



PRESENTED BY DETROIT INK SPOT, MBB ENTERTAINMENT AND R&B LIVE DETROIT



JULY 13-14, 2019

ARTIST VILLAGE | 17336 LAHSER RD. DETROIT, MI

The Black Tattoo Art & Music Expo (BTAME) is a networking platform showcasing premier tattoo artists, visual artists, performing artists, and small businesses of color. Our driving purpose is to develop and utilize art as the building blocks for change in urban communities. The Black Tattoo Art and Music Experience, 501(c)(3) and Detroit's best event coordinators are the creators. BTAME will be held at the Artist Village, Detroit, MI. July 13-14, 2019.

TATTOO ARTISTRY

This event is open to professional tattoo artists who specialize in tattooing people of color.

LIVE PERFORMANCES

Live music, poetry and comedy performances by local and national award winning artists.

FINE ARTS

Art Exhibitors and live art creation by local and national artists.



PREVIOUS PARTICIPATING ARTISTS:

TATTOO ARTISTS

Jason Phillips, Detroit Ink Spot
Tattoo Wayne, Detroit Ink Spot
King Rah, D'Asylum Tattoos
BD Tattz, D'Asylum Tattoos
K Rogg, Tattoos by K Rogg
Sebastian, Detroit Ink for Life
The Butcher, Bloodline Dynasty
Quinten Harper, Bloodline Dynasty
Effum Tattoo- Baton Rouge, LA

VISUAL ARTISTS

Shirley Woodson, NCA
Senghor Reid, NCA
Olayami Dabls
Phil Simpson, Smile Brand
Judy Bowman, NCA
Donald Calloway
Dawn Stringer
Jason Phillips, NCA

PERFORMING ARTISTS

Mahogany Jones
Mike Sandusky
One Single Rose
Pierre Anthony
Kosta
Alex Way
P DOT
Big Gov
Team Money Hungry
and more



MEDIA

SOCIAL MEDIA

BTAME begins a social campaign 90 days prior to the event. Marketing runs through the event and continues weeks after. Collateral is posted on Instagram, Facebook & Twitter.

Combined Social Media Outlets:
100,000 – 200,000 Followers

PRINT MEDIA

BLAC Magazine, Pain Magazine, Metrotimes

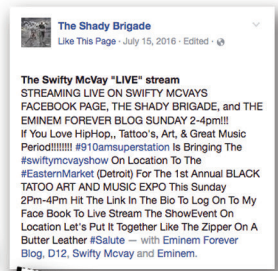
RADIO

Internet and local promotions were used last year.

105.9 KISS- FM
WGPR HOT 107.5 FM
910 AM
WGODRadio.net
CRB

AUDIENCE ENGAGEMENT

Event Attendees: Over 5000 guests



PARTNERSHIP OPPORTUNITY

This is an opportunity for you to join us and become a Black Tattoo Art & Music Expo event partner. Our summer roster will showcase the Nation's most talented professional artists!

This is a great opportunity for your brand to align with top national talent at an event, created by a dynamic team of event producers and curators. Within last three years, BTAME has proven to be a successful way to expose all forms of art to the urban community.

Your company's partnership with BTAME is appreciated and helps BTAME expose all forms of art to the urban community.



PREVIOUS PARTNERS & SPONSORS



SMALL BUSINESS PACKAGE: \$500

Promotional Inclusion:

- Brand logo on all promotional items

SILVER PACKAGE: \$1,000

- Brand on all print promotional items
- Promotional booth

GOLD PACKAGE: \$2,500

- Brand on all print promotional items
- Brand inclusion on event signage in venue
- Ad in BTAME event brochure
- Promotional booth

PLATINUM PACKAGE: \$5,000

- Brand on all print promotional items
- Brand inclusion on event signage in venue
- Brand on all social media posts
- Brand in over 100,000 direct emails
- Brand mentioned on radio promotions
- Ad in BTAME event brochure
- Promotional booth



ARTIST SPONSORSHIP PACKAGE: \$1000

- Brand on all print promotional items
- Brand inclusion on event signage in venue
- Brand on all social media posts
- Brand in over 100,000 direct emails
- Brand mentioned on radio promotions
- Ad in BTAME event brochure
- 10x20 booth

SPONSORSHIP DEADLINE: 5-25-2019

CONTACT US: btame313@gmail.com
(313) 288-9871 www.BTAME313.com

YOU'RE INVITED TO THE 4TH ANNUAL

BLACK
TATTOO
ART & MUSIC
EXPO
2019
DETROIT

NATIONAL TATTOO ARTISTS

FINE ART | LIVE PAINTING

VENDING | MUSIC | FOOD

JULY 13 & 14, 2019 | ARTIST VILLAGE DETROIT

DEADLINE: 6-1-19 | WWW.BTAME313.COM | (313) 288-9871

