



For Immediate Release:

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Countdown 2 Zero Adoption Event scheduled for Saturday, September 10, 2016

Palm Beach County, FL- (August 29, 2016) The **Third Annual Countdown 2 Zero (C2Z)** Adoption Event, presented by The Lois Pope LIFE Foundation, Inc., will take place on Saturday, September 10, 2016, from 10 am to 5 pm inside the air-conditioned Palm Beach County Convention Center (650 Okeechobee Blvd, West Palm Beach). This free event will feature nearly 1,000 of Palm Beach County's best dogs, cats, kittens, and puppies available for adoption.

Organized by Palm Beach County Animal Care and Control (PBACC) and Peggy Adams Animal Rescue League, the **Countdown 2 Zero** Adoption Event is a collaborative effort of more than two dozen local animal rescue organizations to save the lives of animals in Palm Beach County. The past two C2Z adoption events found almost 600 animals their forever homes.

"This is the biggest one day pet adoption event in Palm Beach County," reports Rich Anderson, Executive Director & CEO of Peggy Adams Animal Rescue League. "All of the local animal rescues that are involved with the event are dedicated to finding homes for animals in Palm Beach County and are committed to the C2Z initiative and its ultimate goal to save the lives of every adoptable animal in our community."

"The C2Z Adoption Event is just one way the community and rescue groups come together to help support the important C2Z initiative," says Dianne Sauve, Director of Palm Beach County Animal Care & Control. "We are promoting the adoption of local rescue animals in need of loving homes as we encourage everyone to spay/neuter their pets. It's the most humane way to reduce the number of unwanted puppies and kittens born each day," stated Sauve.

Both admission and parking are free for the Countdown 2 Zero Adoption Event. Many of the rescue groups will be offering special discounts and adoption incentives and all new pet parents will receive special gifts. Rabies tags for Palm Beach County residents will be included for each adopted pet courtesy of Palm Beach County Animal Care and Control. Also, all adopters receive 30 days of complimentary coverage from PetFirst Pet Insurance and all dogs receive a complimentary wash from Scenthound.

This year's confirmed participants include: A Second Chance Rescue, Adopt-A-Cat Foundation, All for One Pet Rescue, Animal Rescue Force of South Florida, Barky Pines Animal Rescue & Sanctuary, Big Dog Ranch Rescue, Coastal Boxer Rescue of Florida, Compassionate Pug Rescue, Crazy Cavies Guinea Pig Rescue, Destiny For Dogs, Dezzys's Second Chance Rescue, Elite Greyhounds, Forgotten Florida Felines, Furry Friends Adoption & Clinic, Gaisha, Tundra & Spirits Place, Get A Life Pet Rescue, Great Dane Rescue of South Florida, Justin Bartlett Animal Rescue, Kitty Karma, Labrador Retriever Rescue of Florida, Loxahatchee Animal Rescue Community, Luv A Pet, Palm Beach County Animal Care and Control, Peggy Adams Animal Rescue League, Redemption Rescue League, Rising Star Rottweiler Rescue, RU4Me Pet Rescue, Save A Pet Florida, Tri County Animal Rescue and Will's Way Dogs.

Sponsors include: Presenting Sponsor -The Lois Pope LIFE Foundation, Inc.; Animal Farm Foundation; Activ4Pets; Life's Abundance; Wells Fargo; The Palm Beach Post; Palm Beach Urgent Care; PetFirst Pet Insurance; Paws & Cherish; Pet Paradise Pet Resort; Pet Adoption Alliance; Posh Pet Hotel; Nozzle Nolen; TD Bank; C4 Rents; 97.9 WRMF, SUNNY 107.9, 103.1 WIRK & X 102.3; Scenthound Plus; Palm Beach Sheriff's Office Animal Kindness Unit; Very Important Paws; INN the Dog House; BrightView Landscape Services; and WPBF 25

For more information please call 561-472-8845 or email info@countdown2zero.org.

Countdown 2 Zero is public/private community collaboration, initiated by Palm Beach County Animal Care and Control, Palm Beach County Board of County Commissioners and Peggy Adams Animal Rescue League to bring animal welfare organizations together and end the euthanasia of adoptable animals in Palm Beach County. The Countdown 2 Zero Adoption Event is a collaborative effort between local animal rescues in an effort to save lives. **To learn more visit www.countdown2zero.org.**

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