



**THE HUSBAND
INSTITUTE**

SUMMER NEWSLETTER

QUARTER 3 REPORT



**JULY-
SEPTEMBER
2024**

TABLE OF CONTENTS

		LETTER FROM THE CEO	1
		ORGANIZATIONAL OVERVIEW	2
		OBJECTIVES AND PROVOCATIVE STATEMENT	3
		PERFORMANCE OVERVIEW	4
		QUARTER 3 IN REVIEW	5
PARTICIPANT SPOTLIGHT	7		
MENTOR SPOTLIGHT	8		
QUARTER 4 GOALS AND STRATEGIES	9		
LOOKING FORWARD	10		
JOIN THE MOVEMNET	11		





A LETTER FROM THE CEO



AMBASSADOR RICKY FLOYD

CEO The Husband Institute

The Husband Institute has demonstrated remarkable adaptability in response to the COVID-19 pandemic and community violence, positioning Frayser as a paradigm of hope among America's most vulnerable populations. By forging strategic partnerships with local schools, nonprofits, business leaders, and policymakers, we have enabled a new generation of students and mentors to overcome cycles of disadvantage, equipping young men to become exemplary sons, husbands, homeowners, and community leaders, while offering them nurturing, protection, direction, correction, and training that ensures a sustainable inheritance for future generations.

The Husband Institute has become a beacon of hope, wellness, and healing for our cities. We are preparing to address the increasing demand from various neighborhoods and cities to share the knowledge, insights, and principles that have made the Husband Institute a coveted resource for visionary leadership and tangible outcomes. We are extremely excited about the testimonial and momentum that are transforming lives

ABOUT RICKY FLOYD

Pastor Ricky Floyd is the visionary founder and Senior Pastor of The Pursuit of God Transformation Center in Memphis, Tennessee. Known for his dynamic leadership and passionate commitment to community transformation, Pastor Floyd has been a driving force behind numerous initiatives aimed at uplifting underserved communities. With a heart for mentoring and empowering individuals to live purpose-driven lives, he has dedicated his ministry to helping people break free from cycles of poverty, violence, and limited opportunities.



ORGANIZATIONAL OVERVIEW

ABOUT

The Husbands Institute exists to provide hope and transformation through life-changing mentorship and experiences. We aim to reflect God's Kingdom on earth by fostering brotherhood, personal growth, and unity among young men, while also representing the unconditional love of a father. Through our programs, we provide young men with the guidance, protection, and affection that mirror the love of a father, helping them develop into responsible, caring, and confident leaders. The Husbands Institute is a place of wisdom and empowerment, where participants are equipped with life skills, leadership training, and spiritual development. We value faith, integrity, and the teachings of Jesus Christ as the foundation for building strong, responsible leaders for the next generation.

MISSION

Creating a culture that gives direction, protection, affection, and correction to young males that will guide them to be successful, productive leaders in our society.



PROGRAM OBJECTIVES



Leadership Development:

- Build decision-making, emotional intelligence, and adaptability through a tiered leadership model.

Life Skills Training:

- Teach financial literacy, communication, conflict resolution, and time management for independent living.

Character Building:

- Instill values of empathy, responsibility, resilience, and integrity.

Academic and Career Success:

- Guide participants toward academic achievement, career readiness, and entrepreneurship.

Emotional and Social Growth:

- Support emotional well-being and relationship-building skills.

Spiritual Development:

- Encourage values rooted in faith and leadership, modeled by the teachings of Jesus Christ.



PROVOCATIVE STATEMENT

"A FUTURE BEYOND SURVIVAL: BUILDING LEADERS, ONE YOUNG MAN AT A TIME"

ALL YOUNG MEN DESERVE MORE THAN JUST SURVIVAL; THEY DESERVE THE OPPORTUNITY TO THRIVE AS FUTURE LEADERS AND INFLUENCERS. IN A WORLD THAT OFTEN TELLS THEM THEY ARE LIMITED BY CIRCUMSTANCE, WE COUNTER WITH A TRANSFORMATIVE PROPOSITION: LEADERSHIP IS BORN FROM GUIDANCE, DISCIPLINE, AND LOVE.

