

Barai Overseas: Export Import Practical Training Program for 1 Month

Step by Step Study of Export Import Business

Export Import Management with Global Marketing

Day 1

History of Export Import

Business Registration (IEC, RCMC, etc)

Types of Export-Import Business you can do.

Modes, Tools & agency used in International Trade.

Day 2

All Latest Incoterms as per ICC, explained via Vessel

All modes of payment used in International Business

Day 3

HSN Code

Import duty with Calculation

(Please bring Calculator in Class)

Day 4

Export Import Costing for FCL Cargo

(Please bring Calculator in Class)

Modules of Exports

Finding best products

Product research and analysis (Part 1)

Day 5

Product research and analysis (Part 2)

Export Import Documentation (Basics)

Day 6

Various options for stuffing goods with step by step Exim process

Packaging in Export Import Business

Day 7

Export Import Documentation preparation with analysis and study of original Exim documentations

(Pro Part 1)

Day 8

Marine insurance as per Institute cargo clause

Letter of Credit as per International Chamber of Commerce

Day 9

Export Import Documentation preparation with analysis and study of original Exim documentations

(Pro Part 2)

Day 10

Export Import Documentation preparation with analysis and study of original Exim documentations

(Pro Part 3)

Pre shipment and Post shipment Financing

Day 11

Costing for LCL Cargo

Hedging against currency fluctuations

(Please Bring Calculator in Class)

Day 12

Freight Forwarding

Shipping and Logistics

Day 13

Air Export Import Norms

Calculation of Air Freight

Day 14

Preparation of Air Exim Documentations

Step by Step Execution of Exim Order (Part 1)

Day 15

Step by Step Execution of Exim Order (Part 2)

Foreign Trade Policy 2015 – 2020 (Part 1)

Day 16

Foreign Trade Policy 2015 – 2020 (Part 2)

Case Study on Foreign Trade Policy 15-20

Day 17

Export Import Marketing

Website Building

Creating your www.....Com

Day 18

Export Import Marketing

Google Adwords Pro Management

Day 19

Export Import Business Communication

Online Marketing

Traditional Marketing

Day 20

Get ready Export Now / Import Now

Secret to Successful life: Most powerful Motivational Principal

Certification Distribution

Topics to be Covered
Introduction to Exports & Imports and its related terminologies
Export Import - Laws, Rules & Regulations
Classification, Taxation of Imports & Exports including duty payment calculations along with VAT/CST[GST]CGST/SGST/IGST,etc exemption norms
Initial Establishment:-How to start your own Export Import Business?
Initial Registration- IEC, RCMC, etc (Import Export Code/ Export Import license)
All latest International commercial terms (Incoterms) as per ICC
Export costing and pricing calculations
Fright calculations for both sea and air
Export Marketing Tips:-How to find overseas buyer contact and email address? How to market your product?
Export Packing, labeling and Sampling
Explanation of all Export Import documentation along with analysis & study of original Exporter's/Importer's documents
EXIM documents preparation
Shipping, Logistics and Marine Insurance
Airport, Sea Ports with routs and transshipment hubs along with dry ports/warehousing
Foreign trade policy:- Export Incentives, schemes from government
All Exports/Imports Payment terminologies including advance focus on L/C (documentary credit)
Drawback incentives from Government
Foreign trade policy:- EOU/SEZ/STP/Status holders and lot more
Case study
Website Building & Online Marketing with Search Engine Optimization (SEO)

Smart tips to save Export/Import cost
Smart tips to become a successful Exporter/Importer (Effective Communication)
All aspects on Custom Clearance and Freight Forwarding
Get Ready "Export Now" / "Import Now"
Special session to solve all your doubts

Batch: 1

Morning: 8.00 AM to 9.30 AM

Batch: 2

Evening: 4.30 PM to 6.00 PM

Fees: 5000 INR Only!!!! For registration call 8128111191

Barai Overseas

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#1 Export Import Practical Training Course as per JD Ratings in Rajkot
 #1 Exim Guidance in India as per Google Ratings
 #1 Exim Book "Export Import Made Very Easy" on Amazon
 #1 Twitter account for Exim Business & JNPT Port (India's Largest Port) official account is also following us for Exim Updates

WWW.BARAIOVERSEAS.COM



Kishan Barai

#1 Bestseller Author under Export Import Business Books
 #1 Consultant for New Export Import Business Startups in India

