



## **Eligibility for Press Credentials**

In order to be eligible for EQUUS Film Festival Press Credentials you MUST:

1. Be associated with or on assignment for a recognized publication, news service, website, radio or TV station;
2. Provide a letter of assignment with the request for accreditation; and
3. Provide (via email or link) an example of a published article and/or photograph by you

To ensure that those receiving press credentials are bona fide members of the media and to maintain eligibility for the following year, you must provide a letter of assignment and proof of publication. Thank you.

Editors assigning more than one photographer are asked to designate one primary photographer.

Please use the accompanying form to request EQUUS Film Festival Press Credentials. Press credentials must be requested using this form. Those approved for credentials should bring their letter of acceptance to the Will Call Booth at EQUUS Film Festival.

Please return the request for press credentials to our EQUUS Film Festival media office c/o Press Link, Diana De Rosa, 45 Sarah Drive, Farmingdale, NY 11735. For any questions concerning media accreditation please email Diana De Rosa - [dderosa1@optonline.net](mailto:dderosa1@optonline.net)

### **VIP Pre-Party Thursday Evening, November 19**

Media wishing access to the VIP Pre-Party Thursday evening must indicate so in advance.

### **ACCREDITATION CLOSING NOVEMBER 15, 2015**

Please email the form with a letter of assignment along with a copy of an article or published photograph to [dderosa1@optonline.net](mailto:dderosa1@optonline.net) or mail to EQUUS Film Festival media office c/o Press Link, Diana De Rosa, 45 Sarah Drive, Farmingdale, NY 11735.

Our Press Coordinators are Diana De Rosa and LA Pomeroy. For more information call **Diana at 516-848-4867 or LA at 413-586-6121**

# 2015 EQUUS FILM FESTIVAL NYC REQUEST FOR PRESS CREDENTIALS

*A separate request for press credentials form must be completed for each person.*

NAME: \_\_\_\_\_

PUBLICATION/ORGANIZATION: \_\_\_\_\_

EMAIL OR POST ADDRESS WHERE CREDENTIAL ACCEPTANCE SHOULD BE

SENT: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

PHONE/TEXT (DAYTIME): \_\_\_\_\_

EMAIL: \_\_\_\_\_

MUST BE SIGNED BY EDITOR: \_\_\_\_\_

(Assignment Editor Signature)

EDITORS: If assigning more than one photographer, please designate the primary photographer's name.

Check if this is your designated primary photographer

Check if you are an AHP or IAEJ member

PLEASE CHECK ONE

- Journalist
- Photographer
- Editor

PLEASE CHECK ONE

- Newspaper
- Magazine
- TV
- Blog

- Radio
- News Agency
- Website
- Podcast

Other: \_\_\_\_\_

[ ] I would like accreditation for the EQUUS Film Festival and will arrive on \_\_\_\_\_

My primary interest is:

Film  Art  Authors  Awards Banquet  Other \_\_\_\_\_

[ ] I am on assignment for \_\_\_\_\_ and a letter of assignment on the assigning company's letterhead is attached/enclosed along with my copy of published reporting or news coverage.

**PLEASE CHECK OFF BELOW:**

**STORIES IN ADVANCE**

I'd like to do an advance story, please contact me to arrange that.

**DURING THE EVENT:**

I plan to attend the following:

- 11/19/15: EQUUS Film Festival VIP Party at Manhattan Saddlery, 6:00 p.m. – 9:00 p.m.
- 11/20/15: EQUUS Film Festival – Films start at noon, last screening at 10:00 p.m.
- 11/20-21/15: Equestrian Fine Art & Authors Pop-Up Gallery, Kids Activities, 12:00 p.m. – 6:00 p.m.
- 11/20-21/15: EQUUS Magazine Directors Panels taking place throughout the day.
- 11/21/15: Li'l Herc Kids Fest – FREE films and fun events all morning for kids, 10:00 a.m. – 1:00 p.m.
- 11/21/15: EQUUS Film Festival – Films start 12:00 noon, last screening at 10:00 p.m.
- 11/21/15: EQUUS Film Festival Winnie Awards at Ukrainian Village East Hall – 7:00-11:00
- 11/22/15: Clinton Park Carriage Horses Stable tours, Manhattan Saddlery extended hours 12:00-4:00

**AT THE EVENT:**

I will need access to the following:

- Internet
- A working area
- Electricity
- A place to store some of my equipment.

**FOLLOW-UP**

If you cannot attend and would like a follow-up press release and/or photo(s), please check below.  
If you want an exclusive article we can provide that for a reasonable fee.

- I would like a follow-up press release
- I would like an exclusive article.
- I would like photos

**ACCREDITATION CLOSSES NOVEMBER 15**

For more information call **Diana at 516-848-4867** or **LA at 413-586-6121**