

October 24 – 26, 2018 • Las Vegas, NV

DEVLEARNSM

Session 709

Free Tools for the Thrifty Learning Designer

Deanna Fischer, Fischer MicroTech, Inc.

The background is a soft-focus photograph. On the left, a person's back and shoulder are visible, out of focus. On the right, there are large green leaves of a plant, also out of focus. The overall tone is bright and airy.

FREE TOOLS

for the

THRIFTY LEARNING DESIGNER

PROBLEM



GREAT IDEAS
small budget



CONSOLIDATED LIST OF LEARNING DESIGN TOOLS

CATEGORIES

IMAGES &
GRAPHICS

KNOWLEDGE &
INSPIRATION

VIDEOS &
RECORDING
TOOLS

MUSIC &
SOUND
EFFECTS

DESIGN TOOLS

DEVELOPMENT
TOOLS

FONTS

PROJECT
MANAGEMENT





A FEW THINGS TO CONSIDER



SIGN-UP & TIME REQUIREMENTS



TURN ON YOUR ANTI-VIRUS



BE AWARE OF LICENSING ISSUES

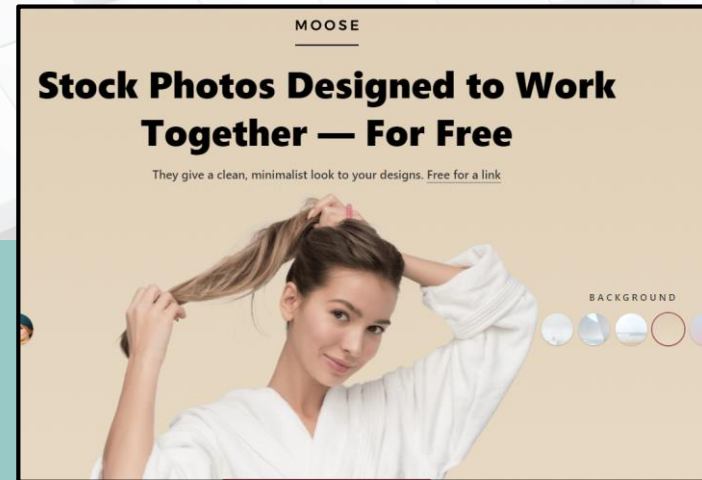


IMAGES & GRAPHICS

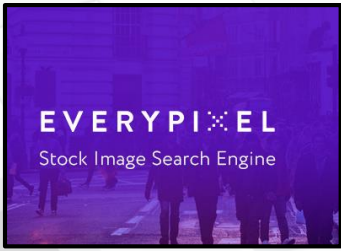
STOCK IMAGES



Consolidated Stock
Photo Search



Stock Photos Designed to
Work Together



STOCK IMAGES

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Shot of colleagues working on their computers while sitting in an...

Yuri A. ©

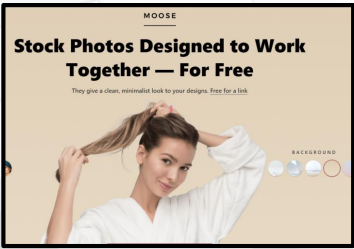
All sources	XS \$33 726*485	S \$33 1256*838	M \$33 1688*1127	L \$40 2710*1809	XL \$33 4935*3293	XXL \$45 4935*3293	Ext \$150 4935*3293
Source	Price	Min.	License				
PeopleImages	\$ 33 – 150	\$ 33	RF	S M L XXL Ext			
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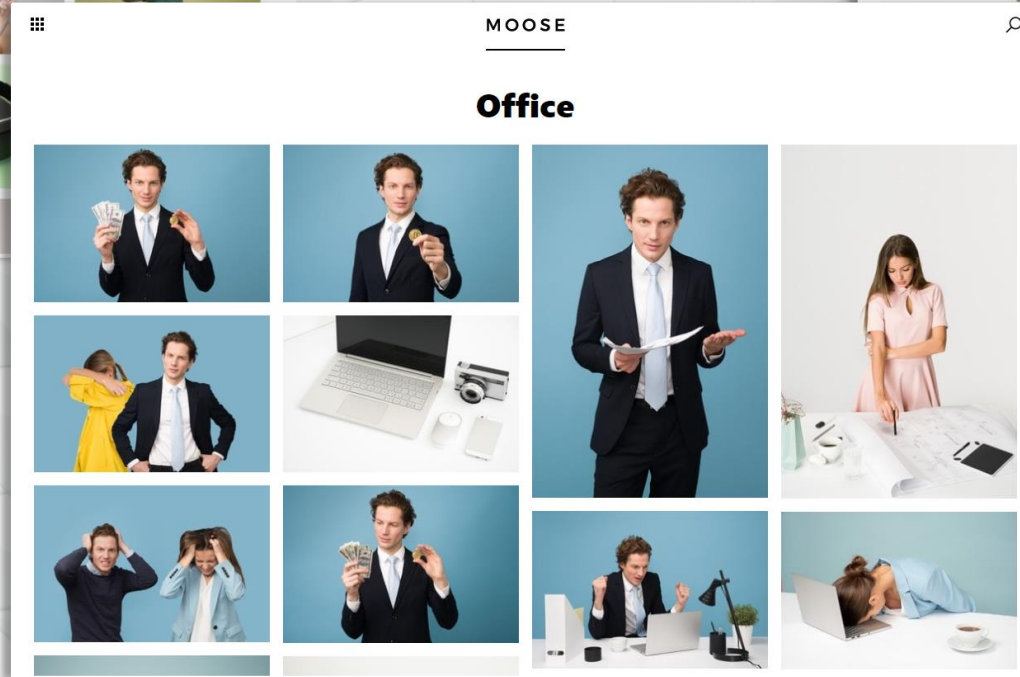
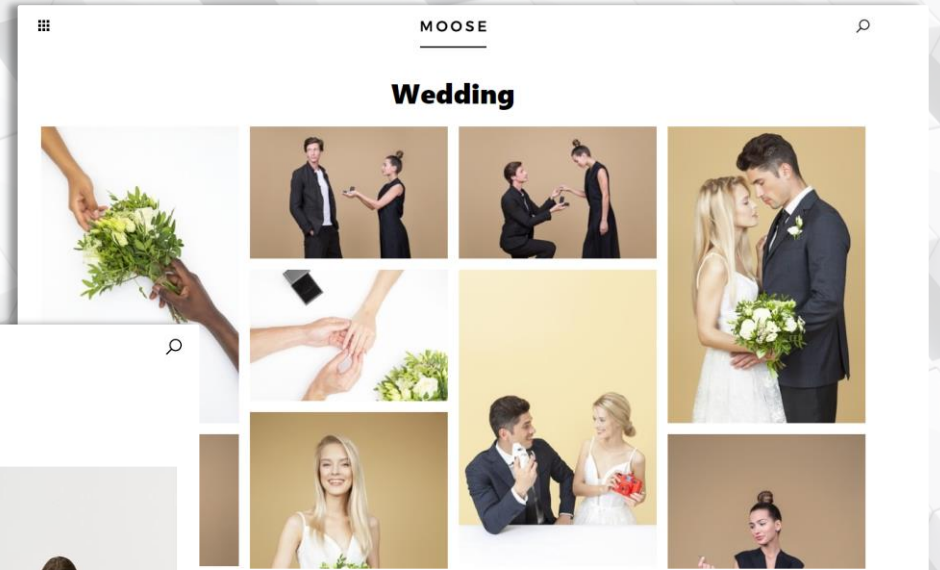
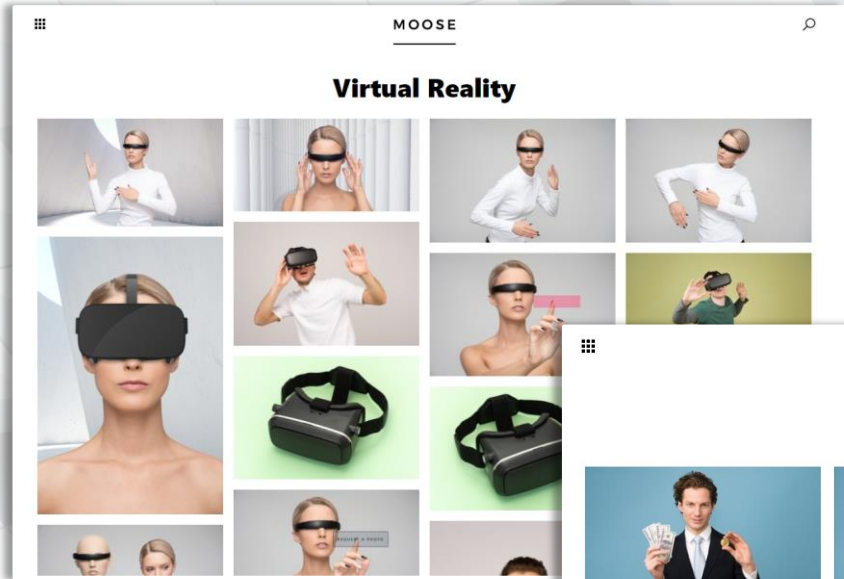


