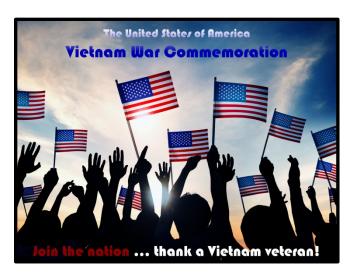
Vietnam War Commemoration "SITREP" - 2016, Issue 1

Thursday, January 21

Dear Commemorative Partners,

Thank you, for your outstanding contributions throughout 2015 to America's Vietnam War Commemoration!

By now, your chairs have received a printed copy of our December 2015 **SITREP** and **note from our director.** We hope these are shared with and enjoyed by your respective committee members. These two documents were also sent in electronic format to all of you last month. One of the topics we discussed was **Vietnam Veterans Day**, which 24 U.S. states and commonwealths recognize



annually. This day provides a *terrific opportunity* early in 2016 to build on last year's momentum by recognizing Vietnam veterans and their families in public ceremonies across the nation. Of course, we are ready to assist with our free <u>Vietnam Veteran Lapel Pins</u> and other materials to help make your events even more special. We are excited that these lapel pins are in *full production* and *we can supply all requests!* Simply log into the <u>Partner Portal</u> and submit your <u>DD2956</u> to request all materials to distribute at your events! As a reminder, 30-days advance notice is requested for materials; 90 days for a speaker or a staffed booth.

Above & Beyond

Vietnam Veterans Memorial Fund



Congratulations, VVMF! In 2015, their many collaborations with other CPs to present the "Wall that Heals" and presentations at "The Wall" in DC helped thank & honor more than 77,000 Vietnam veterans across the country. What a tremendous example for us all ... thank you!

As you are preparing commemorative events, please **reach out to your entire community** to ensure all the Vietnam veterans and their families in your locale are aware. Remember, not all Vietnam veterans are members in a veterans or military service organization (e.g., The American Legion, Vietnam Veterans of America, Association of the United States Army).

Local, county and state Veterans Affairs offices can provide information on how to reach veteran-related organizations. We also recommend contacting your local traditional media outlets (e.g., newspapers, radio

and television stations), as well as utilizing social media channels to get the word out. Even an ad in your local grocery store paper can help! The bottom line ...*all* veterans who served in the U.S. Armed Forces, regardless of location, from Nov. 1, 1955 to May 15, 1975 – and their families – deserve to be publicly honored.

Thank you again, and we look forward to our continued partnership in 2016!

The United States of America Vietnam War Commemoration Staff