

**Trademarks and Branding:** I have 11 years experience working in the Intellectual Property division at Thomson & Thomson (in Quincy, acquired by Thomson Reuters, which became **Thomson Compumark**, now **Clarivate Analytics**, in Boston). In total I worked 15 years at Thomson Reuters in IP Trademarks and Copyrights, and in Financial Risk Markets (at Congress St office).

With my professional background in IP I am a strong candidate for a position with your company. Over the years I developed strong relationships with the biggest law firms nationwide, in particular the New York city region (as well as Chicago, Washington DC, Boston and LA). I was assigned top-tier accounts during my time at Thomson, handling high-spend firms, or firms with peculiar and specialized ordering procedures.

I was a reliable employee and served on many projects over the years to integrate new technologies and methods - from online search systems, incorporating Internet search components into the Full Search product, and creating new Search Report products for particular firms. In the end I was solely responsible for electronic billing, I was on the Sunset team to switch over to CRM database ( *Salesforce*), and the team to create new *Sarbanes-Oxley* compliant invoices.

I am fully versed in IP law, international treaties and organizations thereto, the **USPTO** procedures, the *Lanham Act*, how to conduct full and screening searches, and especially brand protection and monitoring.

I hope we can meet to discuss further in person or the phone, as I am excited about new opportunities.

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