IMAGE TOOLS



Screen Capture Tool



Web Based Photo Editing



IMAGE TOOLS



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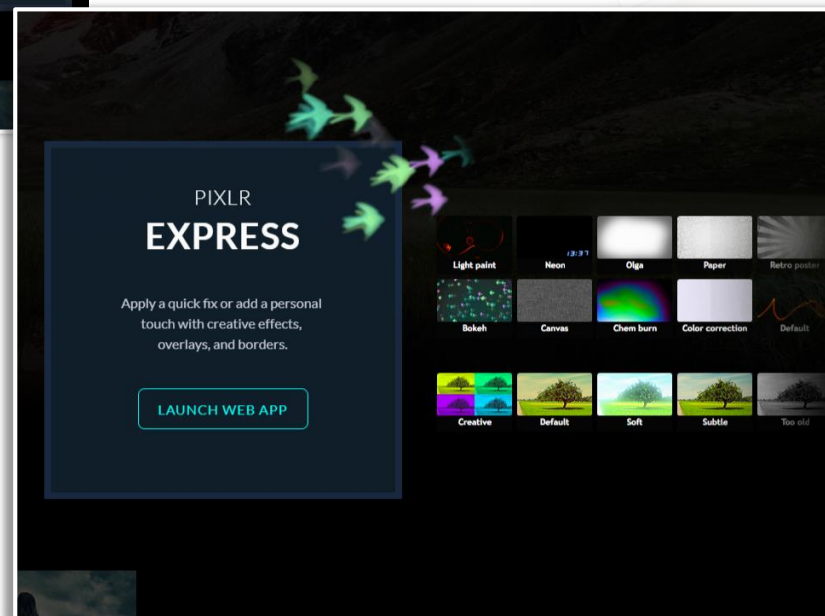
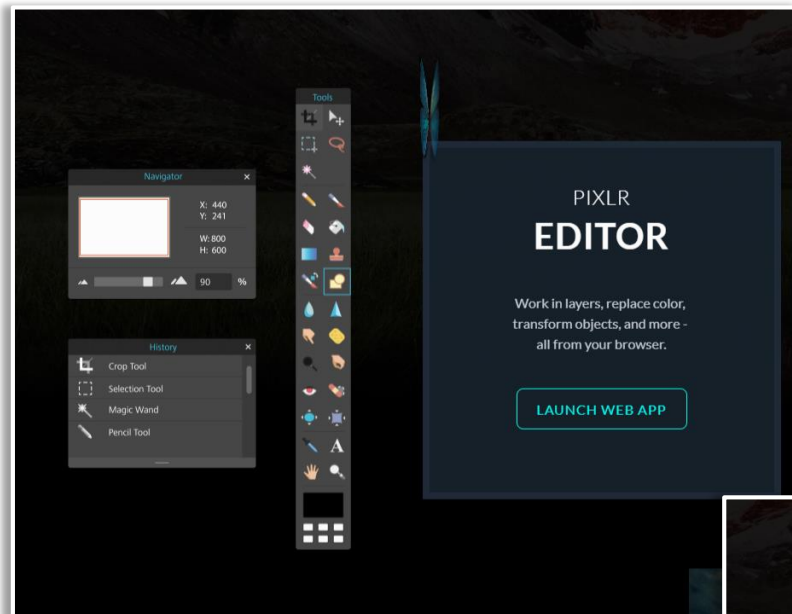
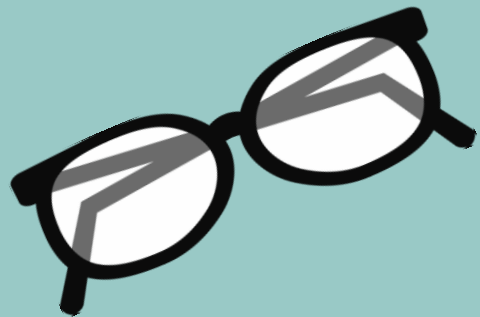
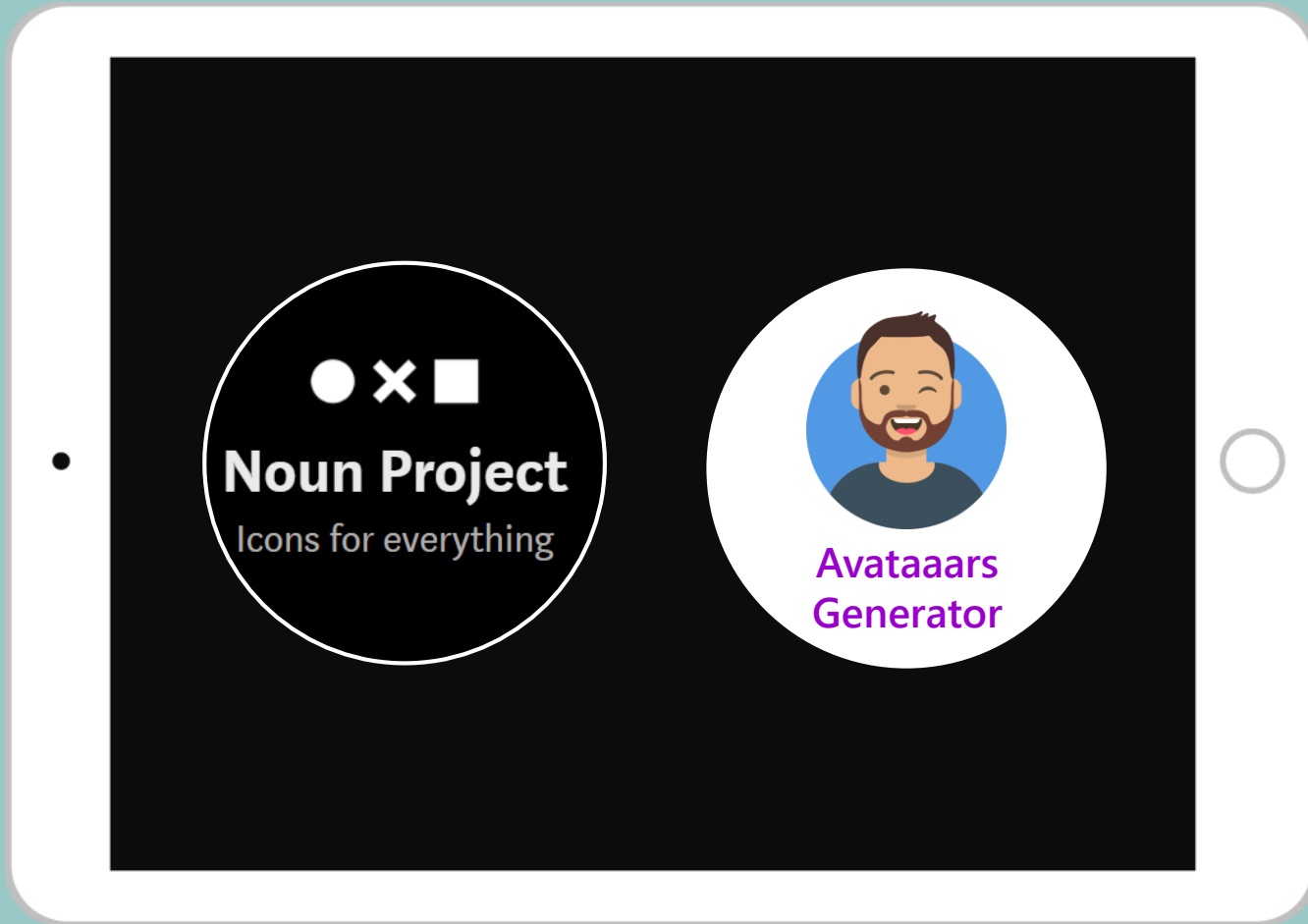


