

ORVLA TOPLINE

Members and friends of ORVLA are welcome and encouraged to advertise in Topline, a quarterly newsletter of the Ohio River Valley Llama Association. Your ad will reach 200 farms not only in Ohio but all over the United States. Topline remains one of the most affordable ways to advertise your farm or business.

Special rates are offered for members and for ads paid for one year in advance. Newsletter deadlines for your ads are January 10th (February issue), April 10 (May issue), July 10 (August issue), and October 10 (November issue).

- If your ad is already created, it must be camera ready, done in black on white and in color. Since TopLine will also be offered online, color ads will showcase your farm/product and will be needed. We can also design your ad for you.
- Business card for ads may be sent to the address below.
- Computer generated ads are accepted and may be emailed as attachments.
- Photos from a regular film camera should be left as is and not resized or scanned unless done by a professional.
- Digital pictures should be created at 300 dpi resolution or your highest camera setting (which will give you the least amount of pictures on your memory card).
- Save your photos in a JPEG, TIFF, PSD or PDF format and email (in their original state) to the editor. Most times, photos that are reduced or scanned by your computer at home result in poor resolution. Please do not send a word document with graphics or a photo embedded. They must be sent separate and in the proper formats.

If you have any questions about advertising copy or photos, please contact the editor of Topline, Shani Porter at (816) 550-3421 or email shanilporter@gmail.com

If photos, ads or artwork are to be returned, please send a stamped, self-addressed envelope to:

Shani Porter
3567 Darby Knolls Blvd
Hilliard OH 43026

ADVERTISING RATE INFORMATION FOR MEMBERS

	One Issue	4 issues	Discount (1 yr.)
Full Page (7 1/2" x 9 3/4")	45.00	180.00	150.00
Half Page (7 1/2 x 4 3/4"-Horiz. or 3 5/8" x 9 3/4"-Vert.)	30.00	120.00	100.00
Qtr. Page (3 5/8" x 4 3/4")	20.00	80.00	60.00
Inside & Back Covers (First come - first serve basis)	75.00	300.00	280.00
Business Cards	5.00	20.00	

ADVERTISING RATE INFORMATION FOR NON-MEMBERS

	One Issue	4 issues	Discount (1 yr.)
Full Page (7 1/2" x 9 3/4")	55.00	220.00	200.00
Half Page (7 1/2 x 4 3/4"-Horiz. or 3 5/8" x 9 3/4"-Vert.)	40.00	160.00	140.00
Qtr. Page (3 5/8" x 4 3/4")	20.00	80.00	60.00
Inside & Back Covers (First come - first serve basis)	85.00	340.00	320.00
Business Cards	10.00	40.00	

CLASSIFIED ADS: \$5.00 per ad up to 25 words. Each additional word after 25 is .20 cents per word.

INSERTS - \$30.00 per page for members and \$35.00 per page for non-members. 200 copies are needed per issue. Copies must be on regular weight paper - no card stock. Only five pages will be accepted per issue.

Submit your print ready copy and payment for ads (payable to "ORVLA" only please) to:

Shani Porter

3567 Darby Knolls Blvd

Hilliard OH 43026

or email orvla.info@gmail.com