

## SUMMER SPANS

## FOOTBALL



## 2017 Program Advertisement Form

| AD Size <u>Dimensions</u> h x w, in inches      | AD Cost    |                 |  |
|---|------------|-----------------|--|
| Business Card 2 x 3½                            | \$50       | Deadline for ad |  |
| Quarter Page $4\frac{1}{2} \times 3\frac{3}{4}$ | \$100      | Beadine for ad  |  |
| Half Page $4\frac{1}{2} \times 7\frac{1}{2}$    | \$175      | submission is   |  |
| Full Page $9 \times 7\frac{1}{2}$               | \$275      |                 |  |
| Only one of each of the following pages availab | <u>ole</u> | Friday, August  |  |
| Full Page (inside front cover)                  | \$285      |                 |  |
| Full Page (inside back cover)                   | \$285      | 25th            |  |
| Full Page Back Cover (full color)               | \$300      | 2001            |  |
| Center Fold/Team Photo Sponsorship              | \$1,000    |                 |  |
| Advertiser Information:                         |            |                 |  |
| Name  |            |                 |  |
| Address   |            |                 |  |
| City  | ST         | Zip             |  |
| Phone & Cell                                    | Er         | nail            |  |
| Contact Person                                  |            |                 |  |

Please make checks payable to: **Spartan Boosters** 

Mail check, sample of artwork and this form to: Spartan Boosters  $\sim$  Football Team 15127 Main St E Suite 104 PMB 311 Sumner, WA 98390

Deadline for AD submission is: Friday, August 25th

## **Artwork specifications:**

Athlete's Name \_\_

- If possible, send camera-ready art electronically as MS Publisher, PDF, Tiff or Jpeg (high-res, 300dpi)
- Standard business cards should be submitted in original form.
- Ads reproduce best with distinct contrast (dark colors on light backgrounds). Light colors on light backgrounds should be avoided
- You can create your own ad by using the above guidelines. Please provide a camera-ready copy (high-res, 300dpi) using
  the exact size ad you have chosen above.

| Digital artwork can be e-mailed directly to: | twarren671@aol.com |
|--|--------------------|
|--|--------------------|

Please check if artwork was sent by e-mail

Please direct program art questions and ad submissions to: Tonja Warren @ 253-405-1499

Form revised 04/2017