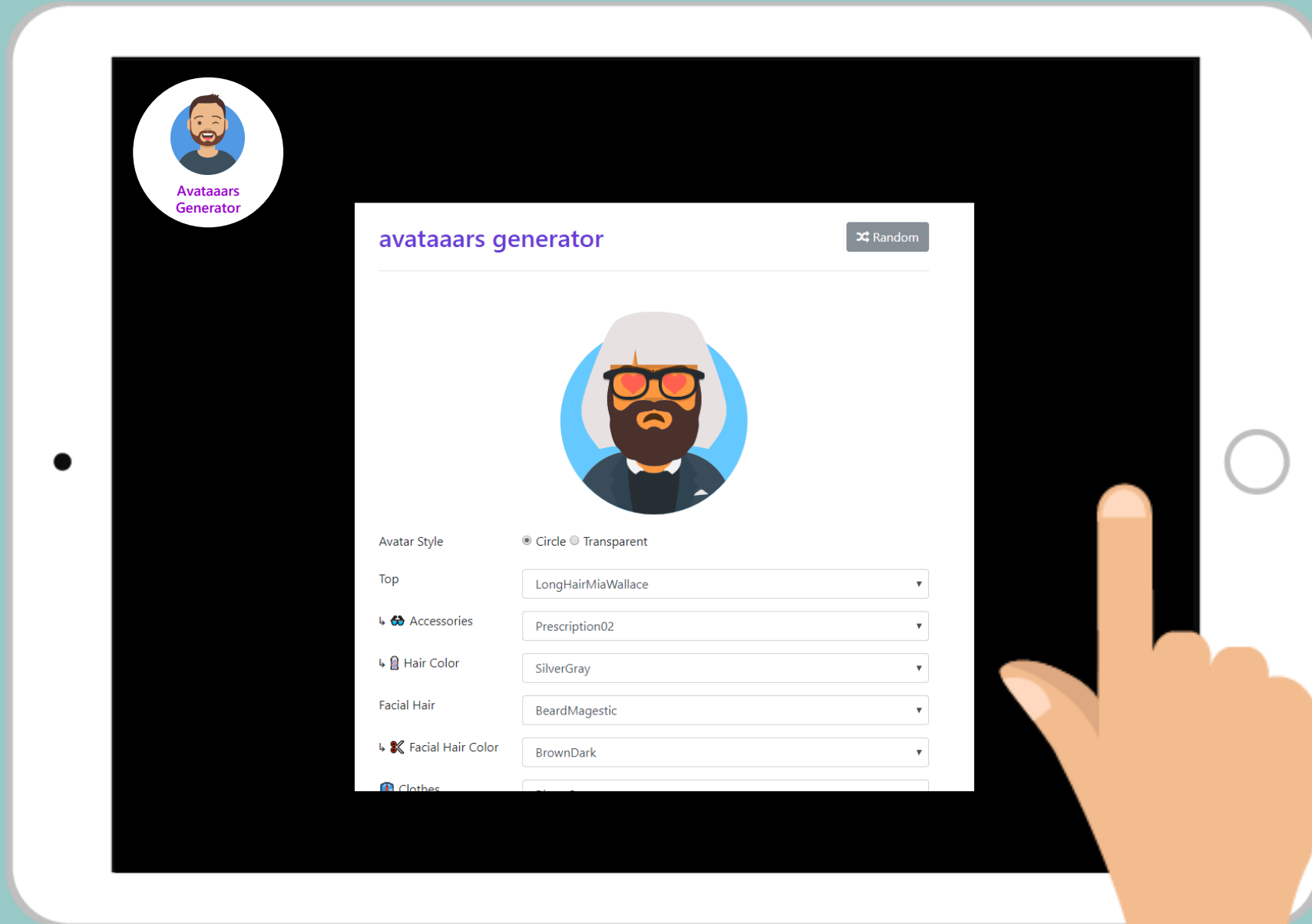
IMAGE TOOLS



GRAPHICS



GRAPHICS





KNOWLEDGE
&
INSPIRATION

KNOWLEDGE & INSPIRATION

My Go To Resources

Articulate eLearning Heroes

Don Clark

Cathy Moore

eLearning Brothers

eLearning Guild

Matthew Biddy

Tim Slade

Matt Guyan

Melissa's Learning lab

eLearning Industry

Connie Malamed

Mike Taylor

KNOWLEDGE & INSPIRATION

1

Showeet

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eLearning Feeds

3

Learning Battle Cards

4

Reddit.com

VISUAL INSPIRATION



Showeet

The screenshot displays the Showeet website interface. At the top left is the logo 'showeet' with the tagline 'Creative and free PowerPoint templates'. A green navigation bar contains categories: 'Free PowerPoint templates', 'Charts & diagrams', 'Maps', 'Resume / CV', 'Business cards', and 'Shapes & objects'. The main content area features a sidebar for 'envatoelements' with buttons for 'FREE ITEMS', 'ADD-ONS', 'TEMPLATES', 'LOGOS', 'VECTORS', and 'AND MORE!', along with a 'GET THEM NOW' button. The main section is titled 'TEMPLATES' and features a featured item: 'Diagonal – Creative PowerPoint Template'. This item includes a clock icon, the date 'SEPTEMBER 30, 2017', and a fire icon with the number '31,677'. Below this is a large image of the template on a laptop and tablet, with text: 'DIAGONAL Free PowerPoint Template', 'Fully editable', '8 unique slides', '100% FREE !!!', and 'INSERT YOUR TITLE HERE'. The URL 'www.showeet.com' is visible at the bottom right of the template image. The sidebar also lists other templates like '3D Ring Diagrams for PowerPoint', '2019 Calendar PowerPoint Templates', and 'Meet The Team Templates'.

