



Clatskanie Chamber Board Meeting Minutes September 13, 2017

Chamber Board meeting called to order by Interim Board President Chris Dahlgren at 12:07 p.m.

Board Members Present:

Chris Dahlgren, Interim President & 1st Vice President
Debi Smiley, 2nd Vice President
Sarah Johnson, Secretary
Susan Sherman, Treasurer
Sherri Lumijarvi, Merchants Promotions Chair
Bob Brajcich, Government Liaison
Della Fawcett, Publicity/Tourism/ Communications Chair

Guests:

None

Action items:

The minutes from the July 12, 2017 Chamber board meeting and notes from the August 23, 2017 meeting were presented.

Upon motion by Susan Sherman and seconded by Debi Smiley, the minutes from July 12, 2017 Clatskanie Chamber Board meeting and the notes from the August 23, 2017 meeting were approved as presented. Motion passed unanimously.

Banners from Windermere Office: Chris reported that boxes of decorative banners were found in the Windermere office where the Chamber headquarters had been located. They are Fall and Christmas themed, and were used many years ago to decorate the town during the holidays. Some businesses may still have their banners from before.

A discussion was held regarding what to do with the banners. It was decided to promote the use of the banners, especially to the businesses on Nehalem Street. We will announce it at the October general Chamber meeting.

Susan will check with the Boy Scouts about providing a service to hang the banners for the businesses as a fundraiser for them.

Christmas Decorations:

We have received the invoice for the Christmas decoration supplies. They are still in business, and we will be able to buy more materials to finish refurbishing the decorations if we choose to do so.

A discussion was held regarding what still was needed to finish the decorations.

Susan Sherman moved and Debi Smiley seconded the motion to purchase enough supplies to complete the Community Christmas Decorations refurbishment. Money will be used from the community beautification fund and general fund to cover the expense. Motion passed unanimously.

Keep it Local:

Scarecrow contest is countywide this year. Lots of things going on in South County for Spirit of Halloween Town.

Our Chamber mixer will be October 11th at Ixtapa.

Spirit of Christmas promotion will be put together and promoted in October.

Video Project:

Chris Dahlgren reported that her husband, Eric, is willing to pay for a special video project that will highlight Clatskanie and encourage tourism. Nancy Bowers will be the videographer and the Chamber needs to help come up with the focus and plan for the video. Nancy will meet with the us at our October meeting to discuss some ideas.

Christmas Wreaths from Storage:

While cleaning out the Christmas decoration storage, the wreath and candy cane forms were rediscovered. Having a wreath contest was discussed. Businesses could decorate the wreath anyway they want and then display it on their door or in a window.

It was decided that we would give the wreath/candy cane forms to local businesses who want to participate in a contest, and that the winner of the contest will receive a paid Chamber membership for 2018.

Old Christmas Decorations:

Della is working on photographing the old Christmas decorations (Vintage) to sell on eBay. We will be selling items "as is, and pick up only".

Susan will follow up with the group from Knappa who wanted the old decorations.

Chamber Scarecrow Contest:

Sherri will put together a scarecrow contest for just Clatskanie to go with the countywide one. The winner will receive a paid Chamber membership for 2018.

Communications Update:

Della Fawcett reported on the work being done to design the new Chamber logo. A discussion was held regarding what everyone liked or didn't like about the draft logos. Della will follow up with Kelli.

Umpqua Bank will be the October business spotlight, and then Evensons Logging in November.

Sarah and Della will set up our new Mail Chimp software for Chamber emails and announcements.

Merchants Chair Report:

Sherri reported on "Wine about Clatskanie" a wine walk that is planned for October at local businesses. It will be fun open houses at retail stores with tastes of wine. The event will be held October 14th.

The first weekend in December will be "Christmas in Clatskanie". Windermere offered to have the tree in front of their business. Ark needs to have electrical work done to have it there.

We will need to buy a tree from Kiwanis again this year.

The Santa Chair is in the Chamber storage area. Dennis Short has the Chamber Santa Suit.

Officers for Next Year:

A discussion was held regarding officer positions for next year. We will need a President and 1st Vice President. Officers who are willing to continue in elected positions (if elected): Debi as 2nd Vice President, Sarah as Secretary, and Susan as Treasurer. Other positions are appointed, not elected.

Chris will send out job descriptions for review.
Everyone should help recruit new board members.

Miscellaneous Announcements/Discussions:

Mayor Bob announced the city is working on traffic safety and bigger crosswalk signs. The City is enforcing city ordinances. They would like to have a "Cleanup Clatskanie" work party next spring. It would be nice to get a group to do some clean up this fall.

Strategic planning with OSCC was discussed. Sarah will contact Alison to arrange a time for her to facilitate a strategic planning session after our January Chamber elections.

The OSCC State Conference was discussed. Della offered to attend on behalf of our Chamber. Chris also might attend.

Bob moved and Sherri seconded the motion to pay the registration fee for Della and Chris to attend the OSCC State Conference on behalf of the Clatskanie Chamber. Motion passed unanimously.

Debi announced that the fireworks contract will be coming soon for next year. We need to commit early to receive the same great pricing we have in the past.

Upcoming Meetings:

October general meeting is October 5th. PGE will be our guest speakers.

We need a November speaker. Sherri offered to talk to the NW Natural teams that are here so they could do a presentation on their project. They have brought a lot of money to local businesses while they are here in town.

Next Board meeting will be Wednesday, October 11th at Noon at Ixtapa.

Meeting adjourned 1:30 pm