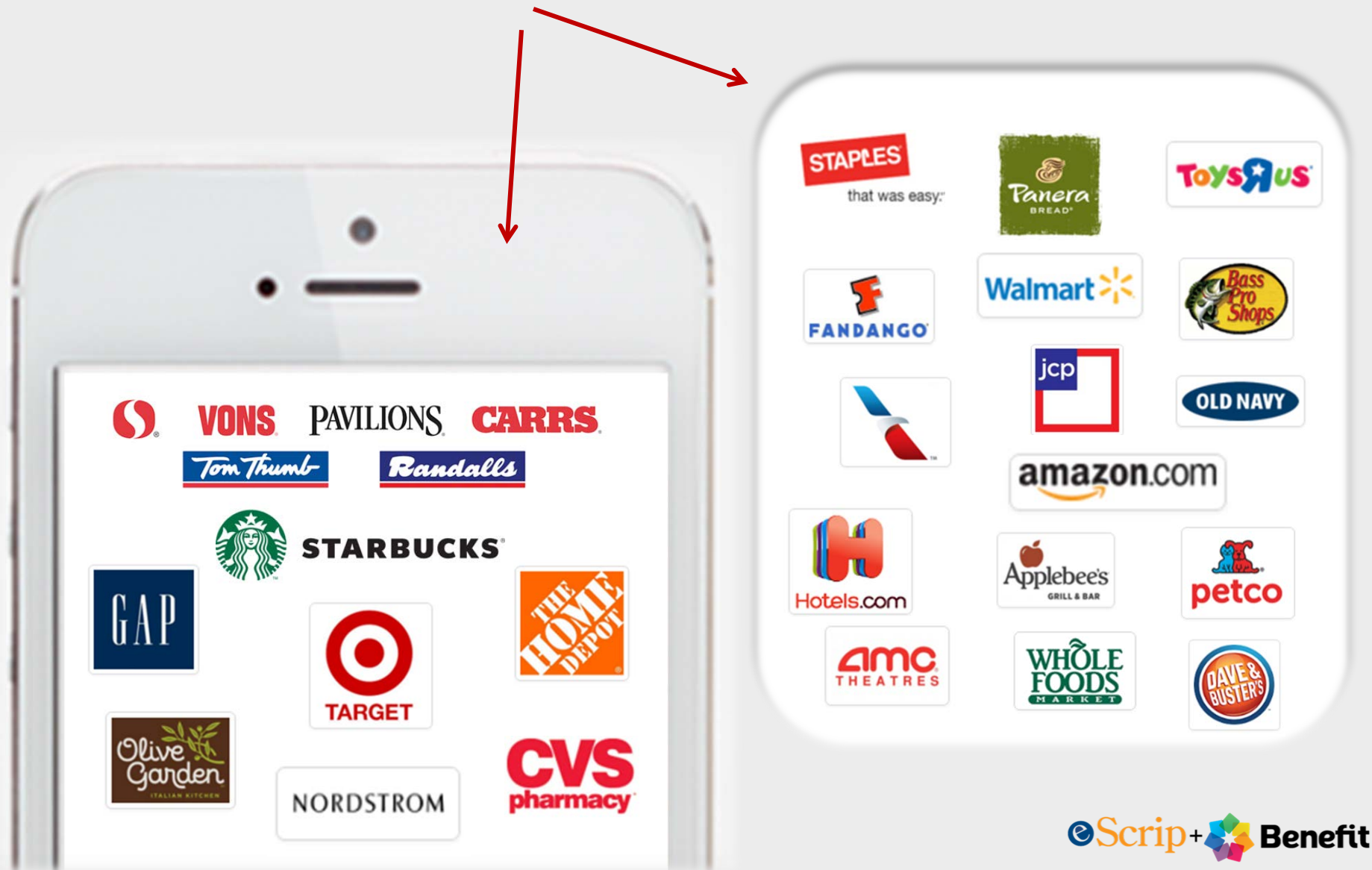
WOW!

David S.