KNOWLEDGE & INSPIRATION



eLearning Feeds

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About eLearning Feeds

The Story of eLearning Feeds

There is a tremendous amount of information available in the web relating to the e-Learning Industry. New e-Learning ideas, trends, concepts, and new e-Learning software change the scene of the e-Learning Industry every day.

For most of us, there is so little time to search, value the information, and acquire the knowledge. So, how can you be sure that you get the information you need timely and without wasting time on research?

Being passionate about e-Learning, I visit e-Learning blogs and sites, while I also interact with e-Learning professionals on a daily basis. I was so amazed when I realized that there is a lack of information about what is happening in the e-Learning Industry and that there is a bleary picture of the current e-Learning Industry's status.

The Purpose of eLearning Feeds

e-Learning Feeds ranks and scores hundreds of Top e-Learning blogs, while helping e-Learning oriented readers to answer the question **“What’s happening in the e-Learning Industry on a daily basis based on the Top e-Learning Blogs”**. *You are more than welcome to [Subscribe at eLearning Feeds](#) to get the TOP eLearning News based on the Top e-Learning Blogs, delivered by Email. Spam Free.*

e-Learning Feeds supports the following Top e-Learning categories:

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 1. Top Social Learning Concepts
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TOP E-LEARNING BLOGS

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1	eLearning Industry	TOTAL 29
	USA 160 0 18	
2	Adobe Captivate Blog	TOTAL 21
	USA 83 0 18	
3	Helge Scherlund's eLearning News	TOTAL 18
	DNK 142 0 5	
4	Learnlets	TOTAL 15
	USA 8 0 20	

KNOWLEDGE & INSPIRATION

Design tools for instructional designers



Learning Battle Cards

LEARNING BATTLE CARDS MAPS

Methods of Instruction at a Glance

Challenge

- There are so many areas that need to be covered when designing, developing, and delivering different types of learning approaches.

Solution

- The LBC Map supports the discovery and implementation of learning design approaches, and guides the consideration of multiple facets of each approach.



hanger poster design visual sturdy B1 reminder discovery map inspiration
orbits nebulas questions

LEARNING BATTLE CARDS

Inspiration for Instructional Designers

Challenges

- You find that you only implement a limited number of instructional design approaches.
- You are not familiar or comfortable using other instructional design approaches.

Solution

- Learning Battle Cards support the discovery and exploration of instructional design methods and approaches by providing new ways for you to think about designing learning solutions.



reminder informative collectible 100+ cards playful design kinesthetic colorful inspirational deck visual

LEARNING BATTLE CARDS CANVAS


Instructional Design Sketchbook

Challenge

- I need holistic planning tool to sketch out my instructional design ideas.

Solution

- The LBC Canvas is a holistic instructional design planning tool that will help you brainstorm and prototype learning solutions.



ideation overview structure B1 brainstorm disposable pen & paper framework visual sketch doodle marker process method



KNOWLEDGE & INSPIRATION

Design tools for instructional designers



Learning Battle Cards

ARTICLE



Article is a text form of transferring content which aims at propagating information. At first articles were published in print media, now also in electronic media.

Pinterest board



Learning Battle Cards
6k monthly viewers

www.learningbattlecards.com

Pins supporting Learning Battle Cards - a family of tools for educators delivering crowdsourced wisdom about various learning and training methods.

Overview Boards Pins Followers Following

- Learning Battle Cards (17 Pins)
- LBC Maps (7 Pins)
- LBC Tokens (8 Pins)
- LBC Development Kit (11 Pins)
- [36] 360 degree asses... (4 Pins)
- [A] Article (16 Pins)
- [An] Animation (12 Pins)
- [Ap] Apps-supported... (97 Pins)
- [Ar] Augmented reality (25 Pins)
- [As] Assessment (35 Pins)
- [Au] Audioconference (3 Pins)
- [B] Book (50 Pins)
- [Ba] Audiobook (2 Pins)
- [Bc] Back channel (2 Pins)

KNOWLEDGE & INSPIRATION



Reddit



INDEX [VIEW](#) [HISTORY](#) [TALK](#)

/R/INSTRUCTIONALDESIGN WIKI

We would like to start filling this out. Give us suggestions, resources, etc!

Instructional design encompasses many fields of educational design, including in classroom and eLearning.

WANT TO CONTRIBUTE?

Contact [/u/counttess](#) if you are interested in becoming a wiki contributor.

WHAT EXACTLY IS AN INSTRUCTIONAL DESIGNER?

An instructional designer helps design or redesign training and courses using learning theories.

- [Experiencing E-Learning: What does an instructional designer do?](#)
- [Colorado State: What is an Instructional Designer?](#)

I WANT TO BECOME AN INSTRUCTIONAL DESIGNER.

It's important to know that everyone's path is a little bit different. There are a lot of "accidental" instructional designers.

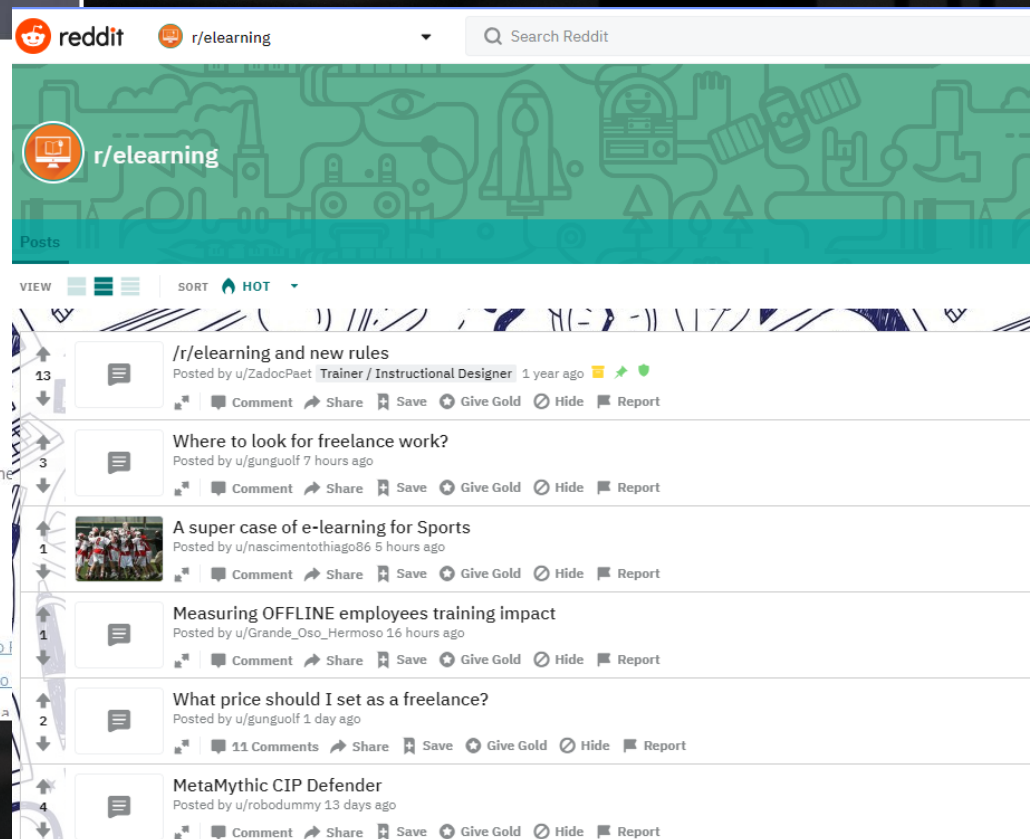
GETTING STARTED ARTICLES

- [Cathy Moore: How to become an instructional designer](#)
- [Cammy Bean: Getting a job as an instructional designer](#)
- [Tom Kuhlman: Do you need an instructional design degree?](#)

GENERAL TIPS

1. Build a portfolio. See: [\[1-Building Your Portfolio Pt 1\]](#) [\[2-Building Your Portfolio Pt 2\]](#) [\[3-Building Your Portfolio Pt 3\]](#)
2. Get experience by offering to create training for your current workplace, a local nonprofit, etc. See: [\[1-How Do I Get Experience?\]](#)
3. Consider a degree program. There are many available - if you have a particular one in mind, feel free to post a question.

