

Publication: The Times Of India Kochi; Date: May 30, 2013; Section: Times City; Page: 3;

Techies bet on cycles for health

Gireesh P Krishnan | TNN

Kochi: The techies in the city will soon cycle their way to health. With an aim to promote cycling among professionals at the Infopark and promote a healthy lifestyle, a bicycle club will soon be launched at the park.

The bicycle club will be a joint effort by Infopark companies and Athi's Bicycle Club, which had set up a similar club in Technopark, Thiruvananthapuram in 2011. While the companies will sponsor bicycles and racks, it will be managed by Athi's Bicycle Club. The bicycle club also aims to promote green concept by reducing fuel consumption.

The club will be inaugurated on June 4 and bicycles will be available for employees from June 5, which happens to be the World Environment Day. The club will initially have 50 bicycles and eight racks with the support



To promote a healthy lifestyle among professionals at the Infopark, a bicycle club will soon be launched by tech companies

of companies such as Wipro, Fragomen, Litmus7, Calpine Solutions, UVJ Technologies and HDFC Bank.

"Employees in the park are concerned about their health. The bicycles will be an ideal exercise for these employees. Recently we found many employees of the park using bicycles for their daily commute. We decided to sponsor bicycles as it was

an innovative idea and could become popular among them. If IT employees use bicycles for their commute, it will also inspire others in the city," said K Kurian, operations manager, Fragomen.

The membership of the club will be free. "Anyone can join the club by sending an SMS to 9645511155. The members can take a bicycle from the racks set up at eight spots

WHEEL TO WORK

► Infopark launching bicycle club to promote a healthy lifestyle

► Bicycle club will be jointly run by Infopark companies and Athi's Bicycle Club, which had set up a similar club in Technopark, Thiruvananthapuram

► Club will initially have 50 bicycles and racks set up in eight chosen spots in the park

► Members will be charged Rs 2 per hour and the service will be available from 9am to 6am

► Those interested can join the club by sending an SMS to 9645511155

in the park. The service is fully automated and managed through SMSs," said Athirup M S, founder of the club. He added that members would be charged Rs 2 per hour and the service would be available from 9am to 6am.