RETAILER	MONTHLY SPEND
Target 2.5%	\$100
AMC Theaters 6%	\$30
Cabela's 9%	\$150
Logan's Road House 5%	\$40
Papa Johns 5%	\$30
Starbucks 6%	\$100
Callaway 24%	\$200
TOTAL CONTRIBUTION	\$75

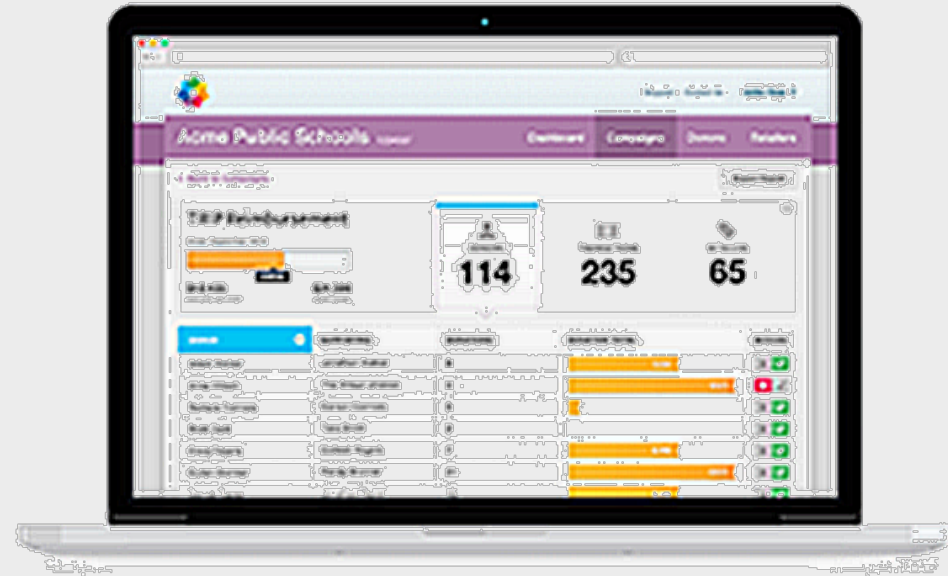


Hundreds of Retailers Available



Group Dashboard Tools

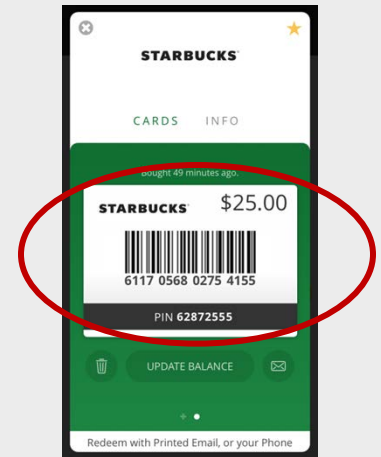
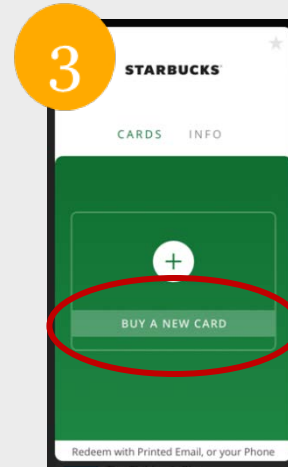
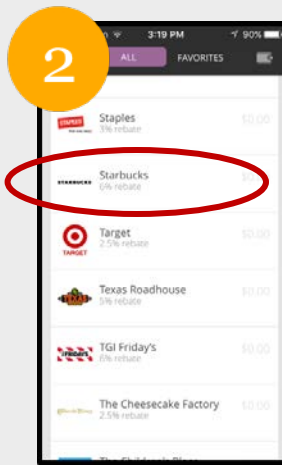
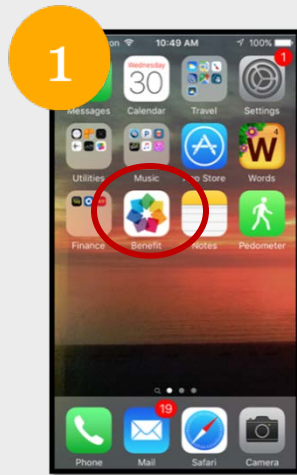
- See every participant and how much they have contributed
- Invite your families with the easy email tool
- View and export reports to pdf or csv files
- Monthly payments