[/R/INSTRUCTIONALDESIGN](#)

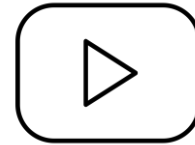


[/R/elearning](#)

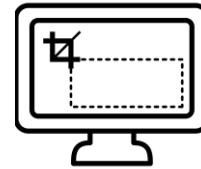


VIDEO & EDITING TOOLS

VIDEO & RECORDING



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VIDEO & RECORDING



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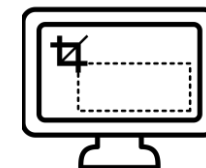
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MUSIC & SOUND EFFECTS

MUSIC & SOUND EFFECTS



Royalty Free Music
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MUSIC & SOUND EFFECTS

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- CREATE
- Audio Library**
- Music Policies
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Have different music in your video? [Check its copyright policies](#)

Audio Library

Free music

Browse and download free music for your project.

Tracks	Favorites	Genre	Mood	Instrument	Duration	Attribution	Search music	
▶ 1940's Slow Dance (Sting)					0:08	Doug Maxwell/Media Right Productio...	Jazz & Blues Romantic	↓ ☆
▶ Dragonfly					2:23	Quincas Moreira	Dance & Electronic	↓ ☆
▶ Urban Lullaby					1:31	Jimmy Fontanez/Doug Maxwell	R&B & Soul Calm	↓ ☆
▶ New Land					2:30	ALBIS	Ambient Bright	↓ ☆
▶ Mirage					2:58	Chris Haugen	Cinematic Dramatic	↓ ☆
▶ If I Had a Chicken					2:30	Kevin MacLeod	Cinematic Happy	↓ ☆
▶ Wind Marching For Rain					3:21	Puddle of Infinity	Ambient Dramatic	↓ ☆
▶ Coupe					3:35	The Grand Affair	Hip Hop & Rap Inspirational	↓ ☆
▶ Firefly					2:28	Quincas Moreira	Dance & Electronic Funky	↓ ☆
▶ St. Francis					2:18	Inch I Inni & The Quartimare	Rock Sad	↓ ☆



Royalty Free Music
Youtube Stock Audio



MUSIC & SOUND EFFECTS

The screenshot shows the FreeSound website interface. At the top, there is a navigation bar with the FreeSound logo, a search bar, and buttons for 'Register', 'Log In', and 'Upload Sounds'. Below the navigation bar, there are tabs for 'Sounds', 'Forums', 'People', and 'Help'. The main content area displays search results for the query 'clapping'. The results are sorted by relevance and include a list of sound files with their titles, descriptions, ratings, and download statistics. On the right side, there are sections for 'licenses' and 'tags'.

free**sound** Register Log In Upload Sounds

search sounds

clapping Automatic by relevance search

Show advanced search options

previous next 1 2 3 4 5 6 7 ... 72 | 2138 sounds

- Clap, Single, 9.wav** ★★★★★ InspectorJ
Raw audio of a hand clap. I originally recorded these to use in a recreation of Steve Reich's "clapping Music". ...
clap clapping hand Claps Clap Single claps Hand single Clapping
160 downloads 0 comments
- Small Clap** ★★★★★ kellieskitchen
small clap like a golf clap or small crowd.
crowd applause crowd cheering track clapping applauding audience field cheer track-field golf
6510 downloads 8 comments
- medium clap** ★★★★★ kellieskitchen
medium crowd clapping Have not edited it.
group crowd high-school applaud clapping cheer outdoors clap
5965 downloads 9 comments
- Clapping.mp3** ★★★★★ Camo1018
Me and my class clapping with some woohoos
Clap Clapping Claps
49 downloads 0 comments
- big clap** ★★★★★ kellieskitchen

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- Sampling+ (128)

tags

applaud applauding applause audience bass beat cheer cheering clap clapping claps crowd drum drums echo field-recording group hand hand-clapping hands hit loop people percussion rain reverb sample snare storm thunder

type

- aiff (80)
- flac (79)
- m4a (9)
- mp3 (212)
- ogg (9)
- wav (1749)

samplerate

- 149900 (17)





DESIGN

DESIGN

Design Brainstorming
Popplet

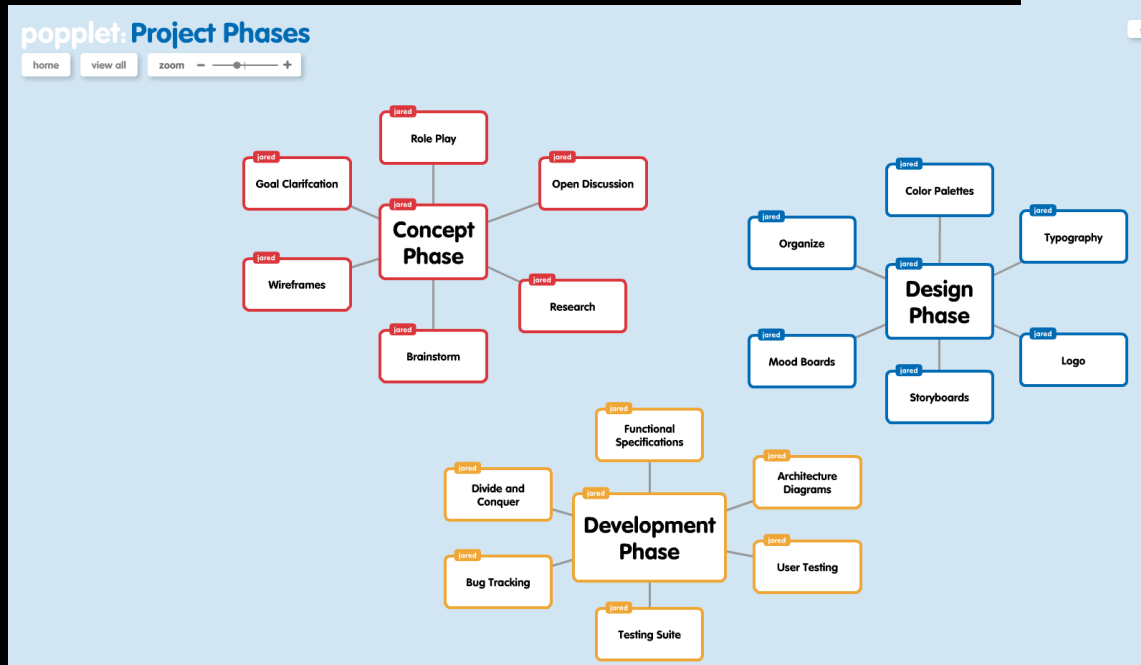
Visual Design
Color Pallet Creator
Adobe Color