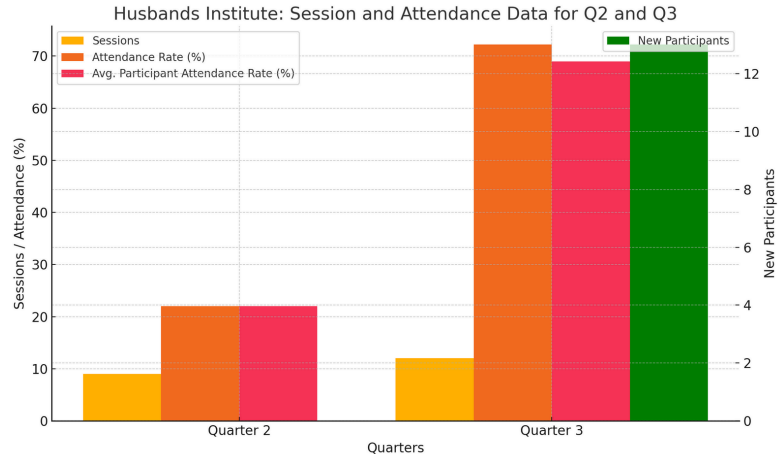
WE STAND IN THE GAP, PROVIDING THE MENTORSHIP AND FATHERLY LOVE THAT MANY OF OUR YOUNG MEN HAVE NEVER EXPERIENCED. OUR CHALLENGE TO SOCIETY IS THIS: IF YOU INVEST IN A YOUNG MAN TODAY, YOU SHAPE THE LEADERS OF TOMORROW. OUR BOLD CLAIM IS THAT EVERY PARTICIPANT WHO WALKS THROUGH OUR DOORS HAS THE POTENTIAL TO NOT ONLY BREAK GENERATIONAL CYCLES OF POVERTY AND FAILURE BUT TO REDEFINE SUCCESS, LEADERSHIP, AND LEGACY FOR THEMSELVES, THEIR FAMILIES, AND THEIR COMMUNITIES.

WE DON'T JUST TEACH YOUNG MEN TO SUCCEED—WE TEACH THEM TO LEAD WITH INTEGRITY, LOVE, AND PURPOSE.

QUARTER 3 REVIEW

ATTENDANCE SUMMARY

In Quarter 2, the Husbands Institute conducted 9 mentoring sessions, with an average attendance rate of 22% among the 24 mentees on our roster. Although attendance remained consistent, we recognized the need for improvement. To address this, we aimed to enhance communication with families, increase mentor outreach, and incorporate more engaging activities into our sessions.



In Quarter 3, the Husbands Institute has hosted 12 sessions. Session attendance has significantly increased to 75%, marking a 50% rise from the previous quarter. The average attendance rate per participant has also grown by nearly 50%, now reaching over 69%. Additionally, we welcomed 13 new or returning participants, reflecting the positive impact of our engagement efforts.

MENTORING IMPACT

This quarter, the Husbands Institute proudly added 6 new mentors to our program, all of whom have selflessly served our participants through weekly mentoring sessions, outreach, and engagement activities. Our mentors successfully adopted Westside Middle School, where they will collectively mentor all male students in 6th through 8th grade once per month, with a more intensive group of 25 participants receiving weekly mentorship. Additionally, a select group of mentors has adopted the Westside Middle School football and basketball teams, offering periodic mentorship and support.

10

Program Mentors:

170+

Hours Served:

150+

Young Men Impacted





ACTIVIITIES

During this quarter, the Husbands Institute participated in various events to foster community involvement and support our mission. We attended multiple Redbird games, hosted birthday celebrations for our mentees, and were featured in several news reports to raise awareness of our work. Our engagement with Mayor Paul Young at the Memphis Link event strengthened connections with local leadership.



Additionally, we took part in service projects, allowing participants to give back to the community while developing essential life skills. These activities reflect our commitment to empowering young men through mentorship and active participation.

COLLEGE AND CAREER PREPERATION

This quarter, a select group of mentees from the Regroup Fellowship pilot program demonstrated its success by successfully operating three businesses: Retreat Sweetz, Regroup Upscale Boutique, and a newly launched mobile bike security and parking service. These ventures underscore the effectiveness of the program in fostering entrepreneurship and career readiness among our participants. Plans are currently underway to expand with additional business ventures, including opportunities in agriculture, car washes, lawn services, and hot dog stands.



5

Employees

4

Businesses

800+

Hours of
Workforce
Development

PARTICIPANT SPOTLIGHT



**Cailen Crump
(Bishop)**

This quarter, we are thrilled to spotlight Cailen Crump, a remarkable participant of the Husbands Institute who has exemplified dedication and growth throughout his journey. Cailen's commitment to personal development and his willingness to embrace challenges have led him to achieve significant milestones in both his academic and personal life. Through the support of our mentors and the skills he has gained in our programs, Cailen is not only setting a powerful example for his peers but is also poised to make a positive impact in his community. We are proud to celebrate Cailen's successes and look forward to seeing all that he will accomplish in the future.

WHY THE HUSBAND INSTITUTE?

“The reason I am part of the Husband Institute is that God placed me in this position. I believe that He has called me to become a mentor, possibly around the age of 20 or 25. I officially joined the Husband Institute in October 2018, since then I have mastered the mission and vision. The vision alone means so much to me. Through the Husband Institute, I've become a loyal learner, lover, leader, and laborer. My role at Regroup Boutique as a sales representative has shaped me into a successful son and, one day, an honorable husband—because you must first become a successful son before becoming an honorable husband. Above all, the most important lesson I've learned from the Husband Institute is Proverbs 22:6: "Train up a child in the way he should go, and when he is old, he will not depart from it." This scripture serves as a guiding principle for me as I strive to lead, guide, and be a general to the next generation.”