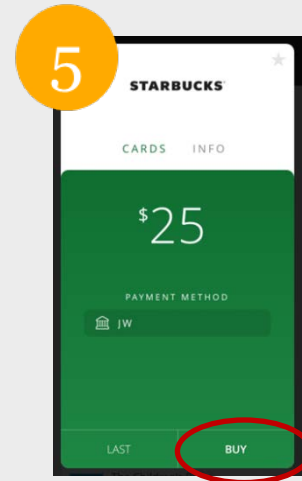
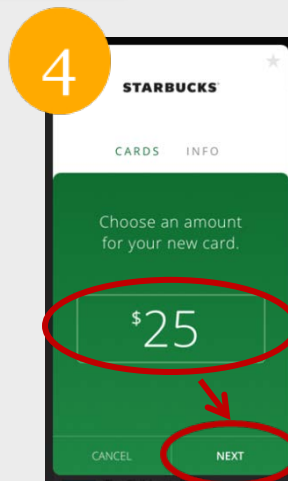
Easy for Your Families to Use

Right from the Checkout Line

1. Open the App
2. Select Store
3. Tap Buy New Card

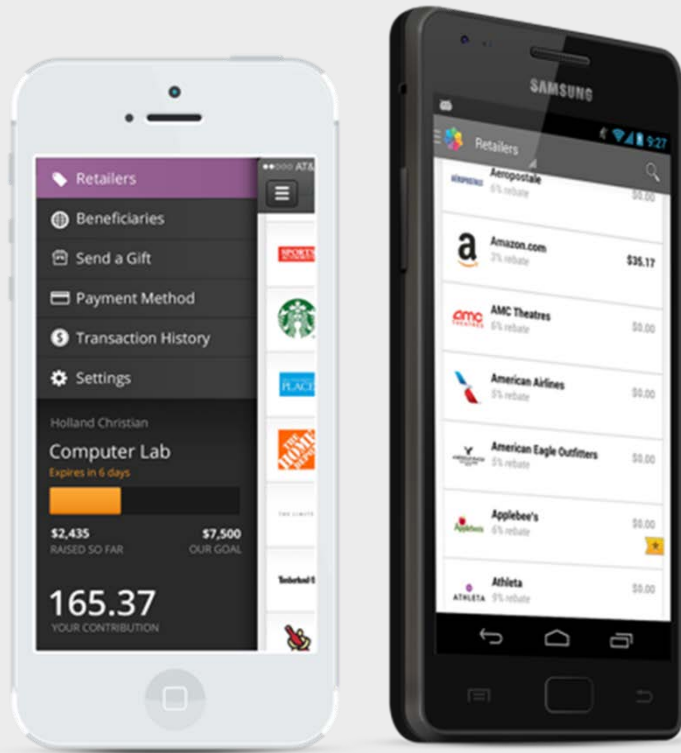


4. Enter \$\$ - Tap Next
5. Tap Buy



Gift Card Appears Instantly!

Why Benefit Mobile?



- Raise thousands for your group without buying or selling anything
- Hundreds of national retailers including Target, Amazon, Starbucks, Safeway and Walmart
- No cost for your group or your families
- Easy to administer-cuts down on volunteer time
- Send gift cards instantly for birthdays, holidays or special occasions

Free Download



Get Started today!

1

SIGNUP

Enroll your school or non-profit on the the Benefit website.

Go to:
benefit-mobile.com/escrrip



2

INVITE USERS

Use the Benefit "Dashboard" and marketing materials to invite users to download the app.



3

GET PAID

Each month you receive payment for the amount raised. Sign in to your Benefit Dashboard to see your progress.



For more information,
visit benefit-mobile.com/escrrip to enroll
your group, access promotional materials
and invite families to participate.



benefit-mobile.com/escrrip