Visual Design
Identify Any Color
Just Color Picker

Visual Design
Identify a Web Font
Font Face Ninja



DESIGN



popplet: cars!

home view all zoom

go

here we see the rare orange countach, like a tangerine waiting to be driven at 200 mph.

the black countach is the coolest by far, though this one has some totally unnecessary spoilers.

a yellow countach is pretty much an invitation for a speeding ticket.

hearbeat city album cover

the silver countach is a rare beast.

here the countach sits, like a panther waiting for its lunch...or perhaps a wash.

red is the classic countach color; this one has some interesting body panels.

the white countach is the countach in its purest form, emphasizing the countach's, without flouting with color.

this board is about my obsessions in the 80's

red is the classic countach color; this one has some interesting body panels.

the cars, young and in color, with leopard prints and suspenders

once the cars were young

soddy, the cars are now old

Discography
The Cars (1978)
Candy-O (1979)
Panorama (1980)
Shake It Up (1983)
Heartbeat City (1984)
Door to Door (1987)

Ric Ocasek - rhythm guitar, lead and background vocals
Benjamin Orr - bass guitar, lead and background vocals
Elliot Easton - lead guitar, background vocals.
Greg Hawkes - keyboards, synthesizer, percussion, saxophone
David Robison - drums, percussion, background vocals

the cars, young and in color, with leopard prints and suspenders

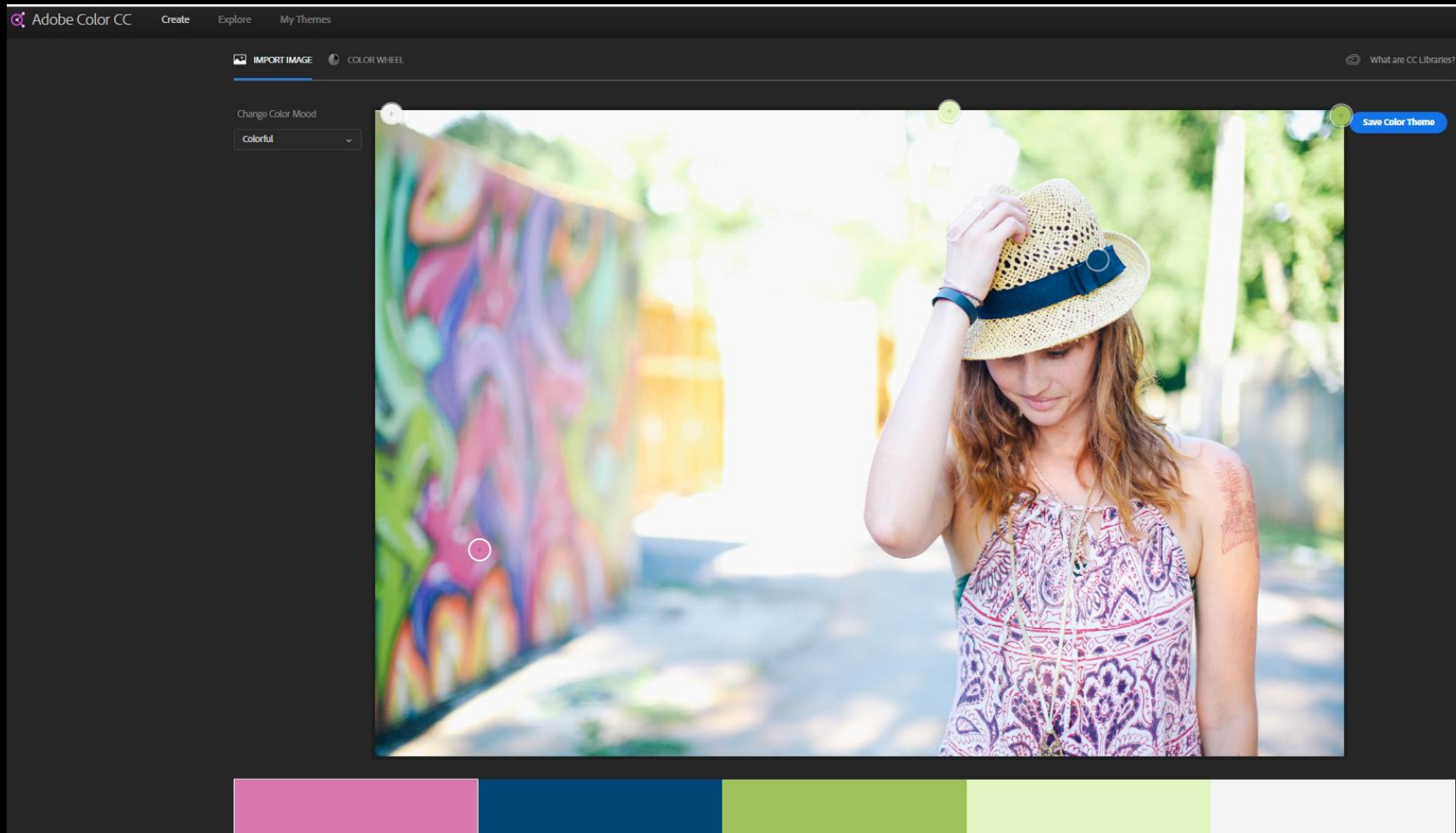
once the cars were young

soddy, the cars are now old

anonymous album

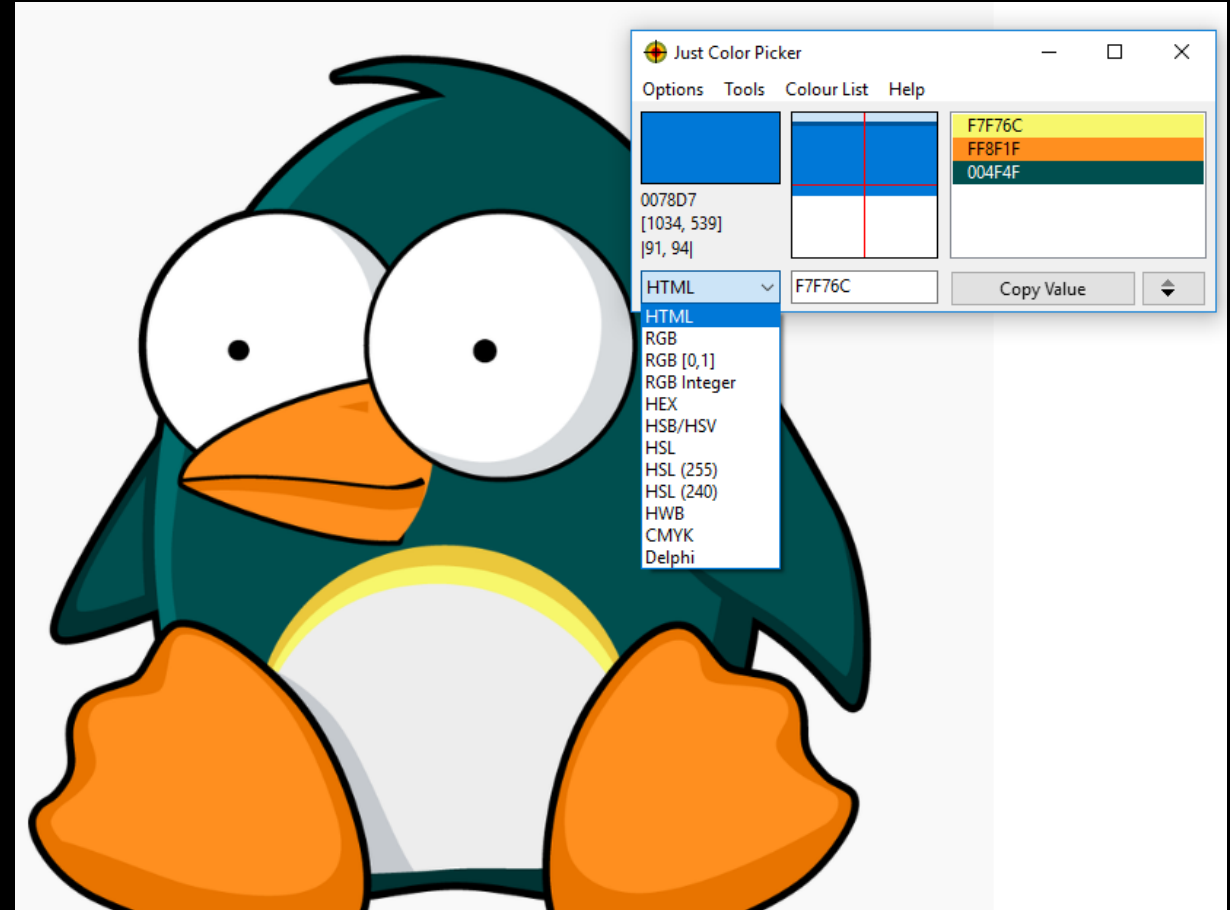
Storyboarding / Instructional
Design Collaboration
Popplet


