

Distributed by:

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EYE
INSTANT
LIFT

EYE INSTANT LIFT is a smooth formulation for the eye contour area. On the side of the actives, it is a multicomponent product intended to counteract eye puffiness and bags, dark circles as well as fine wrinkles and crow feet. The formulation is devoid of perfume. The pleasant perceivable note is due to the content of Zanthalene[®], which adds a characteristic fragrance to perfume-free formulations.

From Indena, it contains:

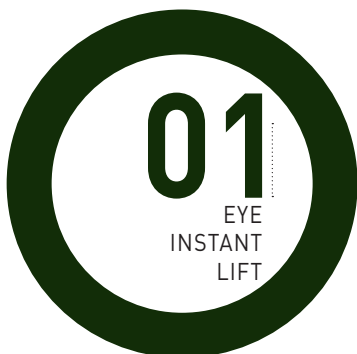
ESCIN BETA SITOSTEROL PHYTOSOME[®]: potent capillary protectant, has a strong anti-oedema activity as well as an anti-inflammatory profile. The presence of beta sitosterol and the Phytosome[®] form endowes escin with a greatly tolerable profile in this delicate area.

XIMENOIL[®]: vasoactive on capillaries, in the formulation it counteracts dark circles and improves blood flow.

ZANTHALENE[®]: documented as an instant lifting agent specifically tested on the crow feet area, it provides an immediate improvement in skin roughness and reduces fine wrinkles.



PHASE	INGREDIENTS	% WEIGHT
A	AQUA (WATER)	77.500
	GLYCERIN	3.000
	ESCIN BETA SITOSTEROL PHYTOSOME®	0.500
B	CETEARYL ALCOHOL	1.000
	PEG-90 STEARATE, GLYCERYL STEARATE	1.000
	C12-13 ALKYL LACTATE	2.000
	CETEARYL ETHYLHEXANOATE	4.000
	XIMENOIL®	0.250
	SODIUM POLYACRYLATE / DIMETHICONE / CYCLOPENTASILOXANE TRIDECETH-6 / PEG/PPG 18 /18 DIMETHICONE	3.600
	BUTYROSPERMUM PARKII (SHEA) BUTTER	0.250
	BERTHOLLETIA EXCELSA NUT OIL	0.500
	ZANTHALENE®	1.000
	SQUALANE	1.000
	LECITHIN/TOCOPHEROL / ASCORBYL PALMITATE / CITRIC ACID	0.100
C	DIMETHICONE	1.500
	CYCLOPENTASILOXANE / DIMETHICONE CROSSPOLYMER	1.000
	CYCLOPENTASILOXANE	1.000
	AQUA / DEHYDROACETIC ACID / BENZYL ALCOHOL	0.800



MANUFACTURING PROCEDURE

Put phase B) in the homomixer and heat up to 75°C.

Weight all ingredients of phase A), heat it to 75°C and slowly add to phase B) with homomixer under vacuum.

Weight all ingredients of phase C), add to the emulsion during the cooling phase at 45°C while mixing and homomixing every now and then.

CHARACTERISTICS:

pH 5-6, T 20°C

Density 0.995 +/- 0.05 g/ml

Viscosity [Brookfield RV DV prime1, T 20°C, Spindle 7, RPM 20] = 51200 cPs

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Formulation developed in cooperation with ELLEGI BIOCOSMETICA, Assago, Italy