



2019 EQUUS FILM & ARTS FEST PRESS CREDENTIALS

In order to be eligible for EQUUS Film Festival Press Credentials you MUST:

1. Be associated with or on assignment for a recognized publication, news service, website, radio or TV station;
2. Provide a letter of assignment with the request for accreditation; and
3. Provide (via email or link) an example of a published article and/or photograph by you. If you were accredited and attended in 2019, you must provide a clip from the 2018 EFF.

Editors assigning more than one photographer are asked to designate one primary photographer.

Please use the accompanying form to request EQUUS Film Festival Press Credentials. Press credentials must be requested using this form. Those approved for credentials should bring their letter of acceptance to the Press Table, which will be located in the Pop-Up Gallery at EQUUS Film Festival.

POP-UP GALLERY: TBD

Please return the request for press credentials to our EQUUS Film Festival media office via email (preferred) at dderosa1@optonline.net, fax to 631-773-6165 or mail to c/o Press Link, Diana De Rosa, 45 Sarah Drive, Farmingdale, NY 11735.

For any questions concerning media accreditation please email Diana De Rosa - dderosa1@optonline.net.

ACCREDITATION CLOSSES NOVEMBER 25, 2019

Please email the form with a letter of assignment along with a copy of an article or published photograph (pdf is fine) to dderosa1@optonline.net or mail to EQUUS Film & Arts Fest media office c/o Press Link, Diana De Rosa, 45 Sarah Drive, Farmingdale, NY 11735.

For more information call Diana at 516-848-4867 or email: dderosa1@optonline.net.



2019 EQUUS FILM & ARTS FEST REQUEST FOR PRESS CREDENTIALS

A separate request for press credentials form must be completed for each person.

NAME: _____

PUBLICATION/ORGANIZATION: _____

EMAIL: _____

CITY/STATE/ZIP: _____

COUNTRY: _____

PHONE/TEXT (DAYTIME): _____

MUST BE SIGNED BY EDITOR: _____

(Assignment Editor Signature)

EDITORS: If assigning more than one photographer, please designate the primary photographer's name.

Check if this is your designated primary photographer

Check if you are an AHP or IAEJ member

PLEASE CHECK ONE

- Journalist
- Photographer
- Editor

PLEASE CHECK ONE

- Newspaper
- Magazine
- TV
- Blog

- Radio
- News Agency
- Website
- Podcast

Other: _____

[] I would like accreditation for the EQUUS Film Festival and will arrive on _____

My primary interest is:

Film Art Authors Awards Other _____

[] I am on assignment for _____ and a letter of assignment on the assigning company's letterhead is attached/enclosed along with my copy of published reporting or news coverage.

PRESS CREDENTIALS CAN BE PICKED UP AT POP-UP GALLERY PRESS TABLE

For more information contact Diana De Rosa: 516-848-4867, dderosa1@optonline.net



PLEASE CHECK OFF BELOW:

MEDIA: _____

STORIES IN ADVANCE

I'd like to do an advance story, please contact me to arrange that.

DURING THE EVENT: THIS SCHEDULE HAS NOT BEEN FINALIZED YET. PLEASE CHECK BACK

I plan to attend the following:

05-DEC-2019: EQUUS Film & Arts Fest VIP Party - 6:00 pm – 10:00 pm

06-08-DEC-2019: EQUUS Film & Arts Fest – FILMS (schedule on line)

06-08-DEC-2019: POP-UP GALLERY – 9:00 am – 5:00 pm

06-08-DEC-2019: EQUUS Directors PANELS (TBD)

08-DEC-2019: EFF WINNIE Awards 7:00 pm – 9:00 pm

AT THE EVENT:

I will need access to the following:

Internet (We cannot guarantee internet access. So, be prepared if there is none.)

A working area Electricity A place to store some of my equipment.

FOLLOW-UP

If you cannot attend and would like a follow-up press release and/or photo(s), please check below.

If you want an exclusive article we can provide that for a reasonable fee.

I would like a follow-up press release

I would like an exclusive article.

I would like photos

ACCREDITATION CLOSING NOVEMBER 25

For more information call Diana at 516-848-4867 or email dderosa1@optonline.net

FAST FACTS

WHAT: EQUUS Film & Arts Fest - 7th Annual

WHY: The EQUUS Film Festival has been created to highlight and reward the diverse and creative efforts of those who artistically pay homage to the horse. EFF offers a platform to educate and enlighten the world to all issues related to horses. EQUUS Film Festival's ultimate goal is to better the world for horses.

WHEN: DECEMBER 5, 6, 7 & 8, 2019

Thursday: Opening VIP event 6 pm – 10 pm

EQUUS Pop-Up Gallery & PANELS - Friday & Saturday & Sunday – 9 am – 5 pm

FILMS - Friday 2 pm - 10 pm \ Saturday 12 pm - 10 pm \ Sunday 12 pm – 6pm

Sunday WINNIE Awards Ceremony 7 pm – 9 pm

TICKETS: <https://filmfreeway.com/EQUUSFilmFestival/tickets>

WHERE: KENTUCKY HORSE PARK, Lexington KY - <https://kyhorsepark.com/>

FILMS - WRIGLEY MEDIA GROUP Theaters

POP-UP GALLERY – International Museum Of The Horse @ Kentucky Horse Park