DESIGN



Visual Design
Color Pallet Creator
Adobe Color

DESIGN





Just Color Picker

Free portable colour picker and colour editor for web designers and digital artists

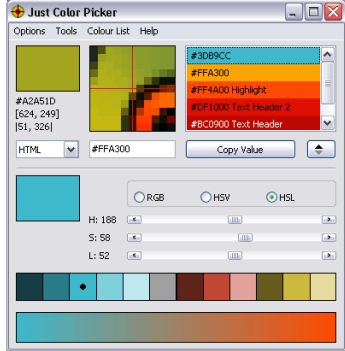
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While taking part in any computer routine, graphic designers, digital artists and web-designers may see colours and colour combinations they would like to use in their projects. With Just Color Picker, identifying the colours, saving, editing and combining them into beautiful colour combinations is a quick and simple job.

One of the main advantages of Just Color Picker is that it was created by a person who uses it on an everyday basis. It is software for designers and digital artists created by a designer and digital artist.

Just Color Picker features:



Visual Design
Identify Any Color
Just Color Picker

DESIGN




FontFaceNinja

Fontface ninja is a browser extension to identify try and buy fonts.

Download Fontface Ninja :

 Chrome  Safari  Firefox

The Persistent Myth of Speed and 'Productivity'


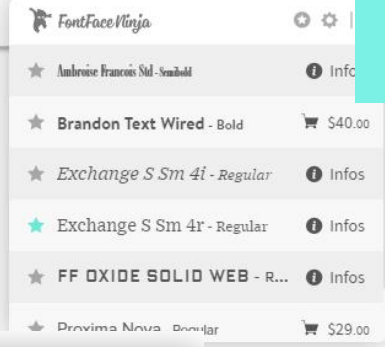

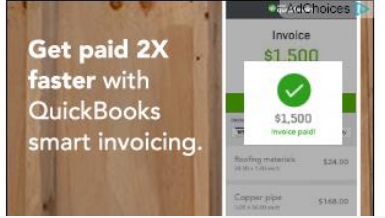


ARIEL DAVIS

SPEED HAS TRIPPED the light fantastic in America for more than 85 years. From Ritalin and Adderall to the twice-methylated *Breaking Bad* stuff, speed seduces both overbright founders and scurvy defeatist.

It's been two sobering years. We'd do well to take stock of what we were blind to in the raciest days of Silicon Valley and the government-as-usual Obama years. When the writer Casey Schwartz gave up Adderall after having it define her youth, she identified deep regrets: "I had spent years of my life in a state of false intensity, always wondering if I should be somewhere else, working harder, achieving more."

America is plenty intense—and it requires more freethinking from its citizens now than ever. It's time for a reckoning with reality, reflection and reform, principled



Visual Design
Identify a Web Font
Font Face Ninga



FONTS

FONTS

FONT SQUIRREL

Google Fonts



FONTS

100% Free For Commercial Use.

FONT SQUIRREL

Hot Recent Top Font Deals Swag Generator Font Identifier Font Talk Blog

Free Font Utopia

Free fonts have met their match. We know how hard it is to find quality freeware that is licensed for commercial work. We've done the hard work, hand-selecting these typefaces and presenting them in an easy-to-use format. Here are some of our favorites:

Acherus Grotesque AaBbCcDdE

📄 🌐 🗂️ Acherus Grotesque Horizon Type 2 Styles [DOWNLOAD OTF \(OFF SITE\)](#)

Verbatim AaBbCcDdEeFfGgHhIi

NEW! 📄 🌐 🗂️ Verbatim Paulo Goode 2 Styles [DOWNLOAD OTF \(OFF SITE\)](#)

INTRO RUST ABCDEFGHIJKLMN

📄 🌐 🗂️ Intro Rust Fontfabric 3 Styles [DOWNLOAD OTF \(OFF SITE\)](#)

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[Manually Adjust](#) 7 shapes detected and 5 glyphs identified. Click to manually identify.

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S T N O F

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PROJECT MANAGEMENT

PROJECT MANAGEMENT

MANAGE YOUR PROJECT



TRELLO

TEST YOUR PROJECT



SCORM CLOUD

MARKET YOUR PROJECT



SMART MOCKUPS &
CANVA

PROJECT MANAGEMENT

The screenshot displays the Trello web interface. At the top, there's a navigation bar with 'Boards', a search icon, the Trello logo, and user profile icons. Below this, the board 'Thrifty Learning Designers' is shown, with options for 'Personal', 'Private', and user avatars. The board is organized into three columns: 'To Do', 'Doing', and 'Done'. Each column contains cards with tasks and a 'DF' label. A '+ Add another list' button is visible between the 'Doing' and 'Done' columns. On the right, a 'Menu' is open, listing options like 'Change Background', 'Filter Cards', 'Power-Ups', 'Stickers', and 'More'. Below the menu is an 'Activity' section showing recent actions by 'Deanna Fischer'.

Boards + 🔔 DF

Thrifty Learning Designers ☆ | Personal | Private | DF | 👤

To Do ...

- Update the spreadsheet with other awesome free resources!
- + Add another card

Doing ...

- Share this awesomeness with everyone! (DF)
- + Add another card

Done ...

