

Exploration Series CFRD Radio Combine Forces

FOR IMMEDIATE RELEASE

The CRFC is pleased to announce the new recipients of the Radiometres program. A total of \$1,487,751 has been awarded to 34 stations. CFRD 92.5, Wells Community Radio, was one of the successful stations and qualified for \$20,000 in funding for a 2017 recording project.

Karen Jeffery will be spear-heading this project which will lead to capturing the stories and animation of Wells and the people who live there, supporting the creation of more in-depth programming, podcasts, and live performance. The program will also provide employment and training opportunities for different participants. Jeffery adds “Not only will we be producing relevant content for CFRD, but we will be capturing living history but it will be archived, making the content available to other organizations, national broadcasting libraries and provide content for future development.”

The history of Wells and surrounding area is steeped in great mystery, discovery, hard work and hardship. These historical memories are on the verge of being lost forever as the population of settlers and modern residents, peppered throughout the region, will soon be lost to time. Before it's too late, CFRD will invite these 'gems' of our society to tell their stories in a welcoming and nurturing environment by conducting recorded non-threatening casual conversations about their life and times. This process will be in part mentored by a seasoned Radio Producer who will be able to pass on their knowledge to the community team at CFRD.

The poignancy of capturing the people of Wells before we lose the opportunity is apparent from recent community losses. In keeping with the Exploration Series at the Sunset Theatre, the premise for this grant was that each interview that is conducted forms as the basis for the next phase of development in a variety of forms: radio play? stage play? movie? local interest? Each of these vignettes will showcase the local musicians who live in the area and some of their songs will underscore the segments. There will also be the opportunity to capture some live performances that are offered throughout various venues during the year.

This is a ‘creative’ grant specifically to support the ‘programming content’ for the radio station. Through mentorship and training and working with other organizations and individuals in town, the CFRD will hopefully be able to build a library of content that is worthy of national radio play and be picked up by other radio stations as well.

As an ongoing project, the time frame for the initial phase is one year with hopefully further funding to continue at the end of this time period. In the coming weeks, a more detailed plan as to how it will all unfold will be developed.

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