-Cailen Crump





MENTOR SPOTLIGHT



**RONALD
BILLINGSLEY
(BIG RON)**

This quarter, we are excited to spotlight Ronald Billingsley, one of our dedicated mentors at the Husbands Institute. Ronald has been a staple in the community and with the Husbands Institute since its inception, continuing to leave a lasting impact on generations of young men. With a background in [insert relevant background, e.g., education, business, etc.], he has been instrumental in providing guidance and support to our participants.

Ronald believes in the potential of every young man and works tirelessly to inspire them to reach their goals. His commitment to mentorship goes beyond the weekly sessions; he actively engages with mentees during outreach activities and community events. We are grateful for his contributions and proud to have him as part of our team, helping to shape the next generation of leaders.

MENTORING PHILOSOPHY

“I mentor young boys because I believe in giving support and guidance to our young men. By giving back, I contribute to their growth. It’s fulfilling to witness them accomplish personal goals. Being around them brings joy to me, and I learn from them as well.”

-Ronald Billingsley



QUARTER 4 STRATEGIES

As we approach the final quarter of 2024, the Husbands Institute will focus on key strategic areas to enhance program delivery, increase community engagement, and strengthen participant and mentor development. The following strategies are outlined for Quarter Four:

Strengthen Program Framework

- Implement a competency-based framework to support skill progression.
- Launch pilot programs to test and refine new initiatives.
- Build partnerships to enhance program delivery and allocate resources efficiently.

Boost Community Engagement

- Increase presence in local schools through workshops and activities.
- Strengthen and form new partnerships with community organizations.
- Revamp marketing with targeted campaigns leveraging social media and local events.

Enhance Family Involvement

- Host monthly family nights and development sessions.
- Increase family and school collaboration through weekly progress reports.
- Provide opportunities for family involvement in service projects.

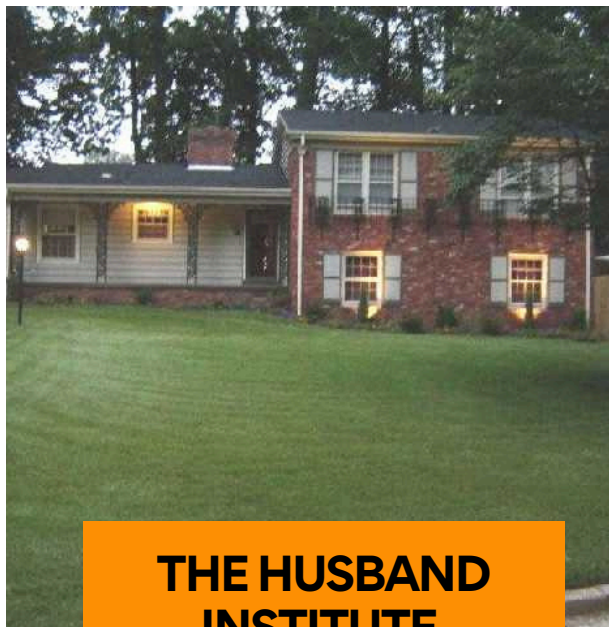
Mentor Recruitment and Retention

- Partner with local organizations to recruit mentors who reflect participant values.
- Schedule structured mentor-mentee engagement opportunities.
- Improve onboarding and training for mentors and staff.





LOOKING FORWARD



THE HUSBAND INSTITUTE HOUSE

As part of our long-term vision, the Husbands Institute plans to purchase a home for participants whose home life may not be the most stable. This home will provide a safe and supportive environment where they can continue to mature, develop, and progress through the Husbands Institute program. By offering a secure space, we aim to further empower these young men to reach their full potential both personally and academically.

As part of our commitment to empowering young men, the Husbands Institute is excited to announce plans to reclaim and open an all-boys academy and school in Frayser. This institution will provide a nurturing and focused environment where male students can thrive academically and socially. Our vision is to create a space that emphasizes leadership, personal development, and community engagement, equipping students with the skills and values necessary to succeed in life. By fostering a culture of support and excellence, we aim to inspire the next generation of leaders and positive change-makers in our community.



THE HUSBAND INSTITUTE SCHOOL OF EXCELLENCE

JOIN THE MOVEMENT

The Husbands Institute is primed and ready to expand its proven system of support to even more inner-city young men in Memphis and beyond, but we need your help to make it happen. Your contributions—whether in the form of time, talent, or treasure—are vital to our mission. By giving your time, you can directly impact the lives of our participants through mentorship and engagement. Sharing your talent can provide invaluable skills and knowledge that enrich our programs. Finally, your financial contributions ensure we have the resources necessary to grow and sustain our initiatives. Together, we can empower young men to become the leaders of tomorrow and transform our community for the better.



GIVE TODAY



THANK YOU

Thank you to our partners for empowering young men to break barriers, redefine their futures, and create lasting legacies. Your partnership is not just an investment in our program—it's an investment in their potential, their success, and the brighter future they are building.

Thank you for believing in our mission and standing with us to make a lasting impact.



**COMMISSIONER
HENRI BROOKS**

**COUNCILWOMAN
RHONDA LOGAN**

**COMMISSIONER
CHARLIE CASWELL**

**COUNCILWOMAN
MICHALYN
EASTER-THOMAS**

**COMMISSIONER
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