- Find awesome free resources (DF)
- Create a PPT presentation (DF)
- + Add another card

[+ Add another list](#)

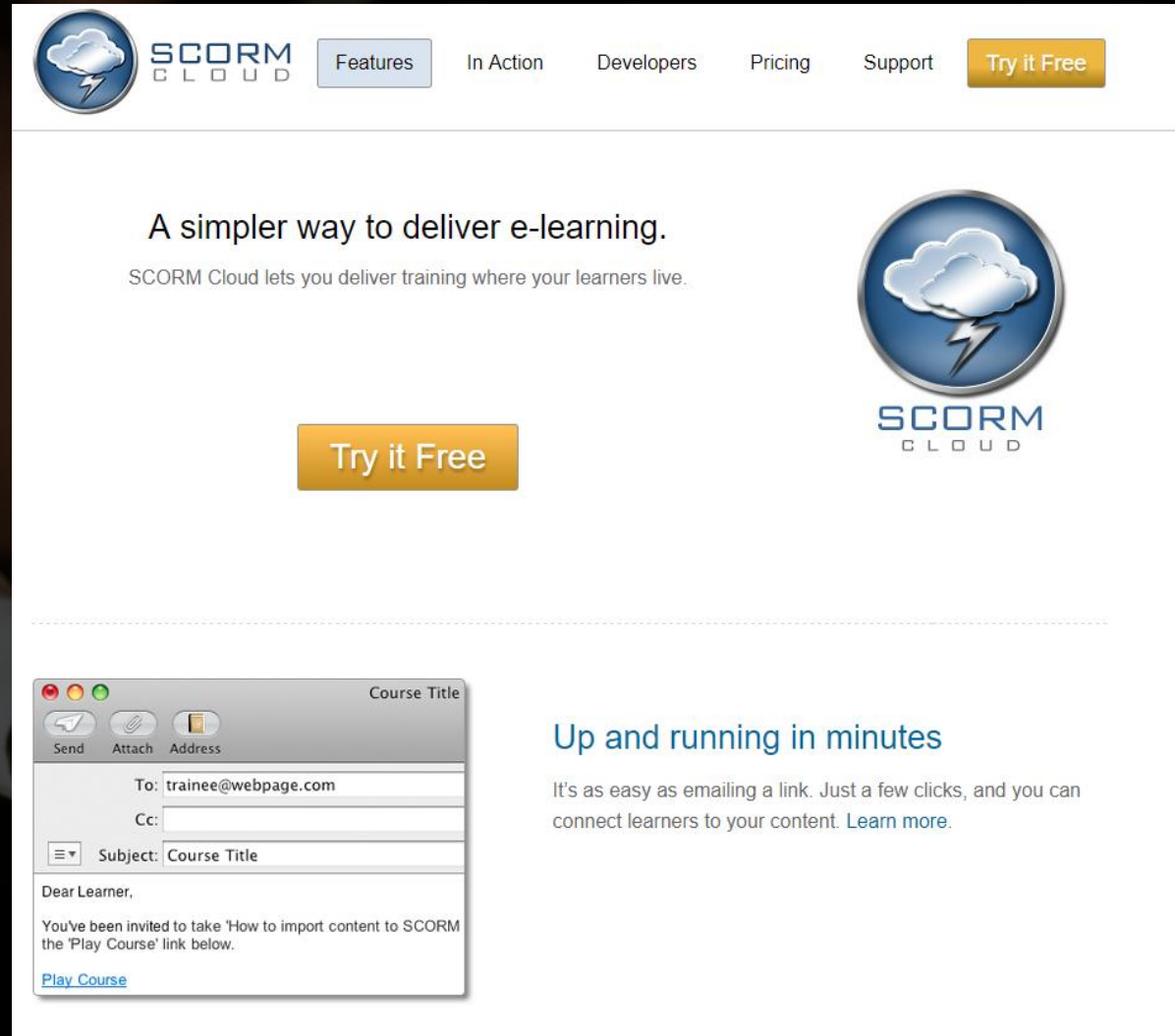
Menu ✕

- Change Background**
- Filter Cards**
- Power-Ups**
Calendar, Google Drive and more...
- Stickers**
- ... **More**

Activity


- DF **Deanna Fischer** added [Update the spreadsheet with other awesome free resources!](#) to To Do
May 1 at 3:43 PM
- DF **Deanna Fischer** joined [Create a PPT presentation](#)
May 1 at 3:42 PM
- DF **Deanna Fischer** joined [Find awesome free resources](#)
May 1 at 3:42 PM
- DF **Deanna Fischer** joined [Share this](#)

PROJECT MANAGEMENT



The screenshot shows the SCORM Cloud website homepage. At the top, there is a navigation bar with the SCORM Cloud logo on the left, followed by menu items: Features, In Action, Developers, Pricing, and Support. A prominent yellow 'Try it Free' button is located on the right side of the navigation bar. The main content area features the headline 'A simpler way to deliver e-learning.' and the subtext 'SCORM Cloud lets you deliver training where your learners live.' Below this is another yellow 'Try it Free' button. To the right of the text is a large SCORM Cloud logo. A dashed horizontal line separates this section from the one below. The lower section is titled 'Up and running in minutes' and includes the text 'It's as easy as emailing a link. Just a few clicks, and you can connect learners to your content. [Learn more.](#)' To the left of this text is a screenshot of an email client window. The email window has a title bar 'Course Title' and a toolbar with 'Send', 'Attach', and 'Address' buttons. The email body contains the following text: 'To: trainee@webpage.com', 'Cc:', 'Subject: Course Title', 'Dear Learner,', 'You've been invited to take 'How to import content to SCORM the 'Play Course' link below.', and a blue 'Play Course' link.

PROJECT MANAGEMENT

MAGIC  MOCKUPS





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From creators of MagicMockups: [CryptoPanic - Cryptocurrency news aggregator indicating impact on price](#) ↗



Free MacBook Pro 13 mockup

PROJECT MANAGEMENT

The screenshot displays the Canva Templates website interface. At the top left is the Canva logo and the word "Templates". On the top right, there are navigation links for "Browse", "Features", "Learn", and "For Work", along with a "Sign up" button. The main heading is "Flyer Templates", followed by a sub-headline: "Stand out from the crowd with a professional flyer design people will love to read. Free to personalize to suit every brand and event." Below this is a search bar containing the text "Search 50,000 templates" and a magnifying glass icon. On the left side, there is a vertical menu with categories: "Browse Templates", "Posters", "Logos", "Presentations", "Flyers" (with sub-items: "Event", "Marketing", "Promotional", "Business", "Modern", "Photography", "Real Estate", "Sale", "Church", "Corporate"), "Social Media", "Infographics", "Business Cards", "Resumes", "Certificates", "Invitations", "Event Tickets", "Menus", "Brochures", "Bookmarks", "Stickers", "Labels", "Postcards", "Stationery", "Business Forms", "Forms", "Certificates", "Invitations", "Event Tickets", "Menus", "Brochures", "Bookmarks", "Stickers", "Labels", "Postcards", "Stationery", "Business Forms", "Forms". The main content area features three flyer templates. The first is titled "A VALENTINE'S CELEBRATION" with the text "i love you so" in a large, white, cursive font over a background of red flowers. The second is titled "WILL YOU BE OUR VALENTINE?" with the word "LOVE" in large, white, block letters over a photo of a woman holding flowers. The third is titled "SWEET AS CANDY VALENTINE'S DAY PARTY" with six colorful hearts containing phrases like "KISS ME", "LOVE YOU", "BE MINE", "CHARM ME", "YOU & ME", and "TRUE LOVE". Below the hearts, it says "Join us as we celebrate love in the sweetest way!" and "02.14.19 4pm onwards Beverly Mall Open Grounds".

CANVA

MARKET YOUR PROJECT



OK...JUST ONE MORE,
I PROMISE

MY CATCH ALL ALL THE FREE STOCK



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Email: Deanna.fischer@fischermicrotech.com

Access This List & Let's Keep it Growing
Questions/Feedback? Contact me!



Thank You

THANK YOU TO EVERYONE WHO HAS HELPED DEVELOP THIS CONSOLIDATED LIST

- Awesome colleagues, friends, and fellow learning champions!

MEDIA CREDITS

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DEVLEARNSM