

Dear Potential Sponsor,

I am writing to you on behalf of the North Carolina Youth Rodeo Association, an organization dedicated to fostering the growth and development of youth in the world of rodeo. As a proud volunteer-based association, we are deeply committed to instilling values of patriotism, faith, and character in our young participants.

At the NCYRA, we believe in the importance of providing opportunities for our youth to excel in the sport of rodeo while also promoting core values that reflect the spirit of our country, our faith in Jesus, and our admiration for American icons like John Wayne.

One of the key aspects of our association is our commitment to recognizing the achievements of our young riders. Each year, we distribute over \$15,000 worth of saddles and buckles to deserving competitors who have demonstrated excellence, dedication, and sportsmanship in their pursuit of rodeo excellence. These prizes not only serve as tangible rewards for their hard work but also as symbols of their commitment to the sport and the values it represents.

As we continue to expand our programs and events, we recognize the importance of forging partnerships with businesses and organizations that share our vision and values. By sponsoring the North Carolina Youth Rodeo Association, your company will have the opportunity to align itself with a respected organization that is making a positive impact on the lives of young people in our community.

In return for your sponsorship, we offer a range of benefits, including prominent recognition at our events, exposure through our marketing and promotional materials, and the opportunity to connect with our dedicated network of participants, families, and supporters.

Your support will not only help us sustain our programs but also enable us to expand our reach and impact, ensuring that more young people have the opportunity to experience the thrill of rodeo competition and the values it instills.

We would be honored to discuss potential sponsorship opportunities with you further and explore how we can collaborate to support the youth of North Carolina. Please feel free to contact me at 336-429-0311 or [sjcrossingham@gmail.com](mailto:sjcrossingham@gmail.com) to arrange a meeting or discuss any questions you may have.

Thank you for considering our request, and we look forward to the possibility of partnering with you!

Long. Live. Cowboys.

Schmidty Crossingham  
North Carolina Youth Rodeo Association

