

Privacy Policy

Last Revision: January 23, 2016

Introduction

Welcome to Taxidermy Direct, an online business solutions software suite for taxidermists enabling you to be more efficient in your studio. The Taxidermy Direct service and network (collectively, "Taxidermy Direct" or "Service") are operated by Taxidermy Direct, LLC. We at Taxidermy Direct are committed to respecting your privacy. By accessing or using the Service, you ("Member") signify that you have read, understand, and agree to be bound by (1) the Terms of Use ("Terms") and (2) this Taxidermy Direct Privacy Policy, whether or not you are a registered member of Taxidermy Direct.

This document explains how Taxidermy Direct collects and uses information when you use the Service and the safeguards we use to protect that information. If you do not accept either the Terms of Use or this Privacy Policy, you should not access the website and/or become a Taxidermy Direct Member.

Information Collected by Taxidermy Direct

Taxidermy Direct collects two types of information:

Information that you enter while using the Service. When you provide it, Taxidermy Direct may collect Profile Data and Operational Data. "Profile Data" may include your full name, picture, email address, company name, mailing address, experience, and association membership. "Operational Data" includes information about your studio, including, but not limited to, certain details of your customers, suppliers, trophies, equipment, and business success statistics.

By joining Taxidermy Direct, you accept this Privacy Policy and the Terms of Use; however, as a Taxidermy Direct Member you are under no obligation to provide Operational Data to Taxidermy Direct.

Information about how you use the Service. When you use the Service, we may collect basic information such as your IP address, the browser you are using to access the Service, and the operating system running on your computer. Also, we may monitor what website software features you access, how often you access them, and how active you are when you access them. Knowing this information allows us to improve the site and make it better fit the needs of Taxidermy Direct Members and Users.

Cookies. Taxidermy Direct also uses "cookies". Cookies are small amounts of data that are stored on your computer and relay your usage patterns to the Service. Cookies allow us to personalize the Service for you. You can block cookies through your web browser if you do not want Taxidermy Direct to use cookies.

Registration and Account Activation

Current or past taxidermists or taxidermy associations may register with, and become Members of, Taxidermy Direct. Membership is void where prohibited.

Registration. To register, you are required to provide some Profile Data. If you do not wish to provide Taxidermy Direct with this Profile Data, you should not register

Account Activation. After successful registration, Taxidermy Direct will take steps to verify your identity before activating your account. To verify your identity, Taxidermy Direct will cross-reference the Profile Data that you provided at registration with publicly available databases. Taxidermy Direct may collect information about you from those publicly available sources (e.g. search engines, websites, etc.) for the purpose of identity verification and account activation

While you are a Taxidermy Direct Member you agree to the following:

1. The Profile Data you provide will be accurate, truthful, complete, and current.
2. The Operational Data you provide will be accurate, truthful, complete, and current.
3. You will maintain the security of your password
4. You will update the Registration Information and Profile Data you provide to Taxidermy Direct as it changes.
5. You are fully responsible for all use and content of your account.

How Taxidermy Direct Uses Your Profile and Professional Data

To Contact You. Taxidermy Direct uses your Profile Data and your Operational Data to contact you regarding: your account, changes to the website, website newsletters, and special offers open to Taxidermy Direct Members. You may opt-out of these communications if you so choose by contacting us at admin@taxidermy-direct.com. Should you opt-out, Taxidermy Direct reserves the right to send you notices regarding the status of your account. Taxidermy Direct may use Profile Data to contact you, and may also enhance or merge Profile Data with data obtained from other parties for the same purposes.

Market Analysis. At times, Taxidermy Direct will collect, retain, and use your Profile Data and Operational Data for market analysis. Taxidermy Direct may also compile and distribute reports

to third parties using Profile Data and Operational Data; however, individuals will never be identified in these reports.

Back Up. Taxidermy Direct may keep a backup copy of all Profile Data and Operational Data for a reasonable period of time to allow the website and its Members to revert back to a prior version of that Data.

Access to Your Profile and Operational Data

Taxidermy Direct does not sell, trade, rent, or otherwise disclose your Profile Data or your Operational Data, other than as stated in this Privacy Policy and in the Terms of Use, unless you first provide us with written or electronically transmitted permission to do so.

Default Settings. By default, certain aspects of your Operational Data are viewable on Taxidermy Direct only by you, or by Users to whom you designate access, or by Taxidermy Direct Administration. The relationships you have with other Users (as defined in the Terms of Use) determines these default access levels. Your Profile Data is, by default, viewable by both Taxidermy Direct and the general public. Members may elect to restrict access to their Profile data to Taxidermy Direct Administration only. Profile data will appear in Taxidermy Direct-restricted search results, and may be made available to third party search engines.

Privacy Settings. Taxidermy Direct Members can control the privacy settings applicable to their Profile Data and their Operational Data on the Service, and may modify those settings at any time.

It is your responsibility to apply appropriate privacy settings to the Profile and Operational Data you submit through the Service. Privacy settings are available to restrict access to Profile and Operational Data that is proprietary or otherwise sensitive. For example, customer records or employee salary information can be restricted to studio owners only. Administrators can make adjustments to these privacy settings at any time.

You should understand that no security measures are perfect or inviolable, and while Taxidermy Direct makes reasonable effort to preserve the integrity of the privacy structure in the Service, you post Profile Data and Operational Data at your own risk. Taxidermy Direct is not responsible for circumvention of any of our privacy settings. Taxidermy Direct cannot guarantee that the Data you submit through the Service will not be viewed by unauthorized persons. In the event of a security breach, we will notify the affected Members and repair the breach in a reasonable amount of time.

Incidental Access. Taxidermy Direct works with other companies to provide information technology services to its Members. These companies may have access to Taxidermy Direct's databases, but only for the purposes of providing service to Taxidermy Direct. For example, a

third party may obtain access to your Profile or Operational Data in an effort to update database software, or manage data. These companies will operate under consumer confidentiality agreements with Taxidermy Direct.

Members should report any unauthorized activity or unauthorized use of information to admin@taxidermy-direct.com as soon as they become aware of such activity. Unauthorized use of Profile Data or Operational Data violates this Privacy Policy and the Terms of Use.

Age Restriction

Registration, use of, or access to the website by people under eighteen (18) years of age is a violation of this Privacy Policy and the Terms of Use. By registering with Taxidermy Direct, you represent and warrant that you are 18 years of age or older and that you agree to and will comply with all of the terms of this Privacy Policy and the Terms of Use.

Taxidermy Direct reserves the right to terminate access to Members at any time with or without cause.

Changes to Business

Taxidermy Direct may transfer, sell, or assign information concerning use of the Service, including without limitation, Members' Profile Data and Operational Data, in the event of a change in business practices such as a merger, acquisition by another company, consolidation, liquidation, or reorganization.

Changes to Policies

Taxidermy Direct reserves the right to revise or update this policy at any time. If we do so, we will post a new Privacy Policy on the Service and/or notify you. We encourage Members to check back frequently for changes. This Privacy Policy and the Terms of Use apply to the Taxidermy Direct alpha version and to all subsequent versions.

You may contact us at any time with questions or concerns regarding the Terms of Use or the Privacy Policy at admin@taxidermy-direct.com.